



The Wayfinding Signage System

Adopted October 22, 2014



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Florida State Capitol



City Hall
Visitor Information



Parking Elevator
Amphitheater

Challenger Learning
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Executive Summary

“At the core of Tallahassee’s growth as the regional hub of the Florida Panhandle, are the Downtown and “Sense of Place” areas and their unique blend of government, cultural and recreational attractions.”

Wayfinding is an experience – that of an individual attempting to navigate an unfamiliar environment. When the information needed to access that environment is provided in a thoughtful and structured manner, the unfamiliarity quickly becomes comfortable, friendly and welcoming. A successful wayfinding system manages this experience, using signage as a communication tool to facilitate access, while reflecting civic culture and complementing the environment of its setting.

The Tallahassee-Leon County Wayfinding Signage System provides the framework for implementing an attractive, effective and cohesive signage system that facilitates wayfinding for visitors and residents to key destinations within the City and County. This system provides guidelines for a uniform and consistent visual identity throughout. Including Downtown Tallahassee and areas that comprise “Sense of Place” areas, the system is intended to provide highly visible and easily understood information that can be processed quickly to keep users moving efficiently to their destinations.



Chapter 1

System Development

Introduction

Tallahassee and Leon County are home to Florida’s State Capital, two major universities and the center of commerce for the Florida Panhandle region. Thousands of visitors travel throughout the region, some of whom rely on a limited collection of wayfinding signs that are dated, insufficient and often illegible. The City and County recognize the economic importance of an effective wayfinding signage system for directing visitors to key locations in the central city and outlying areas. Well-designed signage is also reflective of civic pride and provides a more enjoyable experience to visitors and residents. Action Plans for Placemaking in the City and County support development of a wayfinding signage system to promote neighborhood revitalization through “Sense of Place” initiatives. Therefore, the Wayfinding Signage System is a response to critical needs and policy recommendations.



Purpose and Goals

The purpose of the Wayfinding Signage System is to implement and maintain a user-friendly and uniform system of destination and directional signage. It will guide visitors and residents to key destinations in the City of Tallahassee and Leon County. The System specifically aspires to accomplish the following goals:

- Emphasize Downtown and “Sense of Place” Areas as Destinations
- Highlight Key and Lesser Known Attractions
- Enhance the User’s Visitation Experience
- Identify Primary Vehicular Routes to Establish Connections and Improve Mobility
- Assert an Identity for Downtown and Outlying Areas
- Enhance Urban Design and Sense of Place
- Establish Gateways into the City and County
- Trail blaze to Parking Facilities and Establish a Cohesive Identity for Parking Identification
- Develop Strategy to Fund Wayfinding Implementation through Public and Private Partnerships

Relationship to Other Plans

The Wayfinding Signage System is an independent document that prescribes wayfinding standards and supports policies established by other Plans, including Sense of Place Initiatives, Multimodal Transportation District Plan, Greenways Master Plan and the Downtown Tallahassee Reconnaissance and Strategic Assessment.

Inter-agency Collaboration and Implementation Process

The process for developing the Wayfinding Signage System includes the following steps:

1. Project Initiation by the Planning Department
2. Development and Installation of a Prototypical Pedestrian Wayfinding Sign in Kleman Plaza with Public Input
3. Input from the Downtown Improvement Authority, Community Redevelopment Agency and City/County Departments.
4. Development of a Comprehensive Wayfinding Signage System and Message Schedule
5. Long Range Target Issue (LRTI) Committee Feedback and Direction
6. Approval by the Tallahassee City Commission
7. Priority Setting and Funding Identification
8. System Implementation and Monitoring

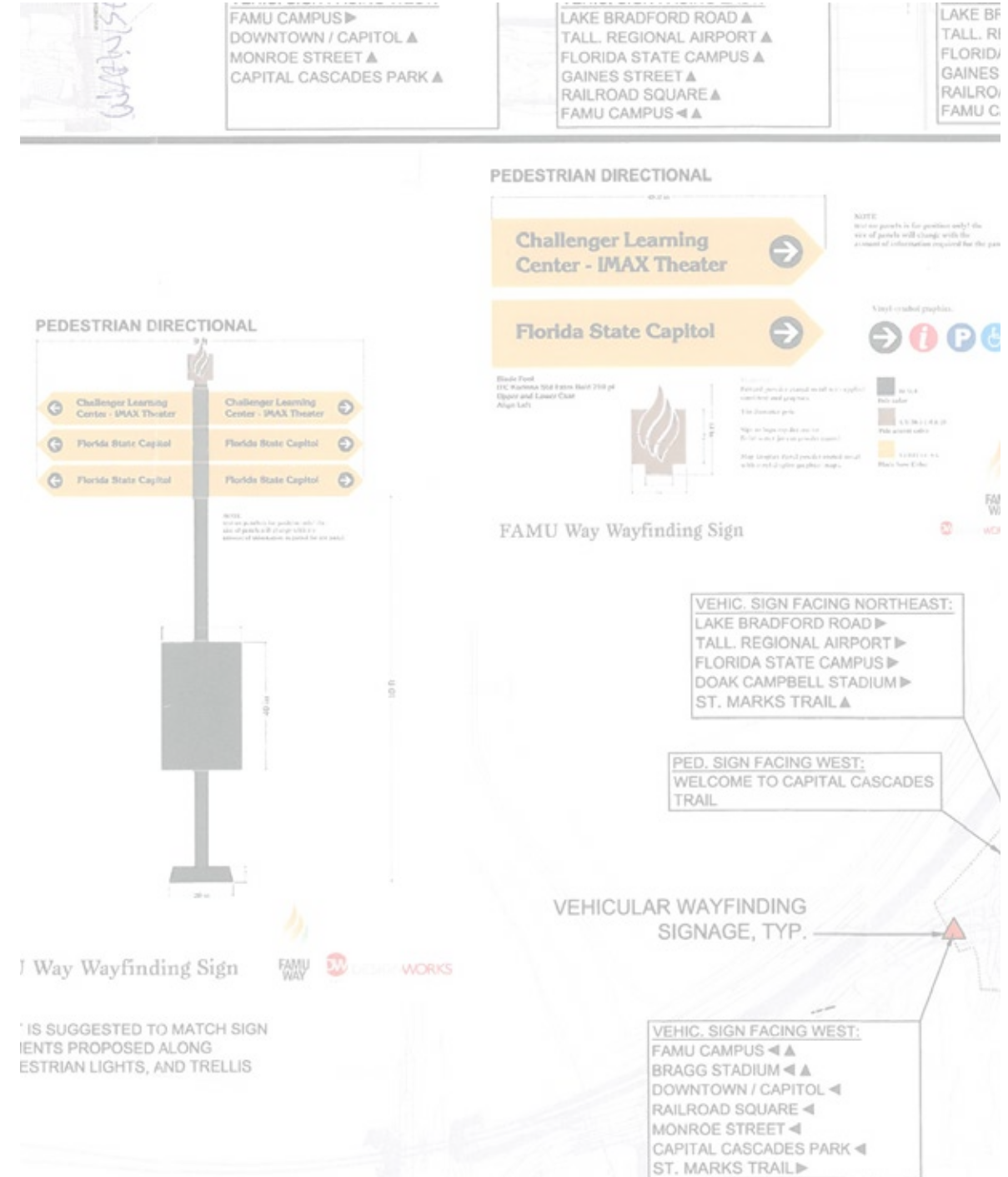


In addition to input from elected and appointed officials, the general public and interagency collaboration between City and County staff, the Wayfinding Signage System was developed through collaboration with the Kleman Plaza Design Review Board, Downtown Improvement Authority and Long-Range Target Issues Committee.

Definitions

Useful definitions for implementing the Wayfinding Signage System include the following:

Edges	the existing or perceived boundaries that form a physical space.
Family of Wayfinding Signs	a series of different sign types that comprise the City of Tallahassee and Leon County's comprehensive wayfinding signage system.
Gateway	points of arrival into the County, City, Downtown or "Sense of Place" areas whose elements can be vehicular, pedestrian, bicycle, transit-oriented or any combination thereof.
Landmarks	a readily identifiable physical or graphic element that creates a point of reference to help a user determine location within an interior space or exterior environment.
Message Schedule	specific points of interest identified on an individual wayfinding sign or within a family of signs.
Park-Once, Then Walk	a method of encouraging motorists to park near destinations, where cues are provided to guide discovery of additional destinations and attractions.
Point of Interest	an attraction, destination or amenity of value to a visitor.
QR (Quick Response) Code	a matrix barcode appearing on pedestrian pointer or kiosk signs that can be quickly read by a smartphone to provide wayfinding information.
Signage	the most visible element of a wayfinding system.
Visitor	an individual who does not frequent identified points of interest on a regular basis.
Wayfinding	the process of navigating from one point to another within an area.
Wayfinding Area	a specific area, section or neighborhood distinguishable by its character, culture, land use association, historical reference or formal designation.
Wayfinding Signage System	the written and illustrative report that identifies wayfinding issues and suggested recommendations for the City of Tallahassee and Leon County.
Wayfinding System	a series of strategically placed physical, graphic and technological wayfinding signs that cohesively guide users to destinations.
Wayfinding Priorities	a wayfinding tool's level of importance, based on necessity, impact, cost and/or complexity.



Benefits of the Wayfinding System

Tallahassee and Leon County have many “hidden jewels” whose exciting details could be discovered through a wayfinding signage system. It is this process of discovery and ease of access that would create a memorable experience. It would also validate the City as more than a college town and the center of Florida state government.

Downtown Tallahassee and its “Sense of Place” areas already provide important elements of a successful urban wayfinding system:

- *Identifiable Wayfinding Areas that Provide a Sense of Place*
- *Identifiable Street System*
- *Memorable Landmarks*

awareness created by the system is expected to lead to an increase in visitation, which would benefit the points of interest identified by the system.

The wayfinding system encourages many modes of travel to help users choose the best routes, broaden experiences, increase visitation among attractions and announce new destinations. With the introduction of the first pedestrian wayfinding signage, the promotion of “Sense of Place” areas can encourage longer shopping times, as patrons are encouraged to visit nearby attractions. A five to ten minute walk can lead to a new destination (e.g., cluster of stores less accessible to vehicles). By promoting vehicular and pedestrian travel modes, the wayfinding system can expand discovery beyond the wayfinding areas themselves and connect destinations.

The wayfinding system is expected to function as a method of marketing points of interest in the City and County. This will be done by directing vehicular and pedestrian traffic from one place to another along specific routes while announcing similar attractions and amenities nearby. The



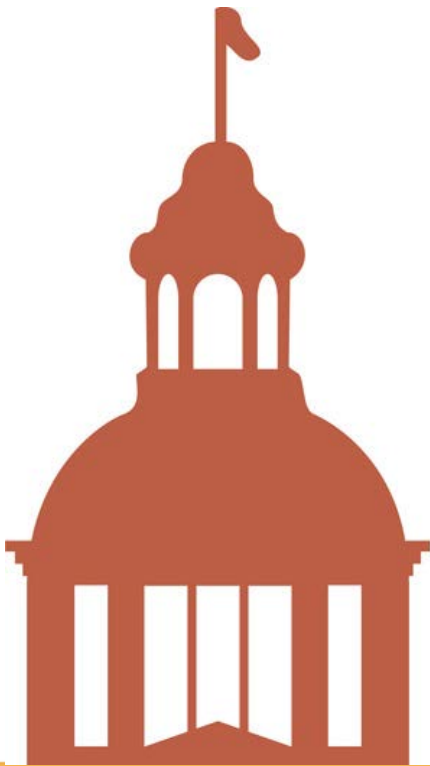
Chapter 2

Wayfinding System Tools

In General

Implementing the Wayfinding Signage System is intended to complement Tallahassee and Leon County's "Sense of Place" initiatives by providing clear directions throughout Downtown and other destinations. In addition to traditional wayfinding signage, there are other tools – seamlessly linked through consistent information and graphic language – that are useful for planning a trip. The System aims to provide first-time and frequent visitors with clear and consistent information using these wayfinding tools.

“Traditional wayfinding signage, printed brochures and Internet resources will comprise a suite of wayfinding resources.”



Types of Tools

The following are Internet resources that support the wayfinding signage system.

Downtown Tallahassee (Always In Session) Website

The website of Downtown Tallahassee (tallahasseedowntown.com) provides wayfinding information for the following key destinations:

- Activity and shopping centers
- Food and entertainment establishments
- Lodging establishments
- Public transportation routes
- Public parking inventory
- Special event calendar

Tallahassee Visitor's Guide Website

Visit Tallahassee's website (visittallahassee.com) provides a comprehensive visitor's guide (Figure 1) that highlights local attractions. With an orientation map whose attractions are consistent with the message schedule of the wayfinding system, the visitor's guide is a useful tool for wayfinding.

Figure 1: Tallahassee's Visitor's Guide





The Wayfinding Signage System



Finials

One of the most critical aspects of a comprehensive wayfinding system is the ability of its components to be instantly recognizable as the primary source for directions. The consistent use of symbols, typefaces, colors and patterns across the system is critical for developing an organized and cohesive wayfinding system that helps people navigate within all modes of transportation.

All signs within the wayfinding family feature finials, which are decorative devices at the top of each pole. The finial logo may also appear as an icon on the face of a sign. **Figure 2:** Finials represent iconic neighborhoods within wayfinding areas.

“An effective wayfinding system uses words and location-specific images to help users navigate into, through or out of a district or place.”

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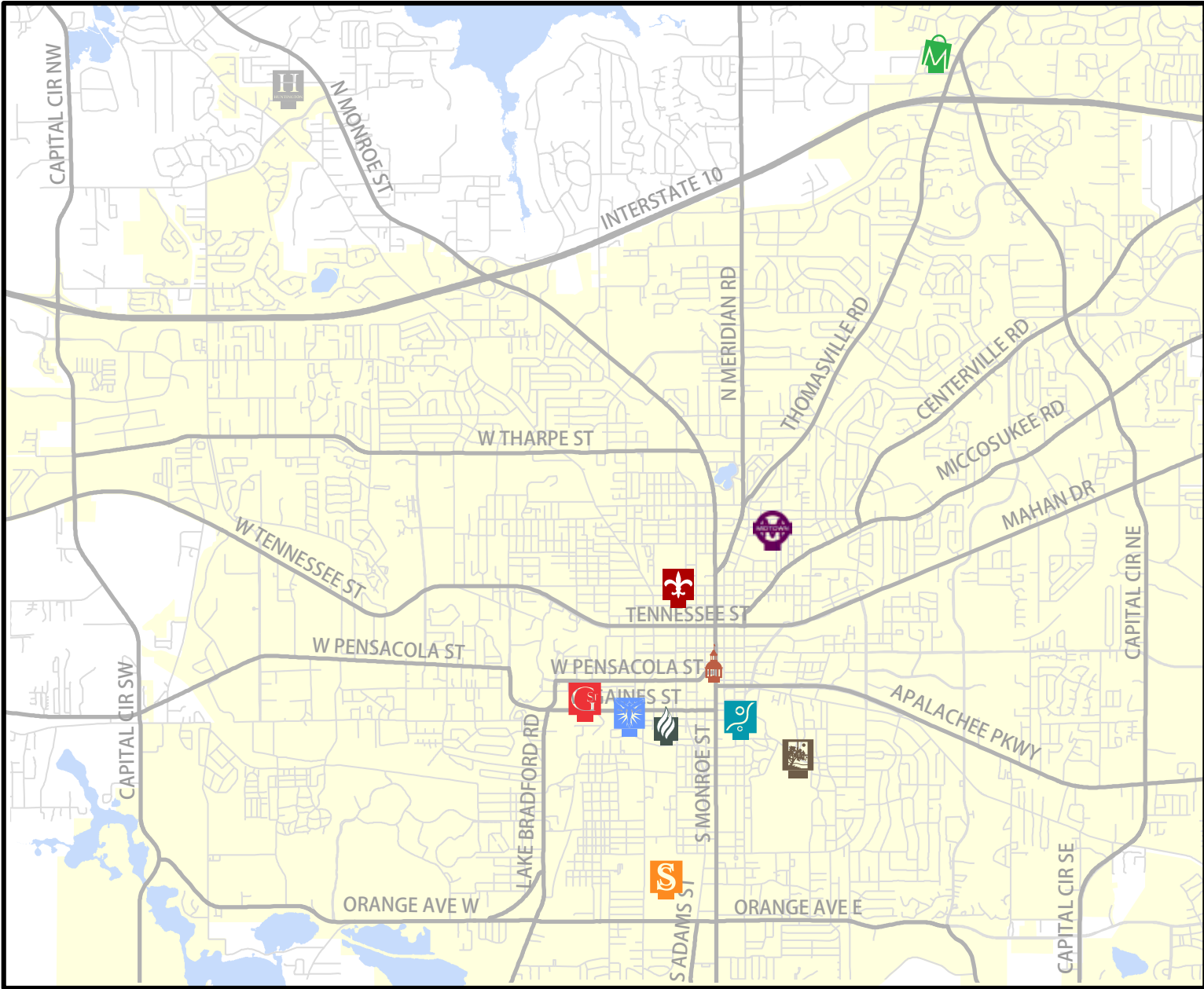
Figure 2: Finials



Map 1: Wayfinding Areas

Map 1: The Wayfinding Areas Map illustrates the geographical location of each wayfinding area and corresponding final representation. As the largest wayfinding area, the Downtown Area comprises numerous neighborhoods and geographical areas (e.g., FAMU Way, Myers Park, Southside, etc.) whose locational identities are communicated through a unique final. Other adjacent and outlying areas are represented by finals that express their historic identities. These design elements evoke a “Sense of Place” representative of each wayfinding area by communicating its unique identity.

The Sign Specifications in Appendix B provides design criteria for each sign in the wayfinding family. While signage is proposed by location, the type selected may change with location and site needs.



Icons

Parking

A simple universally identifiable “P” pictogram promoting parking availability within a wayfinding area and appears on Parking Trailblazer/Identifier Signs.

Directional Arrow

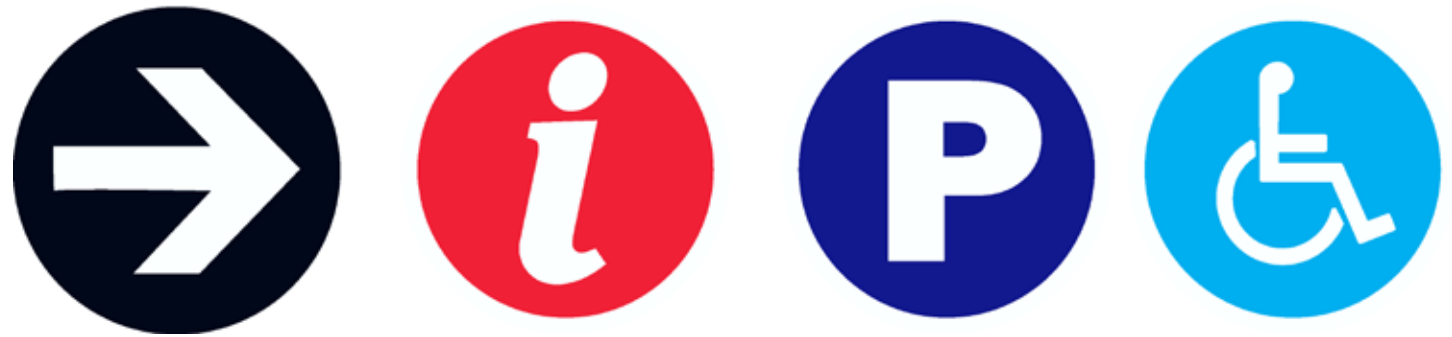
A symbol depicting a cardinal direction - North, South, East and West - used to give information about the location of the user or possible destinations.

Information

A universal icon denoting the availability of information at specific destinations.

Handicapped Accessibility

A universal icon denoting destinations that are handicapped accessible.





Chapter 3 Needs Analysis

Existing Conditions – Wayfinding Signage Inventory

The existing wayfinding signage system is confined to vehicular directional signs within Tallahassee’s Downtown. Forty signs were installed in 1998 at a cost of approximately \$193,802. The signs were developed through a collaborative effort by the City of Tallahassee, Downtown Improvement Authority, Downtown Merchant and Business Association, Tallahassee Trust for Historic Preservation, Leon County Tourist Development Council and Keep Tallahassee-Leon County Beautiful.

Two sign themes represent specific areas of downtown – a “Magnolia” design for the greater downtown and a “Festival” design for the shopping and entertainment district; 34 of the original 40 signs remain, while others have been damaged by accidents and removed. The existing inventory has been poorly maintained and is faded, dirty, bent or altered. Some destinations are confusing (i.e., Library/Airport) or no longer valid (i.e., Chamber). Also, the existing signs are inconsistent in their use of abbreviations; the new signs will minimize the use of abbreviations.

Map 2: Inventory of Vehicular Directional Signage, shows existing downtown vehicular signs to be removed or retrofitted, based on the recommendations of this System. The number assignments correspond to sign locations in Table 1: Vehicular Directional Sign Inventory and Figure 3: Select Vehicular Wayfinding Signs.



Figure 3: Select Vehicular Wayfinding Signs



Table 1: Vehicular Directional Sign Inventory

Existing 1998 Sign Locations	Location1	Action	Replace	Notes
1	S. Calhoun St. SB between College and Jefferson, east side	Remove sign face and pole. Reuse existing foundation.	Do not replace.	
2	S. Monroe St. SB between Madison and Gaines, west side	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 14	
3	S. Monroe St. NB in front of Leon County Courthouse, east side	Remove sign face. Reuse existing foundation and pole.	Replace with DT VH 2	
4	S. Monroe SB at Jefferson, west side bulb-out	Remove sign face and pole. Reuse existing foundation.	Replace with DT PP 3	
5	S. Monroe St. NB at Jefferson St., SE corner	Remove sign face and pole. Remove foundation as required.	Do not replace.	Pedestrian pointers are planned for the NW corner of this intersection.
6	S. Monroe St. SB at College Ave., east side bulb-out	Remove sign face and pole. Reuse existing foundation.	Replace with DT PP 4	
7	S. Monroe St. NB at Park Ave., east side	Remove sign face and pole. Remove foundation as required.	Do not replace.	Pedestrian pointers are planned for the Chain of Parks.
8	N. Monroe At. SB at Park Ave., east side	Remove sign face and pole. Remove foundation as required.	Do not replace	Pedestrian pointers are planned for the Chain of Parks.
9	N. Monroe St. NB at Call St., east side	Remove sign face and pole. Remove foundation as required.	Do not replace.	Pedestrian pointers are planned nearby.
10	N. Monroe St. SB at Tennessee St., east side	Remove sign face. Reuse existing foundation and pole.	Replace with DT VH 4	
11	S. Adams St. SB at Jefferson, east side (Andrew's)	Remove sign face and pole. Remove foundation as required.	Do not replace.	Pedestrian pointers are planned for City Hall Plaza nearby.
12	S. Adams St. between Park and College, east side bulb-out	Remove sign face and pole. Reuse existing foundation.	Replace with DT PP 6	
13	S. Duval St. NB at St. Augustine St., west side (Supreme Court)	Remove sign face and pole. Reuse existing foundation.	Replace with DT PP 7	
14	S. Duval St. NB at Kleman Plaza, west side	Remove sign face and pole. Remove foundation as required.	Do not replace.	Pedestrian pointers are planned nearby.
15	S. MLK Blvd. between Pensacola and Jefferson, east side	Remove sign face and pole. Remove foundation as required.	Do not replace.	
16	S. Bronough St. SB between College and Jefferson, east side	Remove sign face and pole. Remove foundation as required.	Do not replace.	
17	E. Gaines St. EB between Adams and Monroe, south side	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 12	



Existing 1998 Sign Locations	Location	Action	Replace	Notes
18	W. Gaines St. EB between Bronough and Duval, south side	Remove sign face and pole. Reuse existing foundation.	Replace with DT PP 8	
19	W. Gaines St. WB between Adams and Duval, north side	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 11	
20	W. Gaines St. WB between Macomb St. and Railroad Ave. north side	Remove sign face and pole. Remove foundation as required.	Do not replace.	Pedestrian pointers are planned nearby.
21	Apalachee Parkway WB at Monroe St., north side	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 1	
22	E. Pensacola St. WB between Adams and Duval, south side	Remove sign face and pole. Remove foundation as required.	Do not replace.	
23	W. College Ave. WB between Duval and Bronough, north side	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 15	
24	E. Park Ave. WB between Duval and Bronough, north side	Remove sign face and pole. Remove foundation as required.	Do not replace.	Pedestrian pointers are planned for the Chain of Parks.
25	W. Park Ave. WB between Adams and Duval, north side	Remove sign face and pole. Remove foundation as required.	Do not replace.	Pedestrian pointers are planned for the Chain of Parks.
26	E. Park Ave. WB between Monroe and Adams, north side	Remove sign face and pole. Reuse existing foundation.	Replace with DT PP 5	
27	E. Tennessee St. WB between Calhoun and Monroe, north side	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 3	
28	E. Tennessee St. WB between Monroe and Adams, north side	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 5	
29	W. Tennessee St. WB between Duval and Bronough, north side	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 7	Location notes: 1. EB eastbound NB northbound SB southbound WB westbound Number of existing signs removed and not replaced 15 Number of existing sign foundations replaced with new vehicular signs 13 Number of existing sign foundations replaced with new pedestrian pointers 6 Total number of existing vehicular sign locations 34 Proposed sign locations and message schedules by wayfinding area can be found in Appendix A: Sign Inventory, Locations and Message Schedules by Wayfinding Area.
30	W. Tennessee St. WB at Macomb St., NW corner	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 21	
31	W. Tennessee St. EB at Macomb St., south side (FSU garage)	Remove sign face and pole. Remove foundation as required.	Do not replace.	
32	W. Tennessee St. EB at Bronough St., south side	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 8	
33	W. Tennessee St. EB at Adams St., north side (CK Steele Plaza)	Remove sign face and pole. Reuse existing foundation.	Replace with DT VH 6	
34	W. Gaines St. EB between Monroe and Adams, north side	Remove sign face and pole. Remove foundation as required.	Do not replace.	



General Observations

A successful wayfinding signage program builds trust with the end user. Dated or inconsistent signs may be ignored by the user, even if their content is correct. Existing vehicular directional signs are outdated, inconsistent and difficult to interpret for the intended user, thereby failing to capture or communicate Tallahassee's unique cultural identity as Florida's Capital City. Other shortcomings include:

- Limited number of featured destinations
- Inconsistent fonts, colors, abbreviations and formats against a background not easily seen
- Confusing “triangular” directional symbols (no universal arrows or parking symbols)
- Neglected, poorly maintained and obscured by vegetation
- Unattractive sign backs face the public realm
- Some installation at decision points rather than ahead of them
- Major entrance roads into the City and County are unmarked as gateways.
- Public parking not clearly identified in the Downtown.
- Variety of signage in different types, sizes and configurations in the Downtown; signs have been installed over time to meet various needs, resulting in visual clutter and disorganization.

Sign Removal and Replacement

The intent of the Wayfinding Signage System is to create a cohesive and coordinated system of wayfinding. Many existing sign locations provide opportunities to reuse foundations for new wayfinding signs, as shown in **Map 2** and **Table 1**. Signs that are large enough to be read and contain helpful information will be provided without causing visual clutter. The needs of the disabled will also be provided for in accordance with best practices.



← City Hall
Visitor Information

→ Challenger Learning
Center - IMAX Theater

← Florida State Capitol

→ P ♿



Chapter 4: Recommendations

Evolution of the Wayfinding Signage Family

In January 2013, a prototypical pedestrian wayfinding sign was designed, fabricated and installed in Downtown Tallahassee's Kleman Plaza, following months of interagency collaboration. Public support for this prototype and direction by the City Commission's Long-Range Target Issues Committee led to development of a comprehensive wayfinding signage system that includes the following family of signs:

- Gateway Entrance Signs
- Pedestrian Pointers and Kiosk Signs
- Parking Trailblazer and Identifier Signs
- District Markers
- Shared Use Path Signs

Conceptual designs for pedestrian and parking signs have been developed into the final design specifications shown in Appendix B. Additional specifications for gateway, district markers and shared use path signs will be developed as funds become available for implementation of this System.



Figure 4: Gateway Entrance Sign

Gateway Entrance Signs

Gateway Entrance Signs (**Figure 4**) are appropriate for primary traffic routes into the City and County. They provide a sense of arrival, while celebrating the unique culture and character of Tallahassee as Florida’s Capital City. Individual signs may incorporate a combination of lighting, landscaping, streetscaping, public open space and public art.

Gateway entrance signs welcome the visitor and celebrate the destinations they announce. Design of each sign should take into account the importance of announcing arrival, the history and celebration of place and its functional role in the wayfinding system. Where there are opportunities to consolidate and/or eliminate sign clutter, gateway entrance signs may signal multiple places within a wayfinding area. Mostly importantly, the signs are intended to mark entry into the wayfinding area with a place name, clarify and organize the public spaces in which they occur and convey the spirit of “Florida’s Capital City”.

The following streets are considered primary gateways into the heart of the city:

- Thomasville Road
- Apalachee Parkway
- Mahan Drive
- Miccosukee Road
- Crawfordville Road
- Woodville Highway/South Monroe Street
- Springhill Road
- Blountstown Highway/West Pensacola Street
- Tennessee Street
- North Monroe Street
- Meridian Road



Figure 5: Pedestrian Pointer and Kiosk

Pedestrian Pointers and Kiosk Signs

The transition from auto or public transportation to pedestrian travel must be a seamless process that provides users with easy orientation and encouragement for further discovery. The purpose of this System is to promote the philosophy of “Park Once, Then Walk” by identifying and encouraging the best pedestrian routes from key arrival points like on-street parking spaces, parking lots/garages, bike parking and public transit stops. The System further recognizes the public health benefits of walkability in each of the wayfinding areas and features two distinct types of signage with a pedestrian orientation, as shown in **Figure 5: Pedestrian Pointers and Kiosks**.

Pedestrian Pointer signs are located along major pedestrian routes. They consist of arrows aligned with the four (4) cardinal directions (North, South, East West) and point to any destinations featured on map panels below.

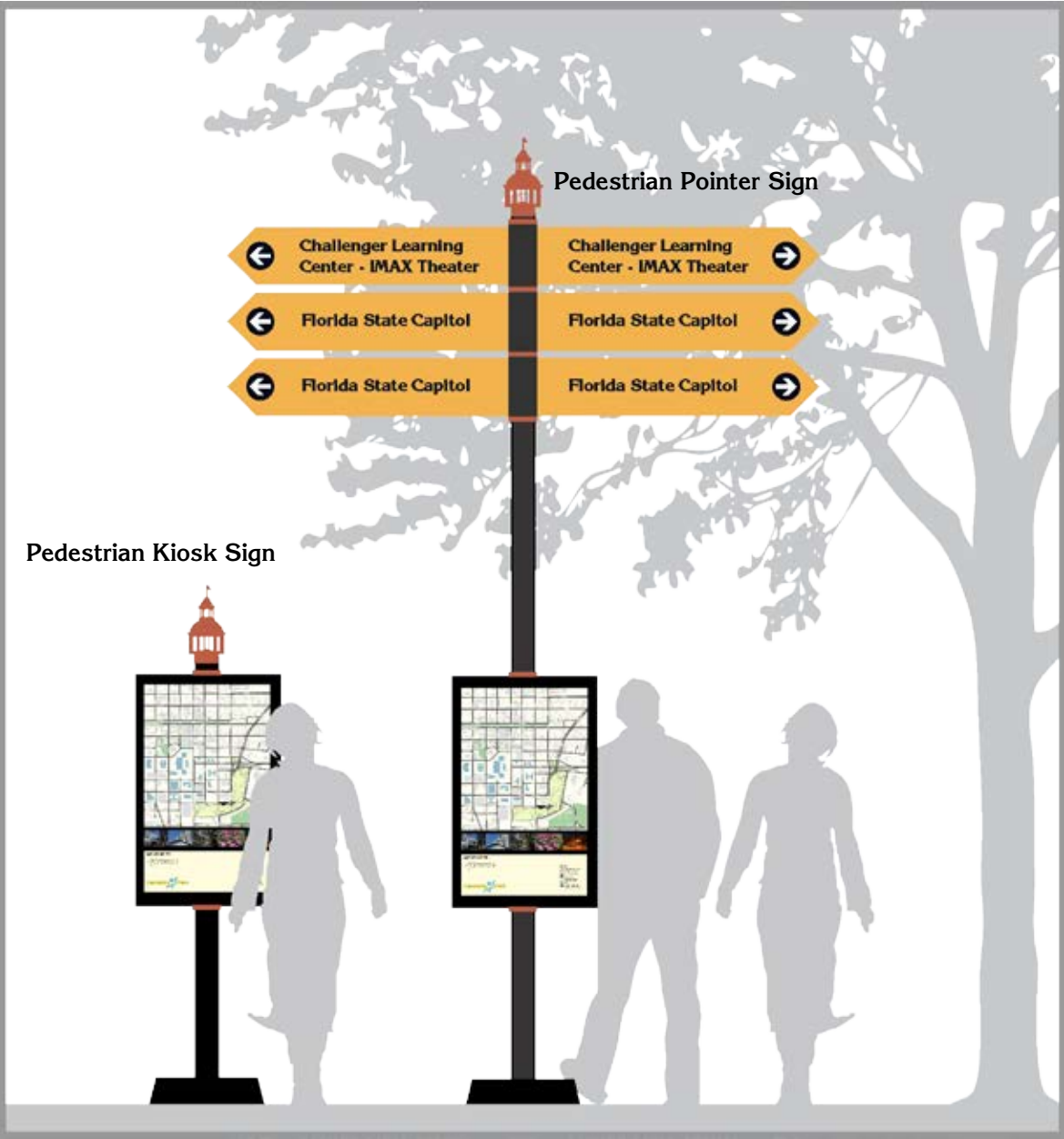
Pedestrian Kiosks lack directional arrows but consist of map panels with a list of destinations.

Besides their application on pedestrian directional and kiosk signage, orientation maps are intended to provide a visual tool of consistent terminology and display of map artwork across a range of mediums, including the following:

- **Downtown Tallahassee Website**
- **Tallahassee Visitor’s Guide**

One quarter to one half mile is generally considered the average distance an individual will walk before seeking an alternative form of transportation. Each Pedestrian Pointer and Kiosk Sign features a map that shows major points of interest within this distance of the sign’s location.

Location planning avoids pedestrian barriers such as incomplete sidewalks and non-compliant ADA environments. Pedestrian signs will be designed for accessibility to users in wheelchairs and indicate alternate accessible routes for streets that present accessibility issues.



Map 3: Parking Facilities



ON-STREET METERS

- ONE HOUR OR LESS
- TWO HOURS
- FOUR HOURS

**CITY OF TALLAHASSEE
PUBLIC PARKING
GARAGES**

- EASTSIDE PARKING GARAGE** (Enter on Calhoun)
- KLEMAN PLAZA PARKING GARAGE** (Enter on Bronough or Duval)
- DUVAL STREET SURFACE LOT** (Enter on Duval)
- BRONOUGH STREET SURFACE LOT** (Enter on Bronough)

For more information
Republic Parking
561-3066

Brochure provided by the
Tallahassee Downtown Improvement Authority

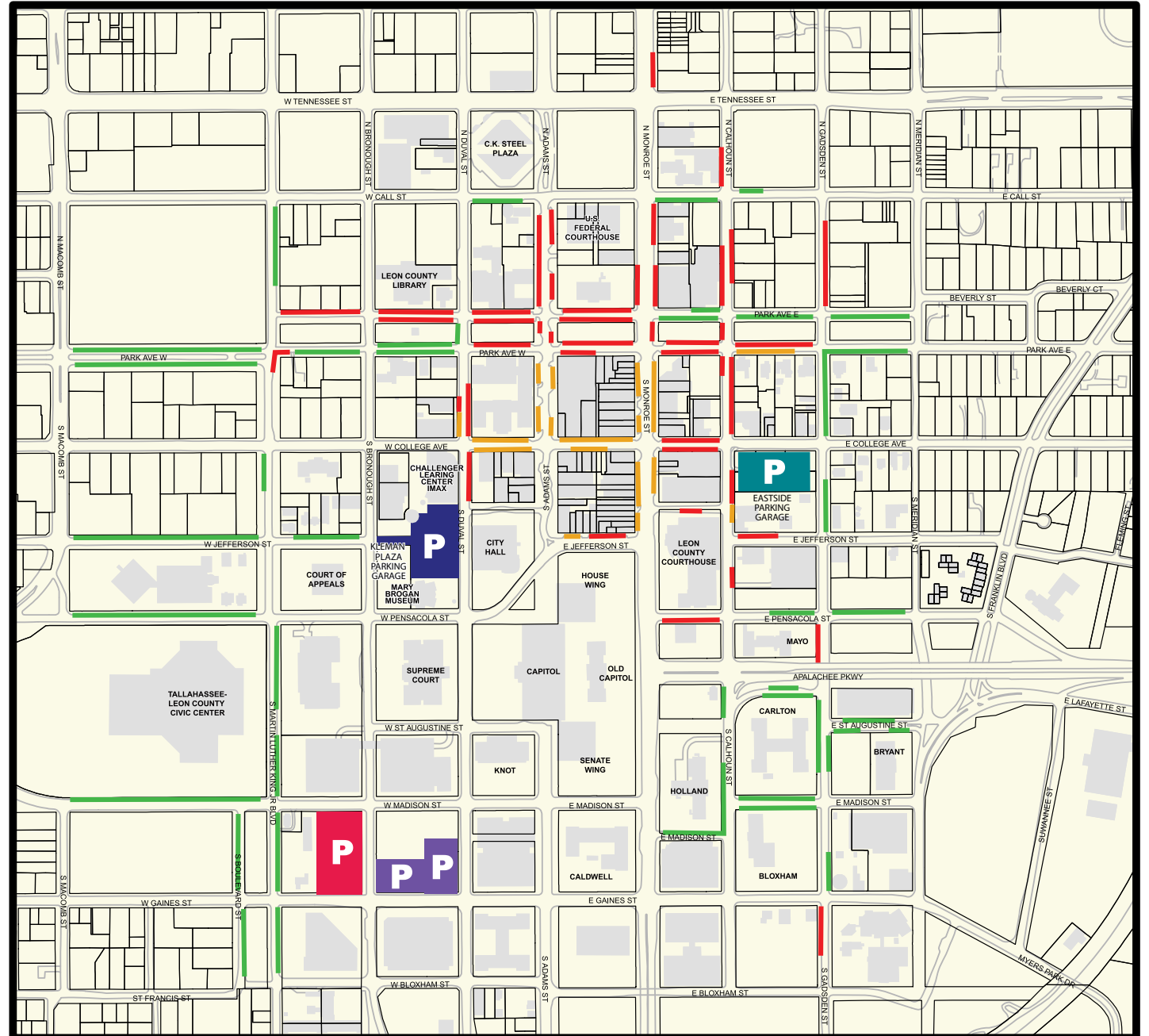


Figure 7: Parking Trailblazer and Identifier Signs

Parking Trailblazer and Identifier Signs

Parking in an urban environment is always perceived as a challenge. While signage will not solve all real or perceived parking shortages, it can offer a tool for parking to become more visible and accessible. A parking strategy fully integrated into the wayfinding signage system will promote the “Park Once, Then Walk” philosophy, where visitors will find a primary parking facility, lot or space and then walk to multiple destinations.

“The key to an effective parking strategy is to get people to parking areas near their destination quickly and efficiently, provide cues to a destination and provide additional prompts to encourage discovery of additional destinations and attractions.”

Map 3: The Parking Facilities Map shows the location of public parking facilities in the Downtown Central Core wayfinding area.

The Parking Trailblazer is located along major vehicular routes and guides visitors to key locations in the Downtown wayfinding area for surface and garage parking. This type of sign will be used when there is distance between gateway areas and parking destinations to assure drivers that they are moving in the right direction and will arrive shortly.

The Parking Identifier marks a destination for surface or garage parking in the Downtown. They are highly visible to automobile travelers and located immediately in front of parking destinations.

Both types of signs (Figure 7) include a “P” pictogram and color that are instantly recognizable.



Figure 8: District Markers

District Markers

This sign type (Figure 8) marks the entrance to a wayfinding area (e.g., downtown), a neighborhood within a wayfinding area or an outlying placemaking district (e.g., Midtown, Market District, Huntington or Southside).

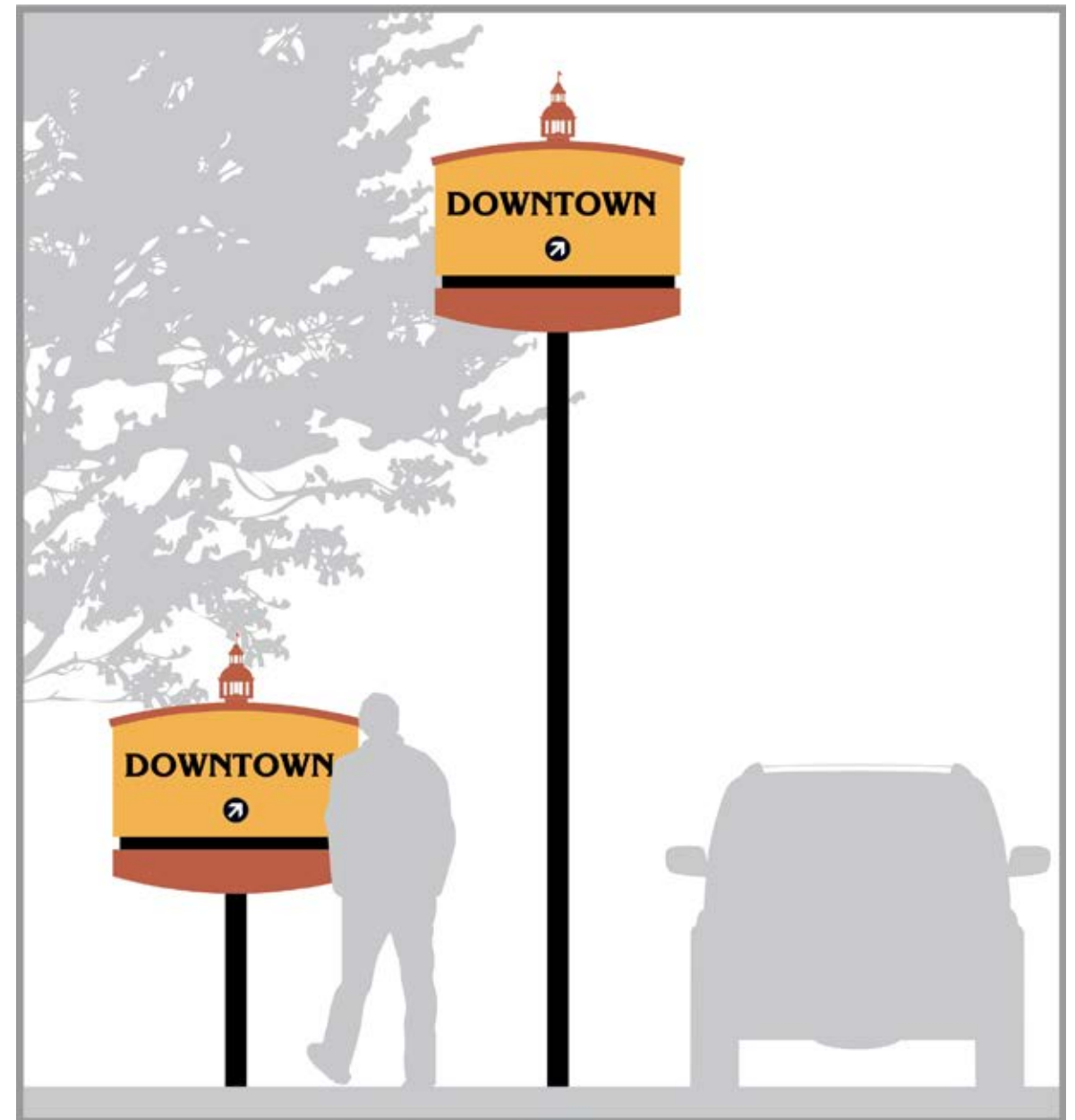


Figure 9: Shared Use Path Signs

Shared Use Path Signs

Shared Use Path Signs (Figure 9) are useful for identifying a combination of routes and special district areas (e.g., bike routes, trails, chain of parks, etc.) They provide useful wayfinding information that ensures seamless transition from public transit to pedestrian and bicycle travel. With the adoption and implementation of the Multimodal Transportation District Plan, the downtown area is becoming increasingly less automobile dependent as pedestrian, bicycle and transit facilities are improved to meet mobility needs. In addition to furthering Tallahassee’s commitment to multimodal transportation, the wayfinding system will support sustainability and healthy lifestyles by providing the following elements:

- Bicycle Racks and Corrals – Bicycle racks and corrals that make efficient use of limited space in each of the wayfinding areas are intended to have maps that show route types and level of comfort, as well as QR Codes for downloading the same maps to a smart phone.
- Trail System – Transitioning to the Trail System requires attention to ensure seamless connectivity from other modes of travel. Clearly marked identification of trail heads can help meet this objective when integrated into the wayfinding system.
- Public Transit – Wayfinding elements at public transit stops might include directions to features such as bicycle racks and trail heads. The wayfinding system will support public transit by providing orientation maps and connections to mobile applications and websites.



Figure 10: Vehicular Directional Signs

Vehicular Directional Signs

Vehicular Directional Signs (Figure 10) direct motoring traffic to attractions within a wayfinding area. They incorporate a finial branding element and are intended to replace the existing stock of vehicular wayfinding signs. The intent of this System is to minimize the use of vehicular signs and feature only the most primary visitor destinations, based on specific inclusionary criteria.



Figure 11: Smart Signage Applications

Smart Technology

In addition to the traditional signs that comprise the wayfinding signage system, opportunities to integrate technology (Smart Wayfinding Signs) will be considered where practical and financially feasible. For wayfinding in walkable situations, interactive touch panels can provide greater detail about mapped locations through dynamic or interactive touch displays. Pedestrian pointers with rotating motor controls and illuminated panels can be synchronized with data sources like transit schedules, weather forecasts and social media to constantly adapt an “eye level menu” to the needs of the intended user. Smart Signage Applications (Figure 11) illustrates these opportunities, which will be coordinated with the appropriate agencies and funding partners.

Other smart technology applications might include “Dynamic Vehicle Wayfinding and Guidance Signage”, where large dynamic message signs will be used to efficiently direct visitors to key destinations within wayfinding areas. These signs could be used to provide “real-time” information about public transit, special events, parking availability, traffic directions to/from major events and street closures/detours.



Sign Materials, Style and Cost

Wayfinding signage must be durable and visible for vehicles and pedestrians at all times, as well as consistent with the character or underlying “theme” of its intended location. The cost of design, fabrication and installation must also be within the City’s budget. To the extent practical, wayfinding signage will be fabricated, installed and maintained by the City and County.

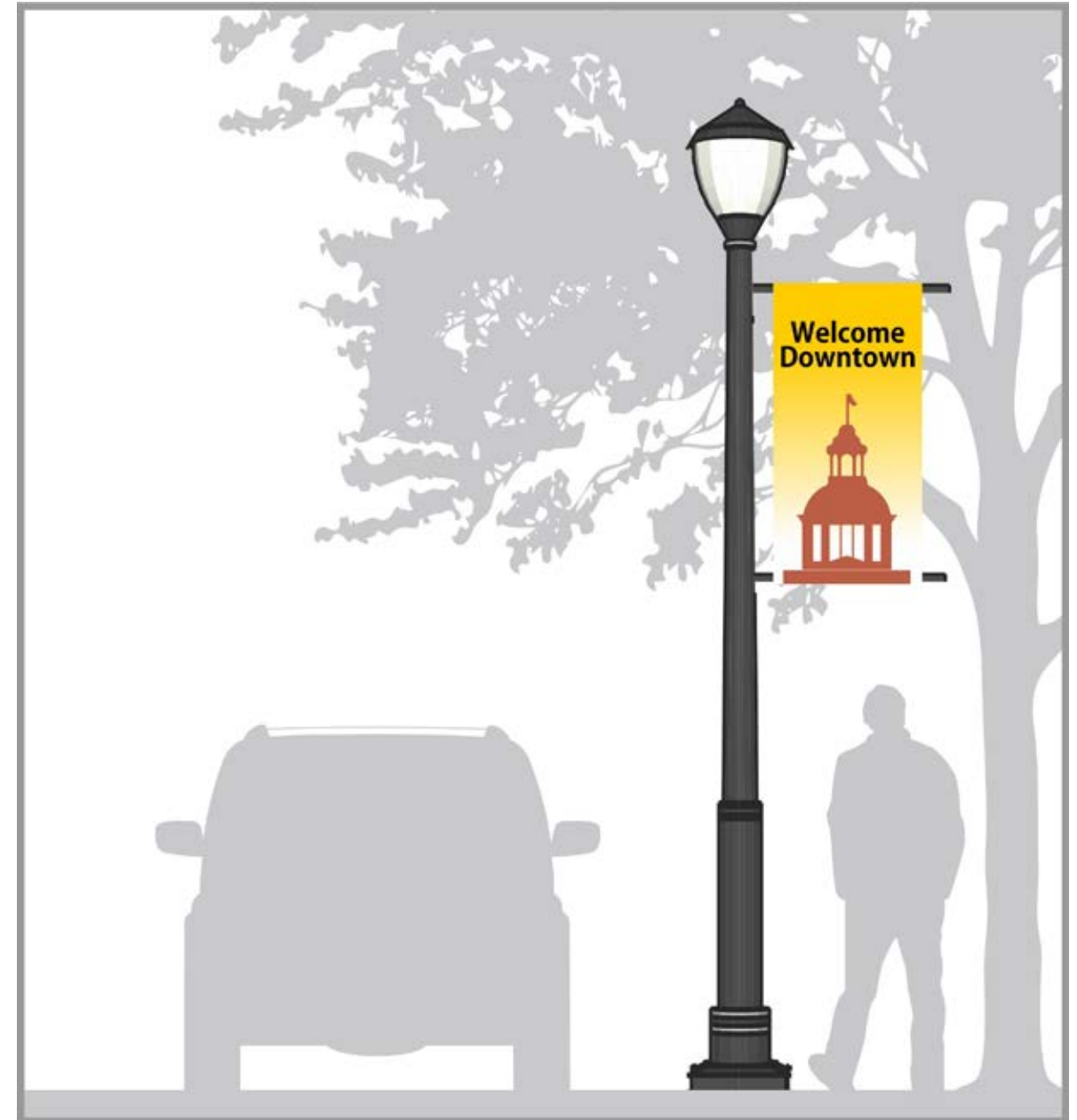
Visitor Destinations and Criteria for Inclusion

Because the comprehensive wayfinding signage program cannot accommodate all businesses and destinations that would like to be a part of the system, an objective set of destination inclusion criteria was developed. Destinations must be categorized as one of the following types to be included in the message schedules:

- Commercial Attraction
- Community Destination
- Cultural and Institutional
- Historical and Architectural
- Recreational
- Tourist Services
- Transportation

Banners


For the purpose of this System, banners are not an official component of the comprehensive wayfinding system. However, their value is recognized for marketing non-profit groups, promoting events and identifying special areas. The Planning Department has recommended placing banners in the Frenchtown neighborhood to unofficially serve as a pilot banner program. A coordinated Banner Program, however, would require consistent design standards, material specifications and a management process. Should the wayfinding system be expanded to include banners, there should be sufficient flexibility for established and emerging areas to meet those criteria, while branding themselves as a unique destination.





Franklin

CASCADES PARK

Downtown 

Smokey Hollow
Commemoration

John G. Riley House
& Museum

 Meridian Monument
Plaza


Capital City
Amphitheater

Imagination Fountain

Electric Building

Discovery at Cascades

Korean War Veterans
Memorial

Public Parking 



John G. Riley House & Museum

Florida State Capitol

Downtown Historic Districts

City Hall
Leon County Courthouse

De Soto Encampment Site

Civil Rights Memorial Sidewalk

Smokey Hollow National Historic District

Public Restrooms

RESTROOMS

Chapter 5: Implementation



Sign Prioritization Alternatives

The two major considerations when prioritizing signs are: (1) whether the sign is the first exposure the traveling motorist has to a destination and (2) major decision points (i.e., right and left turns) to a destination. For example, a sign for the Market District placed after an Interstate-10 exit ramp should have a higher priority, as should a sign from Apalachee Parkway directing traffic north and westbound toward the downtown area or city center.

Sign Fabrication Cost Estimates

The following cost estimates shown in Tables 2 and 3 have been provided through consultation with sign consultants contracted to design, fabricate and install the recommended wayfinding signage. The figures in Table 3: Cost Estimates will vary by final fabricator and installation methods.

Funding Sources

Purchasing materials and parts in large quantity will control overall costs. No single funding source has been identified to implement all of the Wayfinding System. The Planning Department will examine alternative funding sources such as grants, private sponsorships, capital improvement funds and placemaking allocations. Funding partnerships with other agencies will also be pursued to fully implement the system.

Maintenance

The Planning Department will act as the responsible entity for implementing the Wayfinding Signage System and provide staff support to coordinate funding, maintenance and expansion. Upon implementation, the Planning Department will routinely review the wayfinding signage system and its effectiveness, based on any changes in destinations. Additionally, new circulation, routing and construction projects may affect the system. Physical relocation of signage may become necessary, as new routes occur and destinations change over time.



Each of these sign types is illustrated below with accompanying unit and total costs for design and fabrication.

Pedestrian Directional (Pointer) and Kiosk Signs



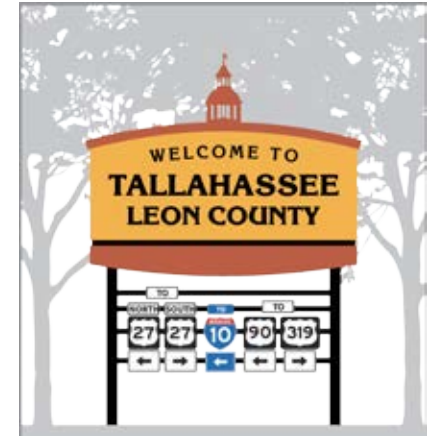
Pedestrian Kiosk – \$2,825 per Sign
 Pedestrian Directional (Pointer) - \$4,250 per Sign

Parking Trailblazer and Identifier Signs



Parking Trailblazer – \$1,250 per Sign
 Parking Identifier - \$1,500 per Sign

Gateway Entrance Signs



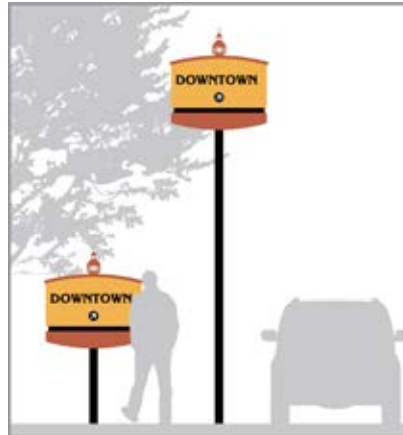
Average - \$10,000 per Sign

Vehicular Directional Signs



\$3,825 per Sign

Destination Markers



Destination Marker (Tall) – \$2,900 per Sign
 Destination Marker (Short) - \$2,500 per Sign

Shared Use Path Signs



Large – \$600 per Sign
 Mid – \$270 per Sign





Bank of America

CASCADES PARK

- Downtown ↑
- Sonkey Hollow Commemoration
- John G. Riley House & Museum
- Meridian Monument Plaza ←
- Capital City Amphitheater
- Imagination Fountain
- Electric Building
- Discovery at Cascades
- Korean War Veterans Memorial
- Public Parking P



Appendices

A: Sign Inventory, Locations and Message Schedules by Wayfinding Area

B: Sign Design Specifications



Appendix A: Sign Inventory, Locations and Message Schedules by Wayfinding Area

The following provide the draft sign locations and text for wayfinding signs. These are preliminary locations that will need to be field verified to identify potential conflicts. Staff will also continue to work with community partners regarding exact sign location and content.

Wayfinding areas included in Appendix A:

- Downtown..... p. 43
- Southside..... p. 118
- Midtown p. 136
- Market District..... p. 148
- Lake Jackson Town Center at Huntington p. 166



New DOWNTOWN Wayfinding signs and locations

Includes:

VH Vehicular Directionals

PT Parking Trailblazers

PiD Parking Identifiers

PP Pedestrian Pointers or

PK Pedestrian Kiosks

Downtown Wayfinding Signs DRAFT 7/30/2014



LOCATION
by
DISTRICT
*Upper Right of
page*

Located within Downtown Improvement Authority (DIA) boundaries *only*

LOCATED IN



Located within Downtown CRA boundaries *only*

LOCATED IN



Located within *both* DIA and Downtown CRA boundaries

LOCATED IN



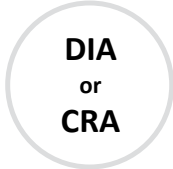
Located within Frenchtown-Southside CRA boundaries

LOCATED IN



Not located within any DIA or CRA boundaries

NOT located in



DT VH (#)

**Vehicular Directional signs
DT VH-1 through DT VH-23**

Downtown Wayfinding Signs DRAFT 7/30/2014





Apalachee Parkway, looking west to Monroe St.

DT VH 1

Vehicular Directional, Apalachee Parkway WB at Monroe St., northeast corner

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN



FDOT R.O.W *New sign on new pole on existing foundation*



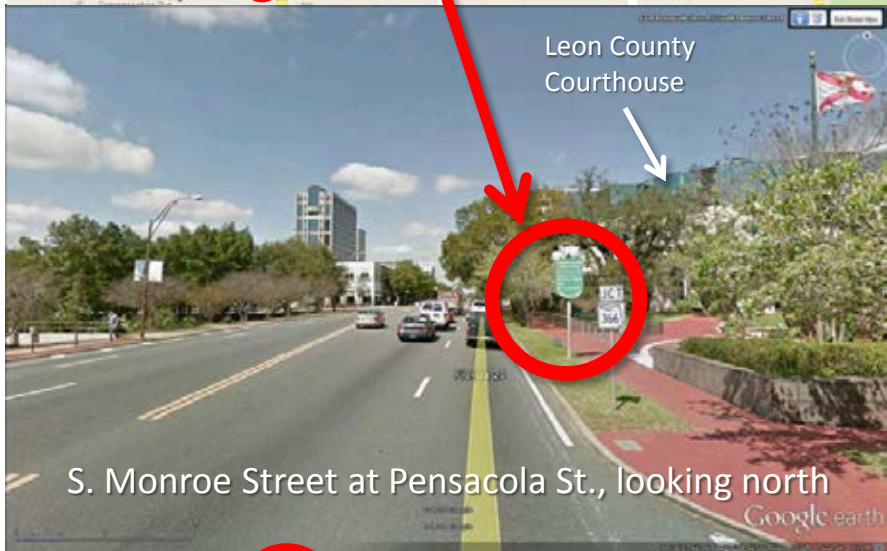
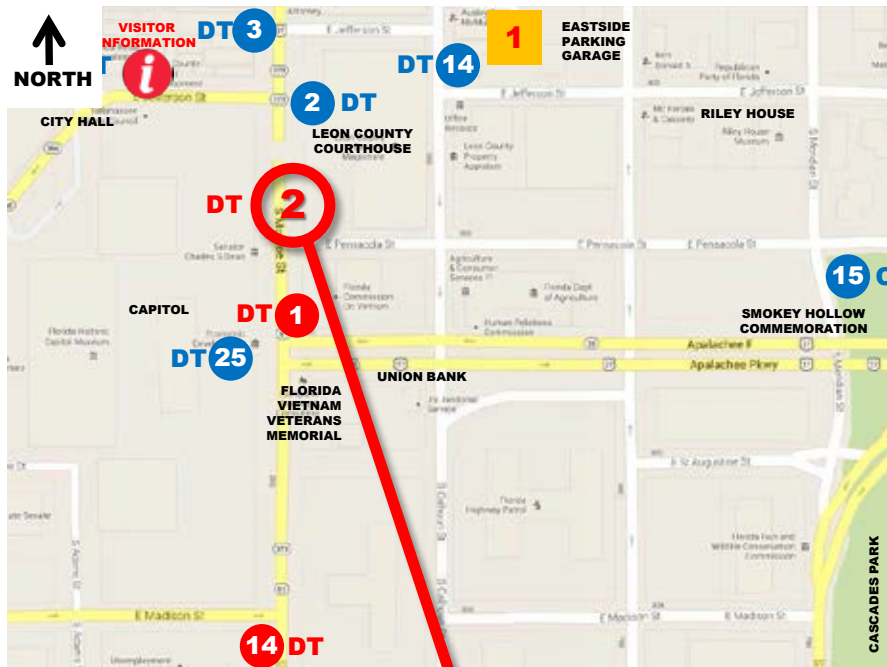
Downtown

Downtown →
Kleman Plaza Public parking
 Visitor information
 Leon County Courthouse
 City Hall

← Florida State University
Florida A&M University
 Cascades Park
 To Gaines Street

Consider moving sign and pole to new foundation 50' east, for drivers' decision to turn left.





DT VH 2 Vehicular Directional, S. Monroe St. NB in front of LC Courthouse, right side

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN



FDOT R.O.W *New sign on new pole on existing foundation*



Downtown

↑ **The Chain of Parks Public Parking**

Historic Districts

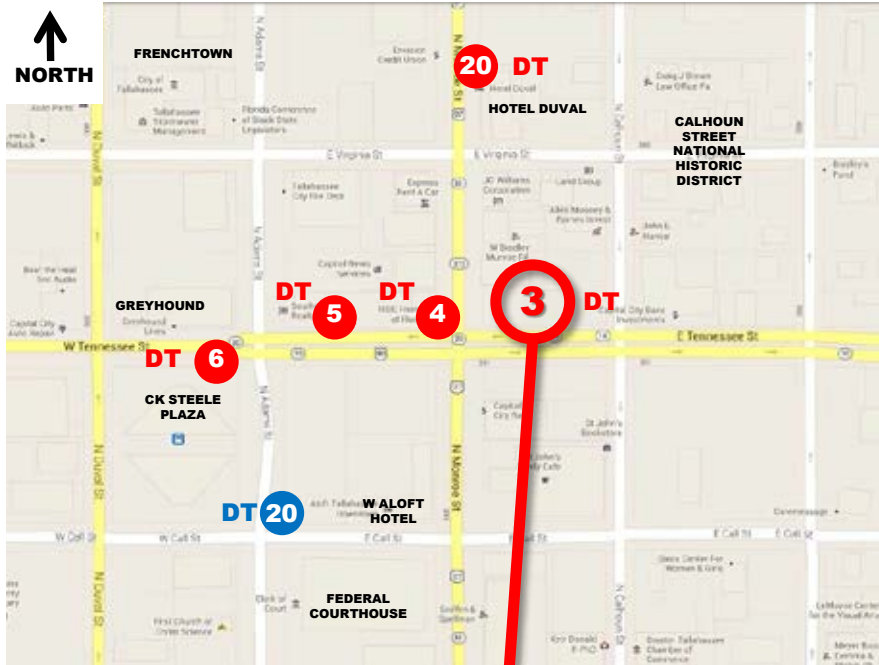
← **Kleman Plaza Public Parking Civic Center**

City Hall

Visitor Information

Leon County Courthouse →





DT VH 3 Vehicular Directional, E. Tennessee St., WB between Calhoun and Monroe, north side
Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
**DOWNTOWN
 CRA**

FDOT R.O.W *New sign on new pole and existing foundation*



Downtown

← **Florida State Capitol
 Public Parking**

- Visitor Information
- City Hall
- Leon County Courthouse
- Park Avenue Historic District
- Florida A&M University

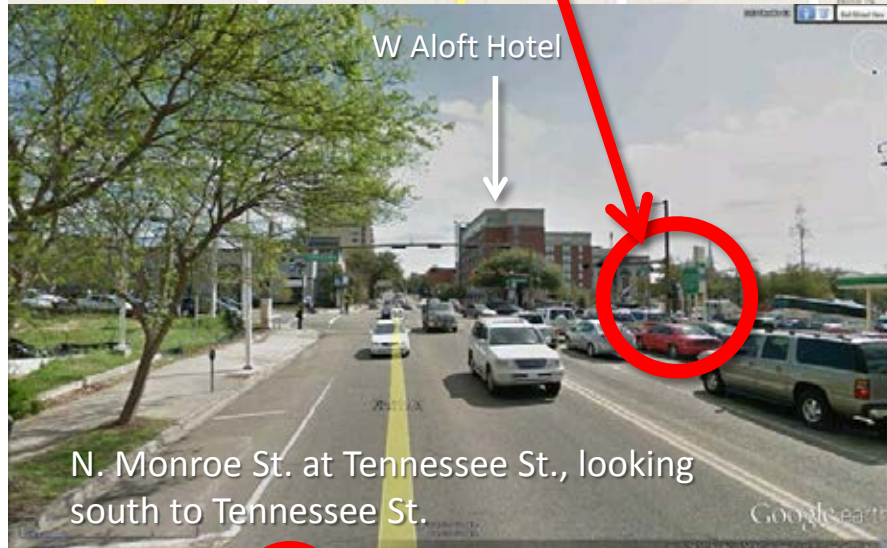
↑ **Florida State University**

- Frenchtown
- Kleman Plaza
- Civic Center
- Public Parking

Midtown →

Lake Ella Park





DT VH 4 Vehicular directional, N. Monroe St. SB Tennessee St., east side

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DOWNTOWN
CRA

FDOT R.O.W *New sign on new pole on existing foundation*



Downtown

↑ Downtown
Florida State Capitol

Visitor Information
The Chain of Parks
Park Avenue Historic District
Public Parking
Florida A&M University

← Cascades Park
Public Parking

Florida State University →

Kleman Plaza
Public Parking
Civic Center





E. Tennessee St. between Monroe and Adams, looking west

DT VH 5

Vehicular Directional, E. Tennessee St., WB between Monroe and Adams, north side

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DOWNTOWN
CRA

FDOT R.O.W *New sign on new pole on existing foundation*



Downtown

↑ Florida State University

Frenchtown

← Florida State Capitol
Public Parking

City Hall

The Chain of Parks

Park Avenue Historic District

Governor's Mansion →

The Grove





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

FDOT R.O.W *New sign on new pole on existing foundation*



Downtown

Florida State Capitol →
Public Parking

Visitor Information
City Hall
The Chain of Parks
Park Avenue Historic District

← Governor's Mansion
The Grove

↑ Cascades Park



W. Tennessee St. looking east to Adams St.

DT VH 6 Vehicular Directional, W. Tennessee St. EB at Bronough St., right side

Downtown Wayfinding Signs DRAFT 7/30/2014





DT VH 7 Vehicular Directional, W. Tennessee St. WB between Duval and Bronough, north side
Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DOWNTOWN CRA

FDOT R.O.W *New sign on new pole on existing foundation*



Downtown

↑ **Florida State University**
 Frenchtown

← **Kleman Plaza**
Public Parking
Civic Center

- The Chain of Parks
- Park Avenue Historic District
- Museum of Florida History
- To Gaines Street
- Florida A&M University





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- ▲ = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DOWNTOWN
CRA

FDOT R.O.W *New sign on new pole on Verify R.O.W. existing foundation*



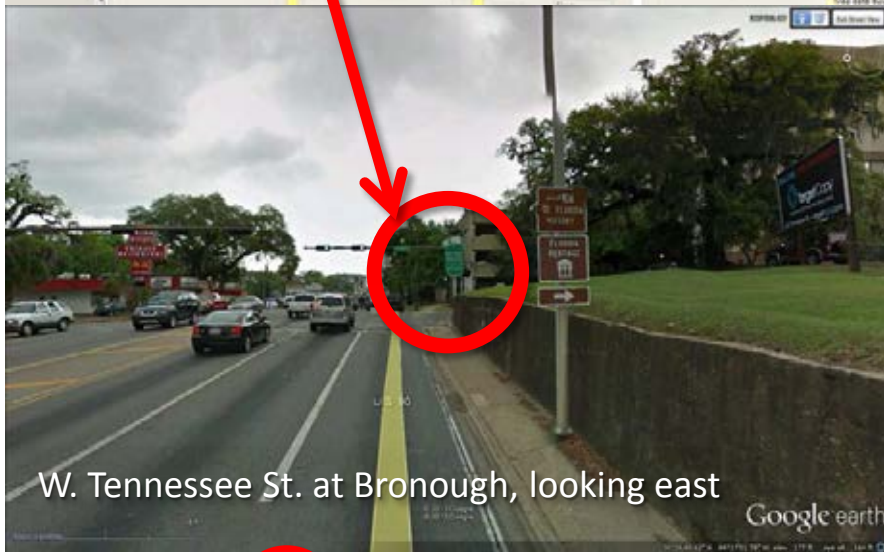
Downtown

↑ Cascades Park
Downtown

Midtown

Kleman Plaza →
Public Parking

- The Chain of Parks
- Park Avenue Historic District
- Civic Center
- Museum of Florida History
- Florida A&M University
- To Gaines Street



W. Tennessee St. at Bronough, looking east

DT VH 8 Vehicular Directional, W. Tennessee St. EB at Bronough St., south side

Downtown Wayfinding Signs DRAFT 7/30/2014





See "Southside Wayfinding signs" for FAMU Way signs.



Lake Bradford Road looking north TO Gaines St.

DT VH **9** Vehicular Directional, Lake Bradford Rd. at W. Gaines St., east side

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
FRENCHTOWN
SOUTHSIDE
CRA

FDOT R.O.W *New sign on new pole on new foundation*



Gaines Street

↑ **Florida State University Campus**
Public Parking

← **Doak Campbell Stadium**
University Center
Stadium Parking

Downtown →
Florida State Capitol
Public Parking
Civic Center
Kleman Plaza
Cascades Park
Florida A&M University





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
FRENCHTOWN
SOUTHSIDE
CRA

COT R.O.W *New sign on new pole and new foundation*



Gaines Street

↑ Downtown
Florida State Capitol
Cascades Park
Kleman Plaza
Museum of Florida History
All Saints
Public Parking

← Civic Center
Turnbull Conference Center
Public Parking

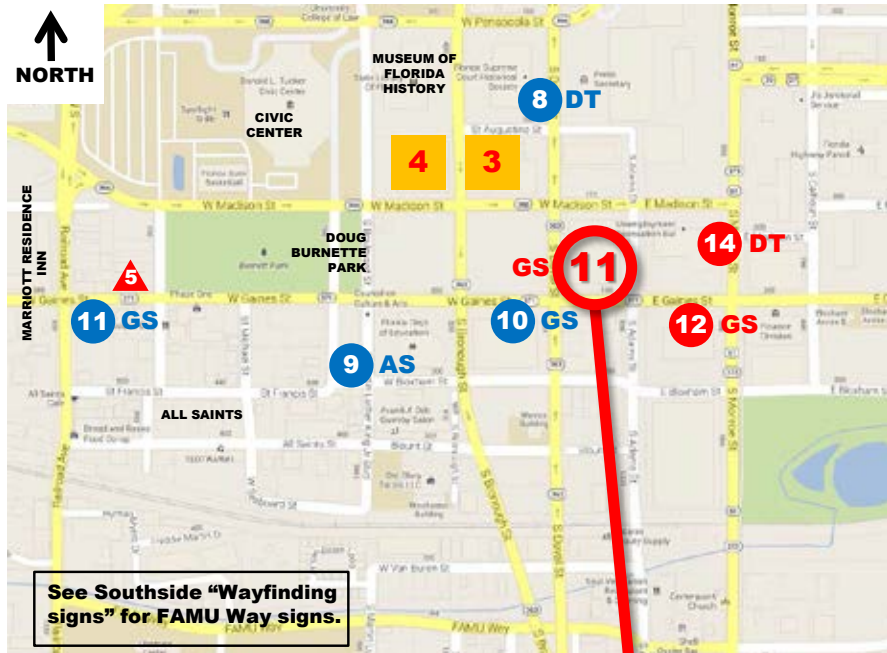
Railroad Square **→**
Florida A&M University



W. Gaines Street at Gay St., looking east

DT VH 10 Vehicular Directional, W. Gaines St. EB between Gay St. and RR Ave., south side
Downtown Wayfinding Signs DRAFT 7/30/2014





See Southside "Wayfinding signs" for FAMU Way signs.



W. Gaines Street looking west to Duval St.

DT VH 11 Vehicular directional, Gaines St. WB between Adams and Duval, north side

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- ▲ = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

COT R.O.W *New sign on new pole and new foundation*



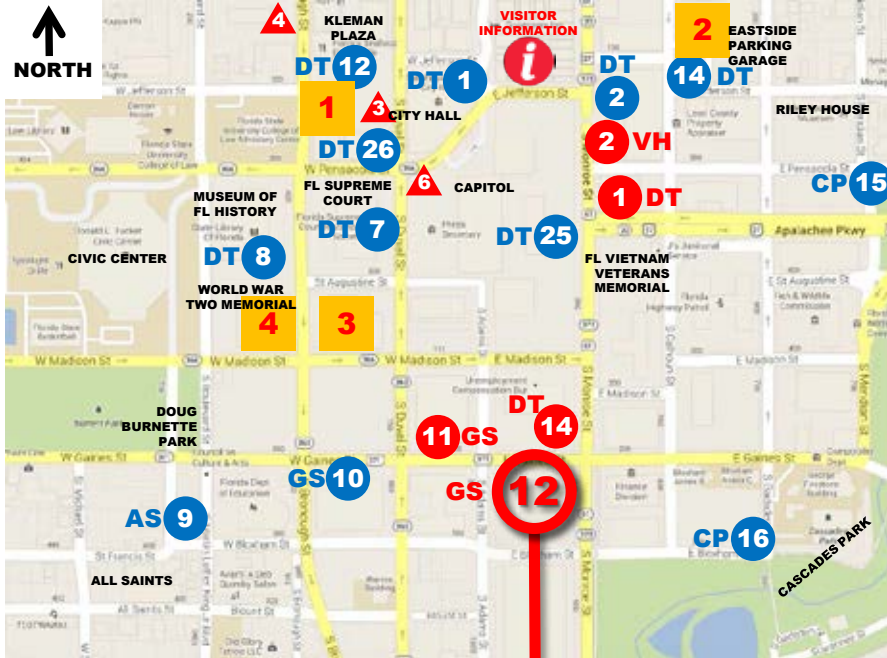
Gaines Street

↑ Florida State University
Doak Campbell Stadium
All Saints
Railroad Square
Civic Center
Public Parking

Florida State Capitol →
Florida Supreme Court
Kleman Plaza
Public Parking

Too close to existing light standard and banner. Consider relocating east or west to new foundation for a better view.





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

COT R.O.W *New sign on new pole and existing foundation*



Gaines Street

↑ Cascades Park
Public Parking

← Downtown
Visitor Information
Florida State Capitol
Historic Districts
Public Parking

Southside →
Florida A&M University

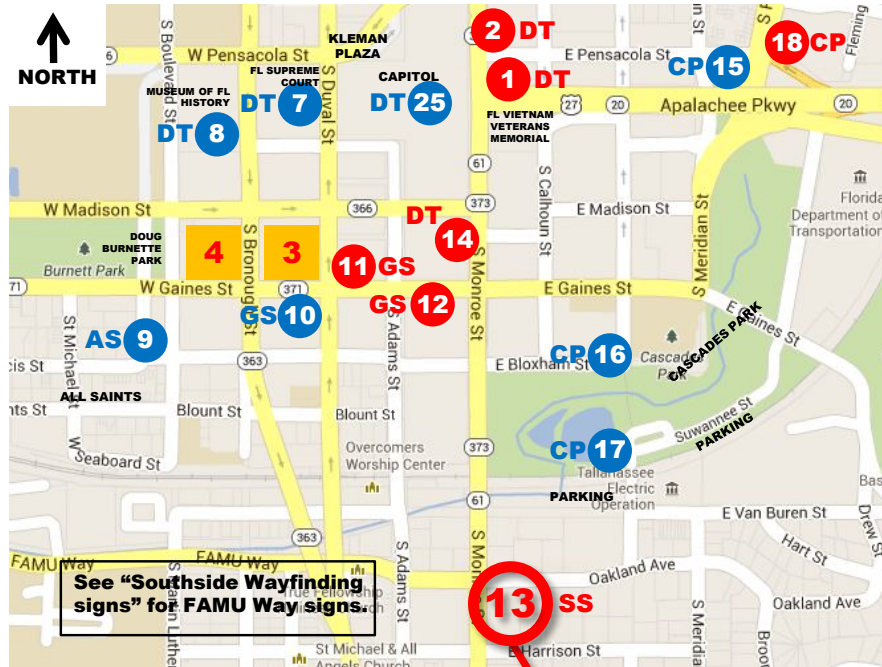
Remove this sign.



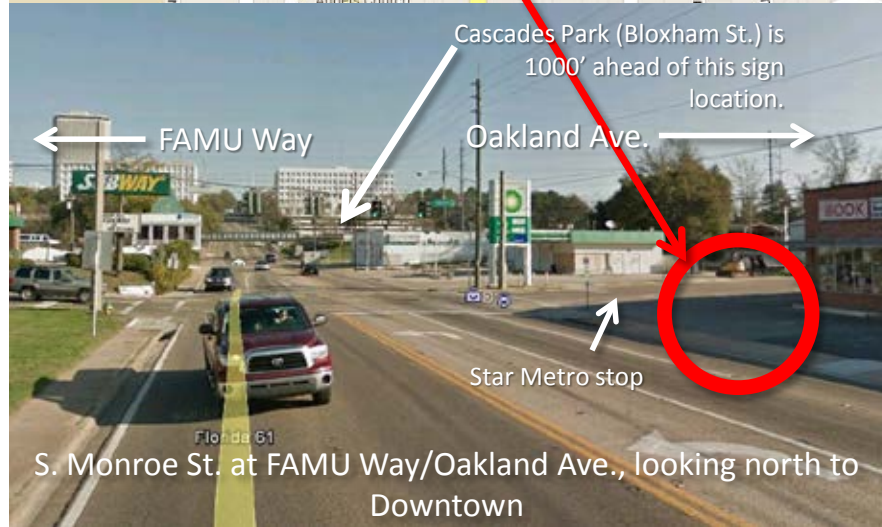
E. Gaines Street looking east to Monroe St.

DT VH 12 Vehicular directional, E. Gaines St. EB between Adams and Monroe, south side
Downtown Wayfinding Signs DRAFT 7/30/2014





See "Southside Wayfinding signs" for FAMU Way signs.



S. Monroe St. at FAMU Way/Oakland Ave., looking north to Downtown

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

NOT located in
DIA
or
CRA

FDOT R.O.W *New sign on new pole and new foundation*



Southside

↑ **Downtown Florida State Capitol**

- Visitor Information
- Kleman Plaza
- Public Parking

← **Florida A&M University**

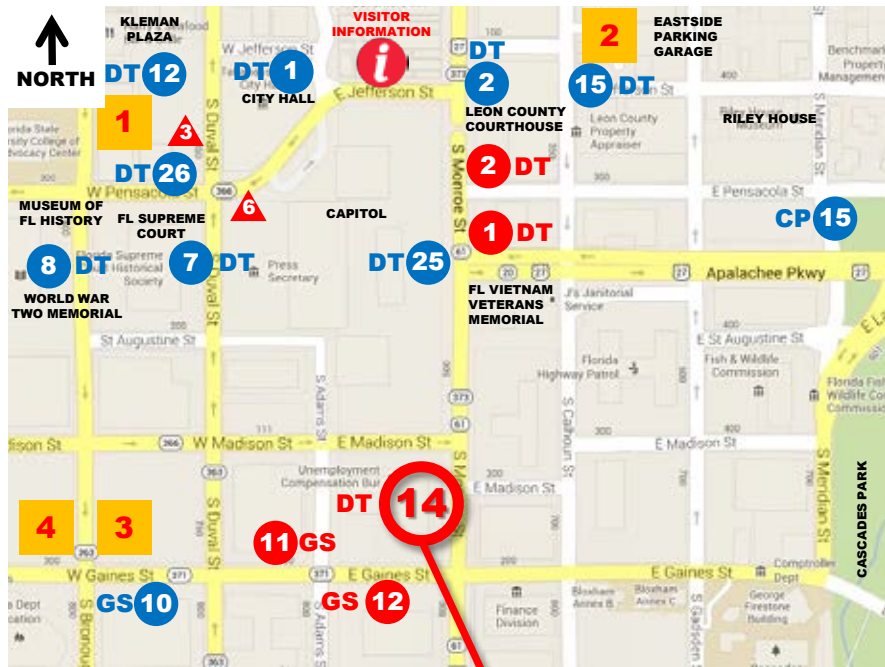
- Rattier Park
- Van Buren Pond
- Under the Over
- Coal Chute Pond
- Civic Center
- Railroad Square

Cascades Park →

Public Parking
Myers Park Historic District

DT VH 13 Vehicular Directional, S. Monroe St. NB at Oakland Ave/FAMU Way, SE corner
Downtown Wayfinding Signs DRAFT 7/30/2014





DT VH 14 Vehicular Directional, S. Monroe St. SB between Madison and Gaines, west side
Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN



FDOT R.O.W *New sign on new pole and existing foundation*



Downtown

↑ Florida A&M University
 North Florida Fairgrounds

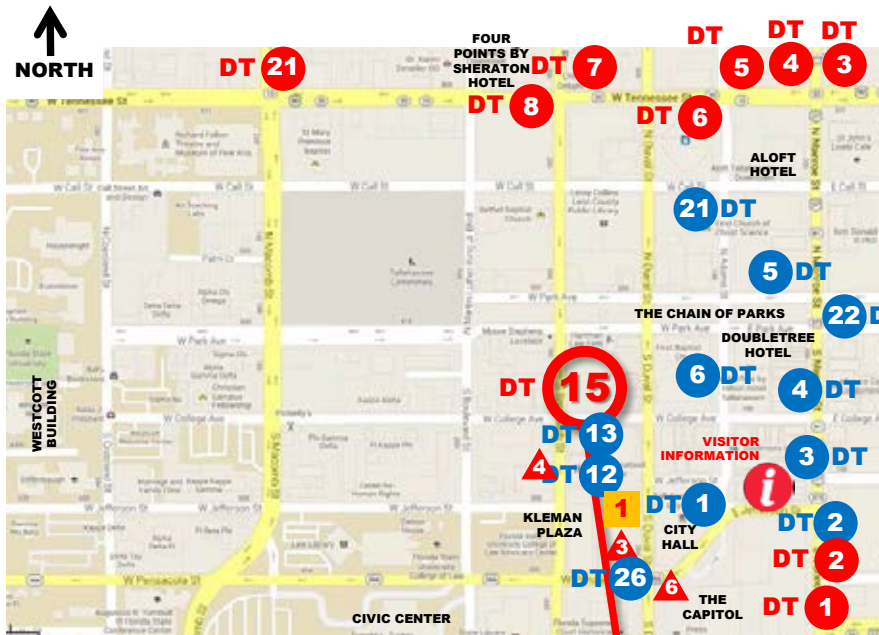
Southside

← Cascades Park
 Public Parking

Florida State University →

Gaines Street
 Railroad Square
 Civic Center
 Public Parking





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

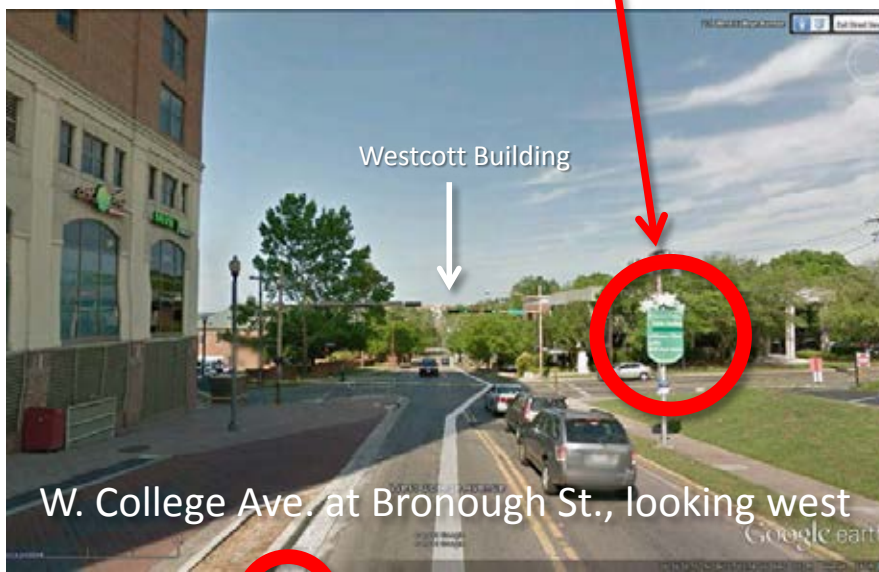
COT R.O.W *New sign on new pole and existing foundation*



Downtown

↑ Florida State University
Ruby Diamond Auditorium

← Kleman Plaza
Public Parking
Civic Center
Florida A&M University
To Gaines Street

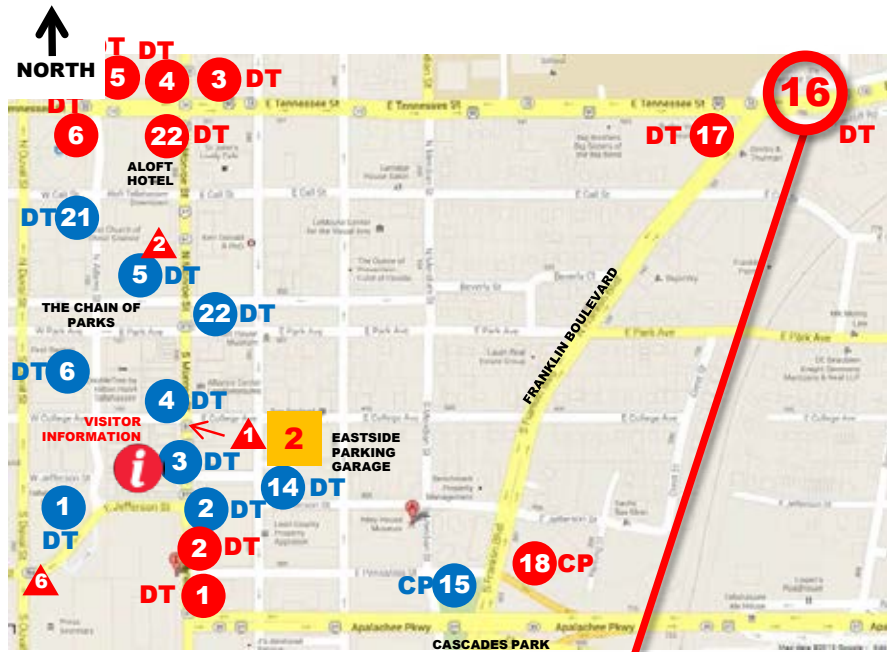


W. College Ave. at Bronough St., looking west

DT VH 15 Vehicular Directional, W. College Ave. WB near Bronough, north side

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
 - # = VEHICULAR DIRECTIONALS IN THE VICINITY
 - # = PARKING TRAILBLAZERS IN THE VICINITY
 - # = PARKING IDENTIFIERS IN THE VICINITY
- NOT located in
DIA
or
CRA

FDOT R.O.W *New sign on new pole and new foundation*



Downtown

↑ Downtown
Florida State Capitol

- Kleman Plaza
- Civic Center
- Historic Districts
- Public Parking
- Florida A&M University
- Florida State University

← Cascades Park
Public Parking

- Amphitheater
- Smokey Hollow Commemoration
- John G. Riley House & Museum
- Capital Cascades Trail

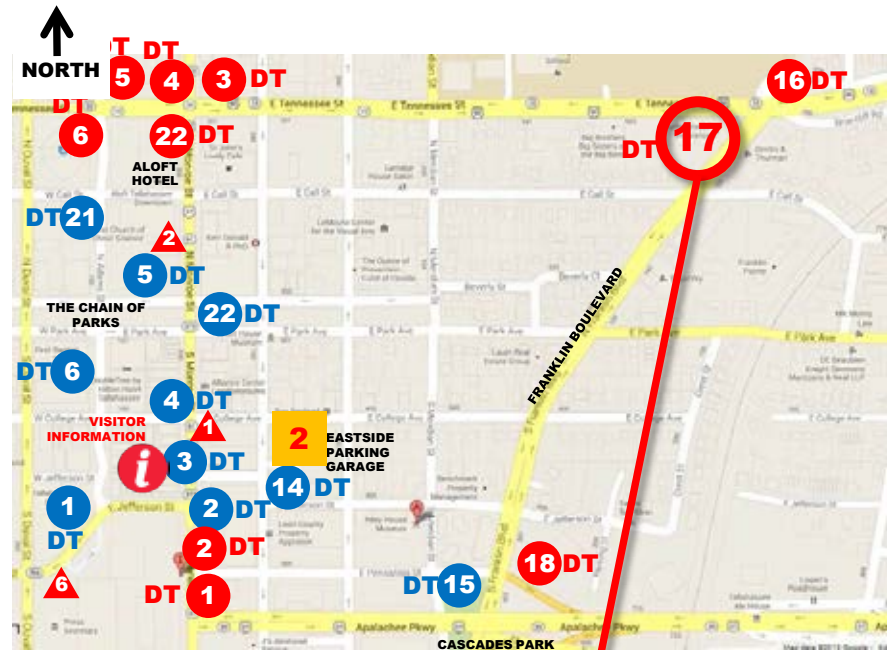


E. Tennessee Street at Franklin, looking west

DT VH 16 Vehicular Directional, E. Tennessee St. WB before Franklin Blvd., north side

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- ▲ = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DOWNTOWN
CRA

FDOT R.O.W *New sign on new pole and new foundation*



Downtown

Cascades Park →
Public Parking
John G. Riley House & Museum
Capital Cascades Trail

Capital City Amphitheater
Smokey Hollow Commemoration



E. Tennessee Street at Franklin, looking east

DT VH 17 Vehicular Directional, E. Tennessee St. EB before Franklin Blvd., south side

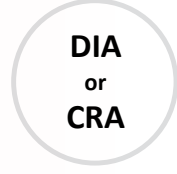
Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

NOT located in

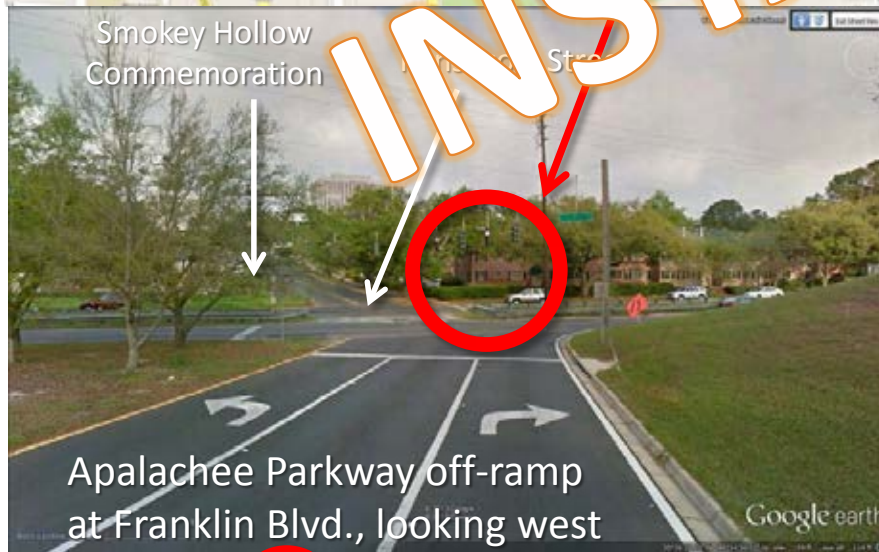


FDOT R.O.W *New sign on new pole and new foundation*



Downtown
 John G. Riley House & Museum
 Smokey Hollow Commemoration

Meridian Monument Plaza
 Capital City Amphitheater

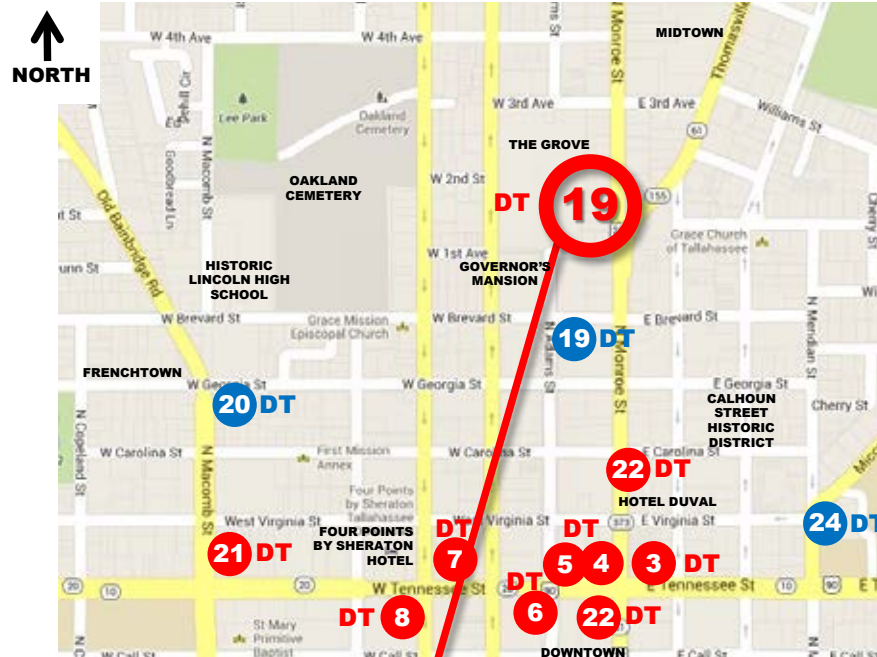


Apalachee Parkway off-ramp at Franklin Blvd., looking west

DT VH 18 Vehicular Directional, Apalachee Pkwy off-ramp WB at Franklin Blvd., NE corner
Downtown Wayfinding Signs DRAFT 7/30/2014







DT VH 19 Vehicular Directional, N. Monroe St. SB between 1st Ave. and Brevard St., east side
Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

NOT located in
 DIA
 or
 CRA

FDOT R.O.W *New sign on new pole and new foundation*



Downtown

↑ Downtown
 Florida State Capitol
 Public Parking

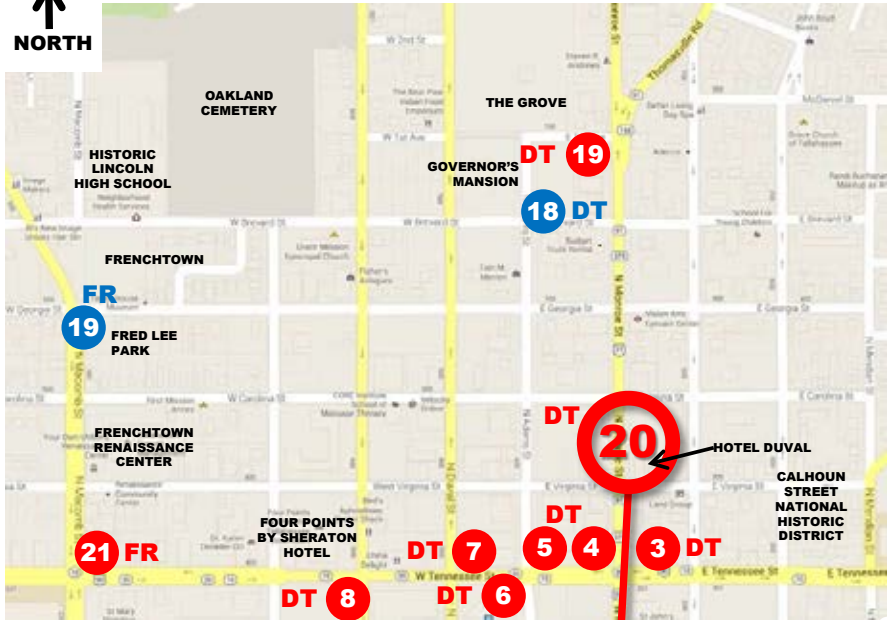
Leon County Courthouse
 The Chain of Parks
 Historic Districts
 Cascades Park

→ Governor's Mansion

Frenchtown
 The Grove

← Calhoun Street Historic District





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN

DOWNTOWN
CRA

FDOT R.O.W *New sign on new pole and new foundation*



Downtown

↑ Midtown
Lake Ella Park

← The Grove
Governor's Mansion
Frenchtown

Calhoun Street Historic District →



DT VH 20 Vehicular Directional, N. Monroe St. NB between Virginia and Carolina, east side
Downtown Wayfinding Signs DRAFT 7/30/2014



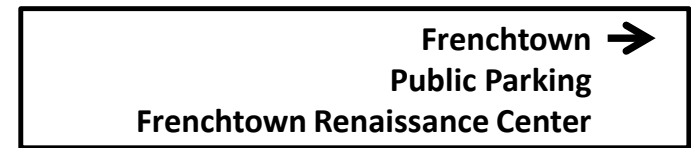


- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
FRENCHTOWN
SOUTHSIDE
CRA

FDOT R.O.W *New sign on new pole and existing foundation*

Frenchtown design theme



Fred Lee Park
Carter-Howell-Strong Park
Historic Lincoln High School



W. Tennessee St. at Macomb St., looking west

DT VH 21 Vehicular Directional, W. Tennessee St. WB at Macomb St., northeast corner

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

FDOT R.O.W *New sign on new pole and new foundation*



Downtown

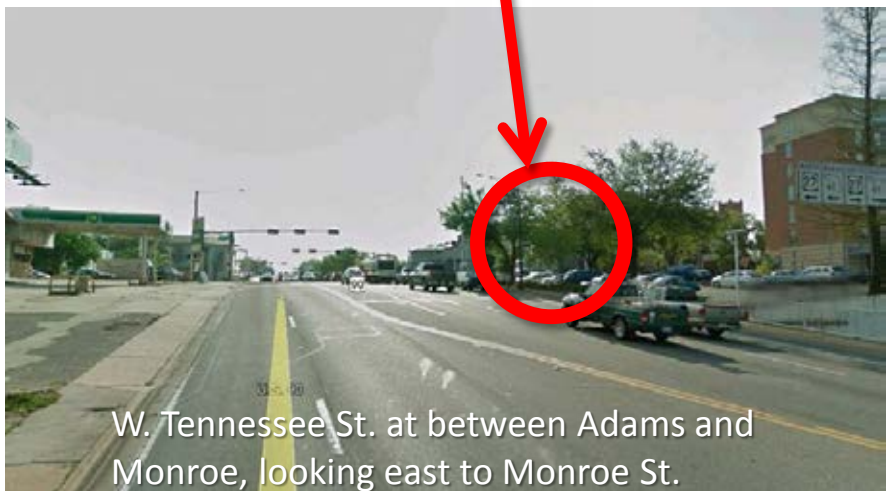
↑ Cascades Park

← Midtown

Calhoun Street Historic District

Downtown →
Florida State Capitol

- Visitor Information
- City Hall
- Leon County Courthouse
- The Chain of Parks
- Park Avenue Historic District



W. Tennessee St. at between Adams and Monroe, looking east to Monroe St.

DT VH 22 Vehicular Directional, W. Tennessee St. at N. Monroe St. EB, southwest corner
Downtown Wayfinding Signs DRAFT 7/30/2014





DT VH 23 Vehicular Directional, W. Gaines St. WB between Stone Valley and Woodward, north side

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DOWNTOWN
CRA

COT R.O.W *New sign on new pole and foundation*



Gaines Street

↑ Florida State University Center
Doak Campbell Stadium
Public Parking

← Airport
Lake Elberta Park

Florida State University Campus →

See "Southside Wayfinding signs" for FAMU Way signs.

New picture needed, west of here

W. Gaines St. west of Stone Valley Way, looking west to Lake Bradford Road

Downtown Wayfinding Signs DRAFT 7/30/2014



DT PT 

**Parking Trailblazer signs
DT PT-1 through DT PT-6**

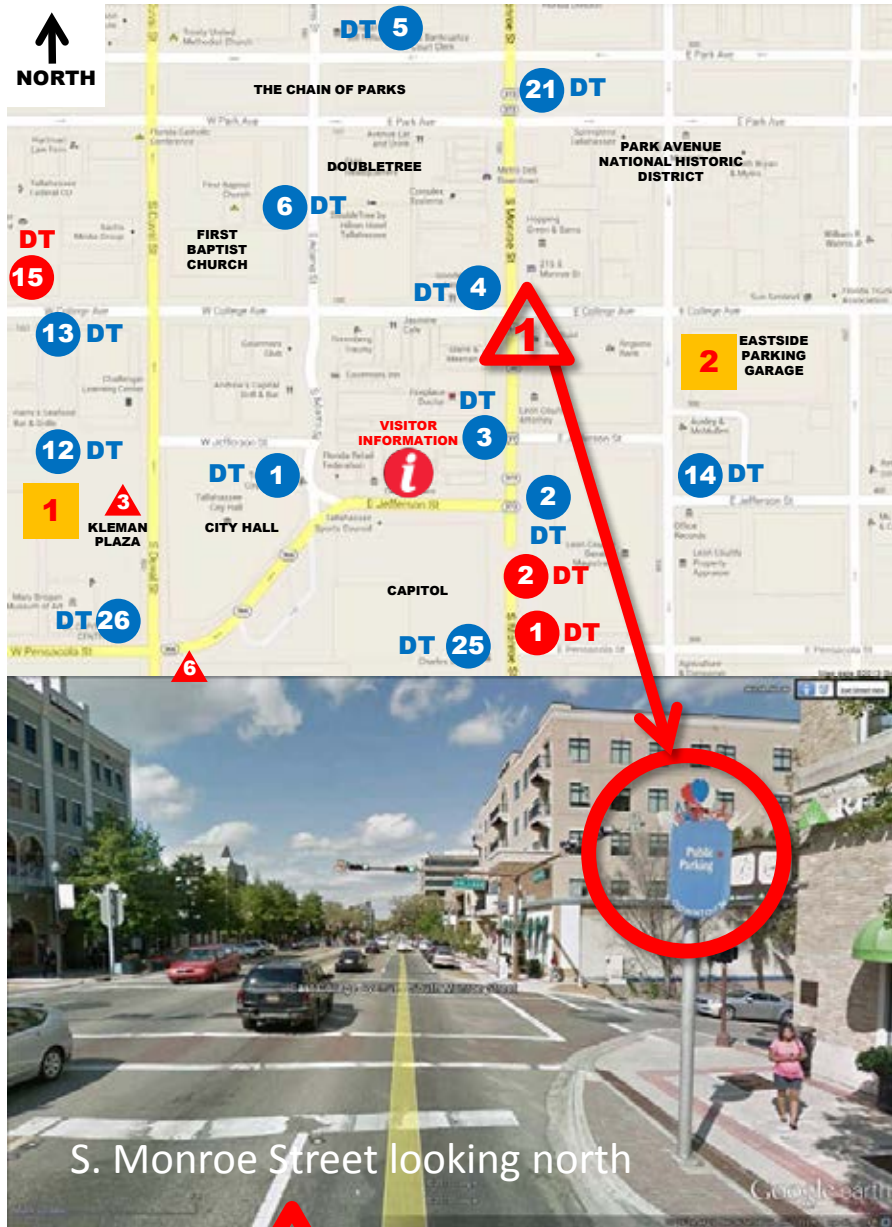
Parking Trailblazers point in the direction of **City-owned public parking garages and lots.**

Note that Vehicular Directional signs in the vicinity may also point to **Public Parking.**

Parking Trailblazers are not themed with a **finial.**

Downtown Wayfinding Signs DRAFT 7/30/2014





DT PT 1 Parking Trailblazer, S. Monroe St. at College Ave., SE corner

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- ▲ = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

FDOT R.O.W *New signs on existing pole and foundation*

These signs point to the City parking garage on Calhoun Street.



Faces northbound



Faces southbound


- Retain existing pole and foundation.
- Remove existing sign face.
- Paint existing pole.
- Replace with two-sided **Parking Trailblazer PT 1**.
- Note: This is the only two-sided trailblazer.

Downtown Wayfinding Signs DRAFT 7/30/2014





N. Monroe Street looking south

DT PT  Parking Trailblazer, N. Monroe St. SB at Park Ave., east side

Downtown Wayfinding Signs DRAFT 7/30/2014

-  = PEDESTRIAN DIRECTIONALS IN THE VICINITY
-  = VEHICULAR DIRECTIONALS IN THE VICINITY
-  = PARKING TRAILBLAZERS IN THE VICINITY
-  = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN



FDOT R.O.W *New sign on existing pole and foundation*

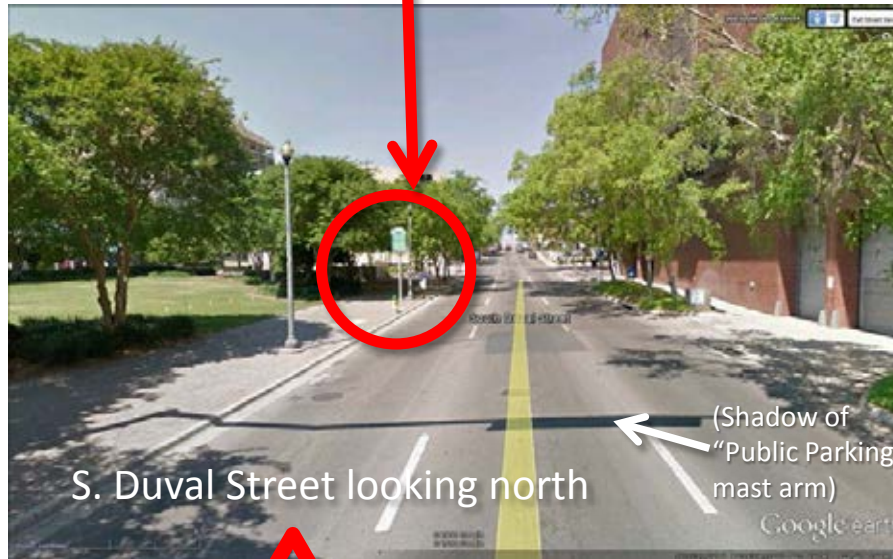
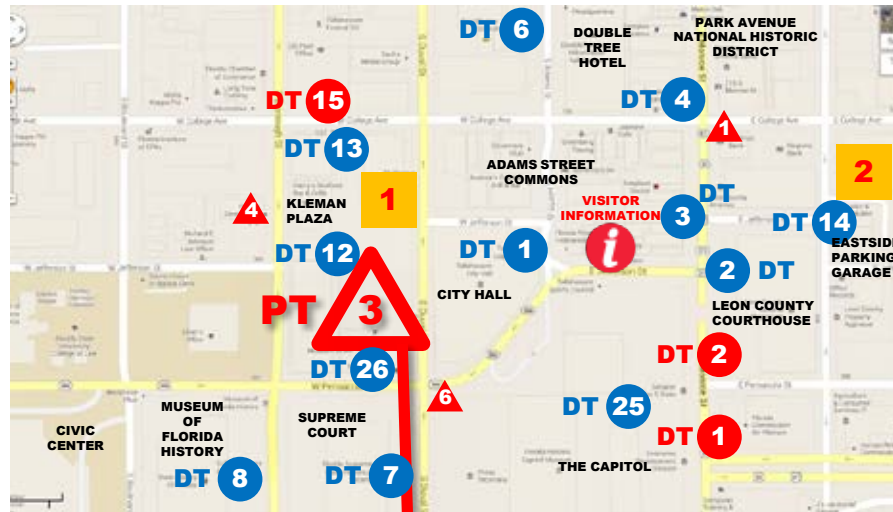
This sign points ahead towards the City parking garage on Calhoun Street.

(See Parking Trailblazer PT-1.)



- Retain existing pole and foundation.
- Remove existing sign face.
- Replace with **Parking Trailblazer PT 2**.
- Faces southbound traffic only.





DT PT  **3** Parking Trailblazer, S. Duval St. NB at Kleman Plaza, west side

Downtown Wayfinding Signs DRAFT 7/30/2014

-  = PEDESTRIAN DIRECTIONALS IN THE VICINITY
-  = VEHICULAR DIRECTIONALS IN THE VICINITY
-  = PARKING TRAILBLAZERS IN THE VICINITY
-  = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN

DIA
DOWNTOWN
CRA

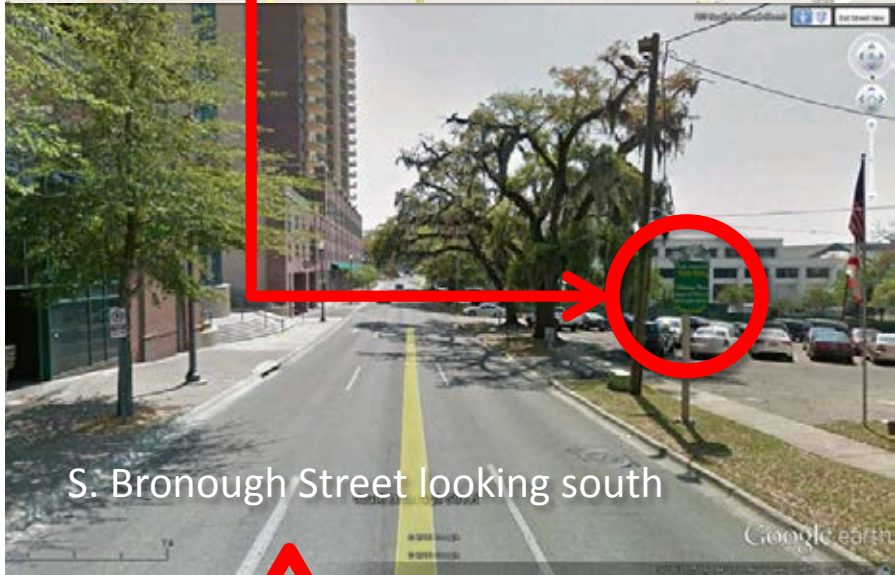
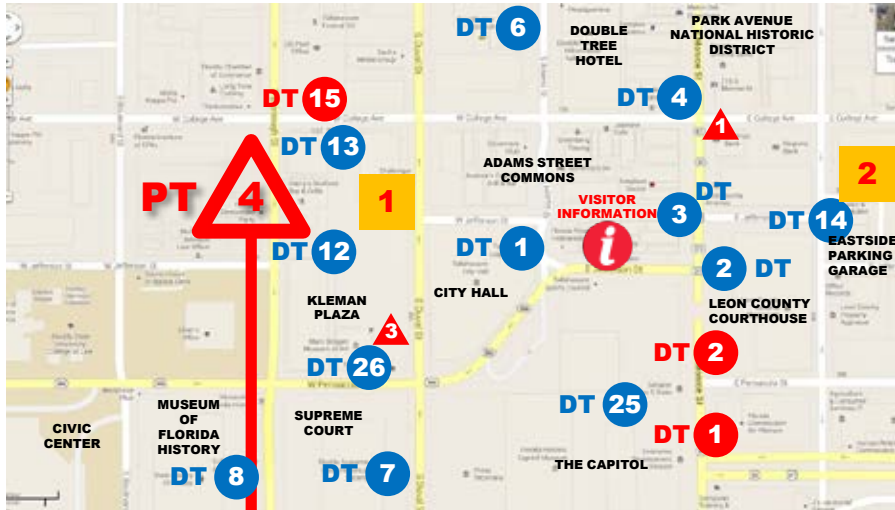
COT R.O.W *New sign on existing pole and foundation*

This sign points to the parking garage at Kleman Plaza.



- Retain existing pole and foundation.
- Remove existing sign face.
- Replace with **Parking Trailblazer PT 3**.
- Faces southbound traffic only.





DT PT



Parking Trailblazer, S. Bronough St. SB between College and Pensacola, east side

Downtown Wayfinding Signs DRAFT 7/30/2014

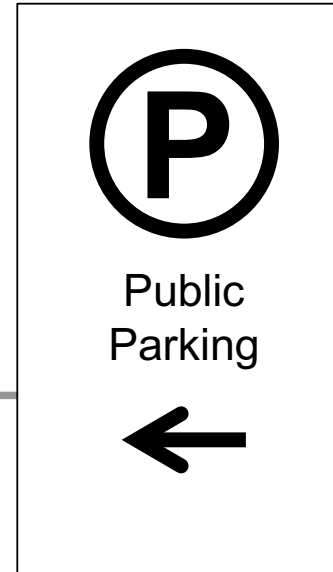
- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN

DOWNTOWN
CRA

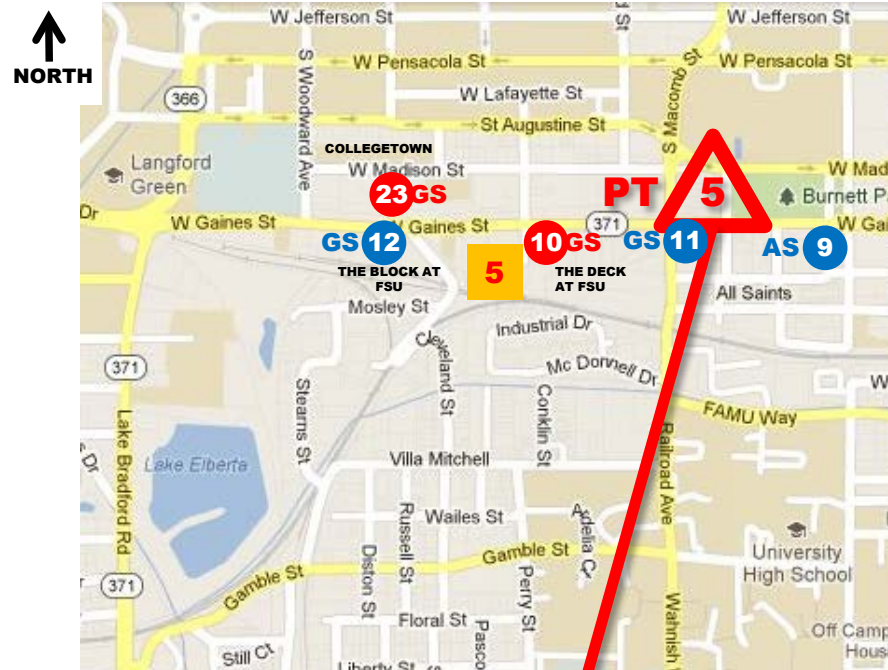
COT R.O.W *New sign on existing pole and foundation*

This sign points to the parking garage at Kleman Plaza, ahead.



- Retain existing pole and foundation.
- Remove existing sign face.
- Replace with **Parking Trailblazer PT 4**.
- Faces southbound traffic only.





W. Gaines Street looking west



DT PT 5 Parking Trailblazer, W. Gaines St. WB between Macomb and RR Ave., north side
Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
 DOWNTOWN
 CRA

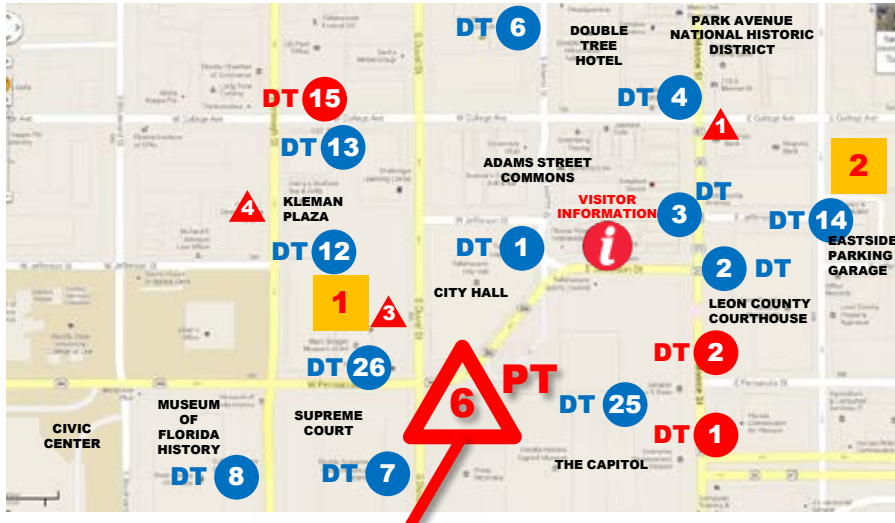
COT R.O.W *New sign on existing pole and foundation*

This sign points to the parking garage on Gaines Street at Gay Street.



- Retain existing pole and foundation.
- Remove existing sign face.
- Replace with **Parking Trailblazer PT 5**.





Pensacola St. looking west to Duval St.

DT PT



Parking Trailblazer, E. Pensacola St. WB between Adams and Duval, south side

Downtown Wayfinding Signs DRAFT 7/30/2014

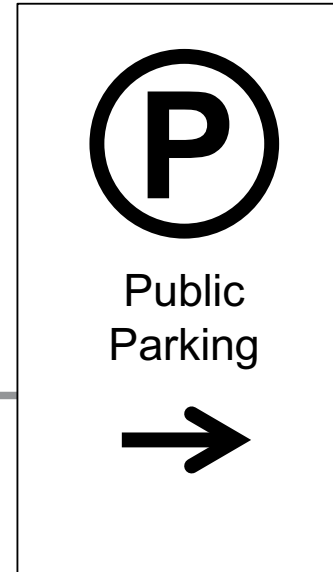
- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN



COT R.O.W *New sign on existing pole and foundation*

This sign points to the parking garage at Kleman Plaza.



- Retain existing pole and foundation.
- Remove existing sign face.
- Replace with **Parking Trailblazer PT 6**.
- Faces westbound traffic only.



DT PiD

Parking Identifier signs DT PiD-1 through DT PiD-4

Parking Identifiers are located at the entrances to City-owned parking garages and surface lots.

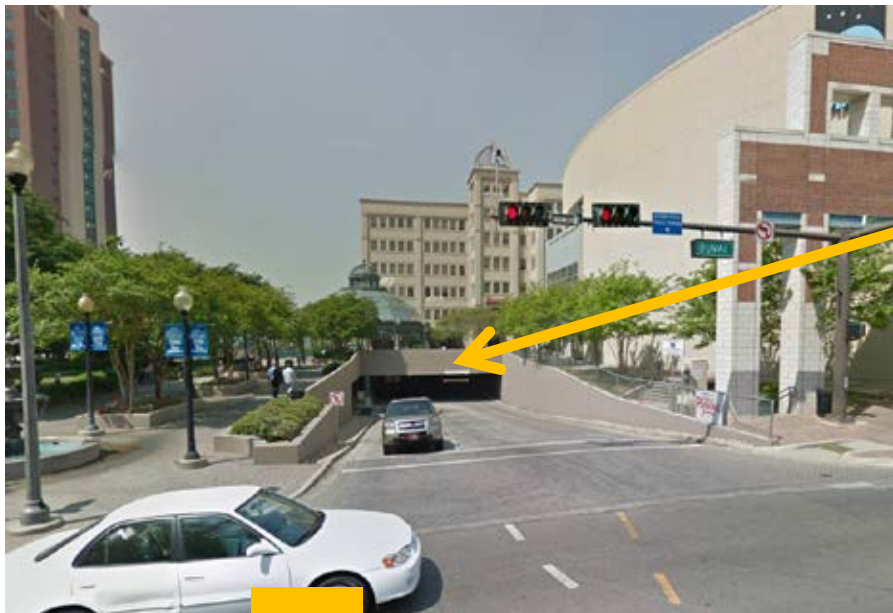
Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN



Sign Location

DT PiD

1

Parking Identifier, S. Duval St. entrance to Kleman Plaza public parking

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY



Sign Location

EXISTING SIGN WILL BE REMOVED.

DT PiD

2

Parking Identifier, S. Calhoun St. entrance to Eastside garage public parking

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA



Sign Location

DT PiD

3

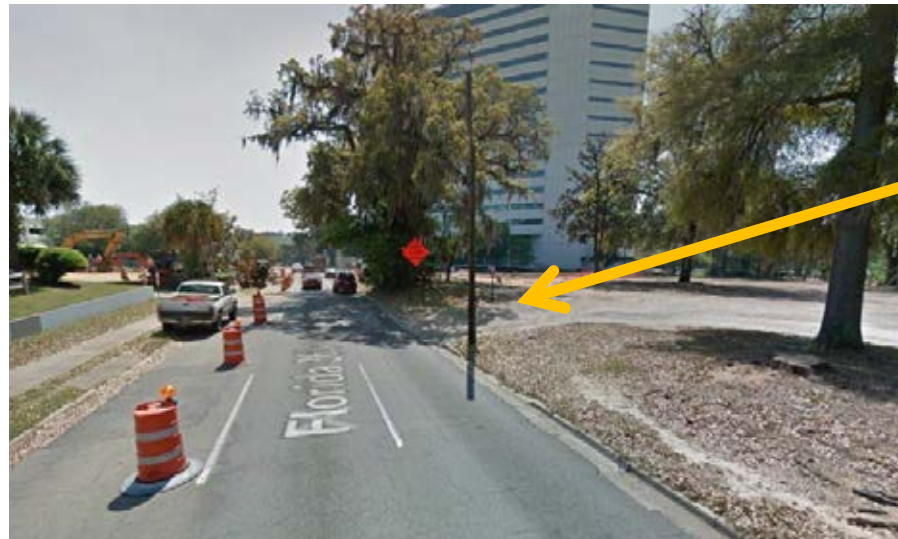
Parking Identifier, S. Duval St. entrance to Duval Street surface lot

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY



Sign Location

DT PiD

4

Parking Identifier, S. Bronough St. entrance to Bronough Street surface lot

Downtown Wayfinding Signs DRAFT 7/30/2014



- = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- = VEHICULAR DIRECTIONALS IN THE VICINITY
- = PARKING TRAILBLAZERS IN THE VICINITY
- = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
 FRENCHTOWN
 SOUTHSIDE
 CRA

Sign Location to be Determined

DT PiD

5

Parking Identifier, W. Gaines St. at The Deck at FSU (699 W. Gaines St.)

Downtown Wayfinding Signs DRAFT 7/30/2014



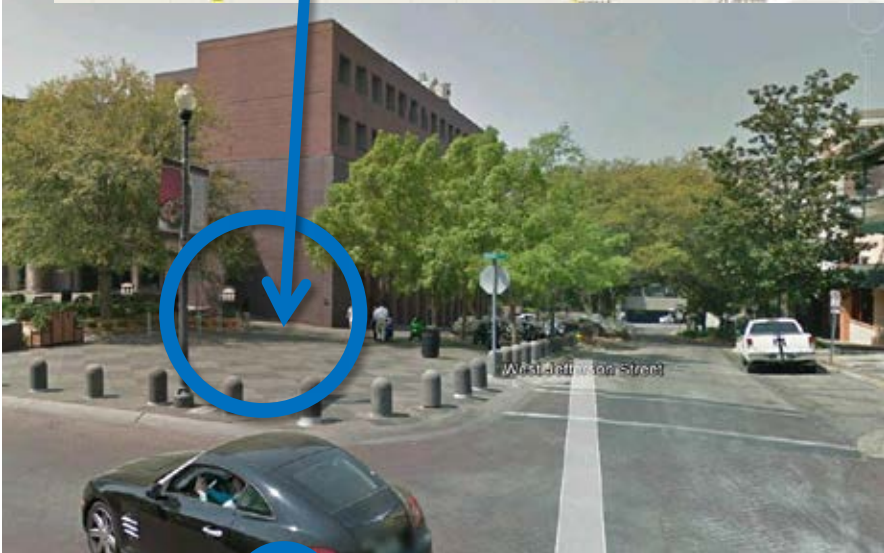
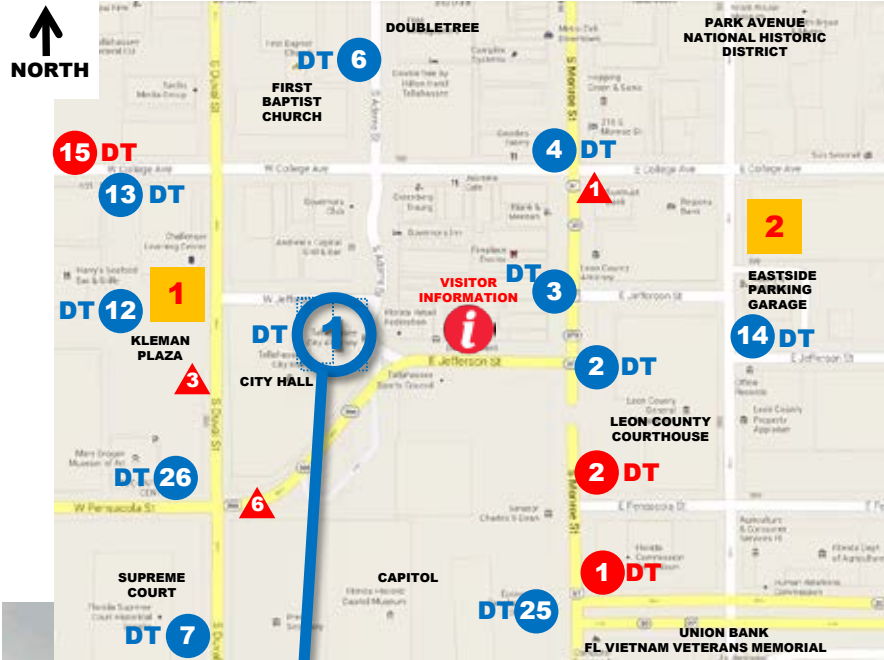
PP or PK #

**Pedestrian Pointer signs
DT PP-1 through DT PP-27**

(includes PK Pedestrian Kiosks)

Downtown Wayfinding Signs DRAFT 7/30/2014





DT PP

1

Pedestrian Pointer, S. Adams St. at Jefferson, City Hall Plaza northeast corner

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN

**DIA
DOWNTOWN
CRA**

COT R.O.W *New sign on new pole and new foundation*



Downtown

NORTH The Chain of Parks
 Park Avenue National Historic District
 U.S. Courthouse
 Leroy Collins Public Library
 CK Steele Plaza
 Governor's Mansion
 The Grove

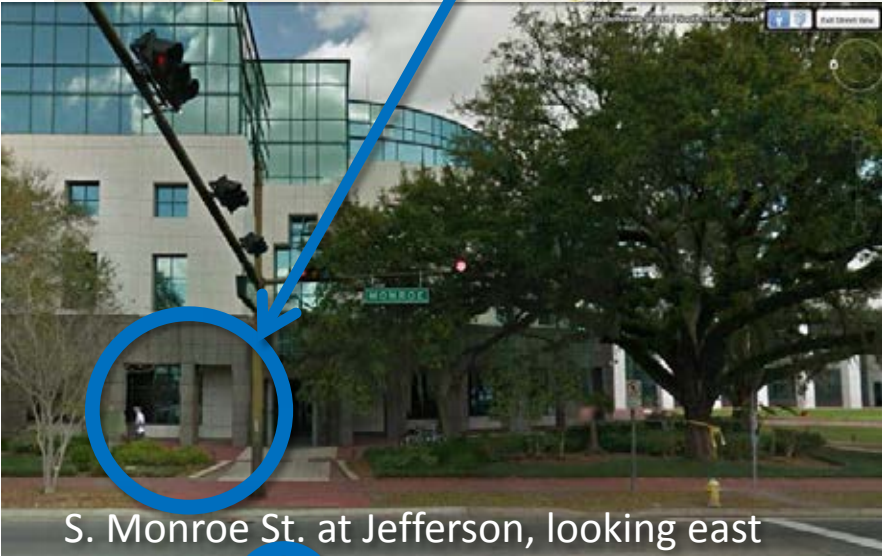
SOUTH Florida State Capitol
 Supreme Court
 British Olympic Courtyard
 Civic Center
 Museum of Florida History

EAST Kleman Plaza
 Challenger Learning Center and IMAX Theater
 Mary Brogan Museum
 TCC Capitol Center

WEST Visitor Information
 Leon County Courthouse
 Civil Rights Heritage Walk
 Cascades Park

MAPS A: Downtown B: History and photos





S. Monroe St. at Jefferson, looking east

DT PP 2 Pedestrian Pointer, S. Monroe St., Leon County Courthouse Plaza

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

COT R.O.W *New sign on new pole and new foundation*

LOCATED IN
DIA
DOWNTOWN
CRA



Downtown

- NORTH** The Chain of Parks
Park Avenue National Historic District
- SOUTH** Leon County World War Two Memorial
Florida Veterans Vietnam War Memorial
Historic Union Bank
Cascades Park
- EAST** (No pointers)
- WEST** Visitor Information
Civil Rights Heritage Walk
City Hall
Florida State Capitol
Kleman Plaza
Public Parking
- MAPS** A: Downtown B: History and photos

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- ▲ = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA



Downtown

FDOT R.O.W *New sign on new pole and existing foundation*

NORTH The Chain of Parks
Park Avenue National Historic District

SOUTH Visitor Information
Florida State Capitol
City Hall
Leon County Courthouse
Civil Rights Heritage Walk

EAST John G. Riley House & Museum
Smokey Hollow Commemoration
Cascades Park

WEST (no pointers)

MAPS A: Downtown B: History and photos



DT PP



3 Pedestrian Pointer, S. Monroe St. between College and Jefferson, bulb-out on west side

Downtown Wayfinding Signs DRAFT 7/30/2014

Trim trees as required for visibility.





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY



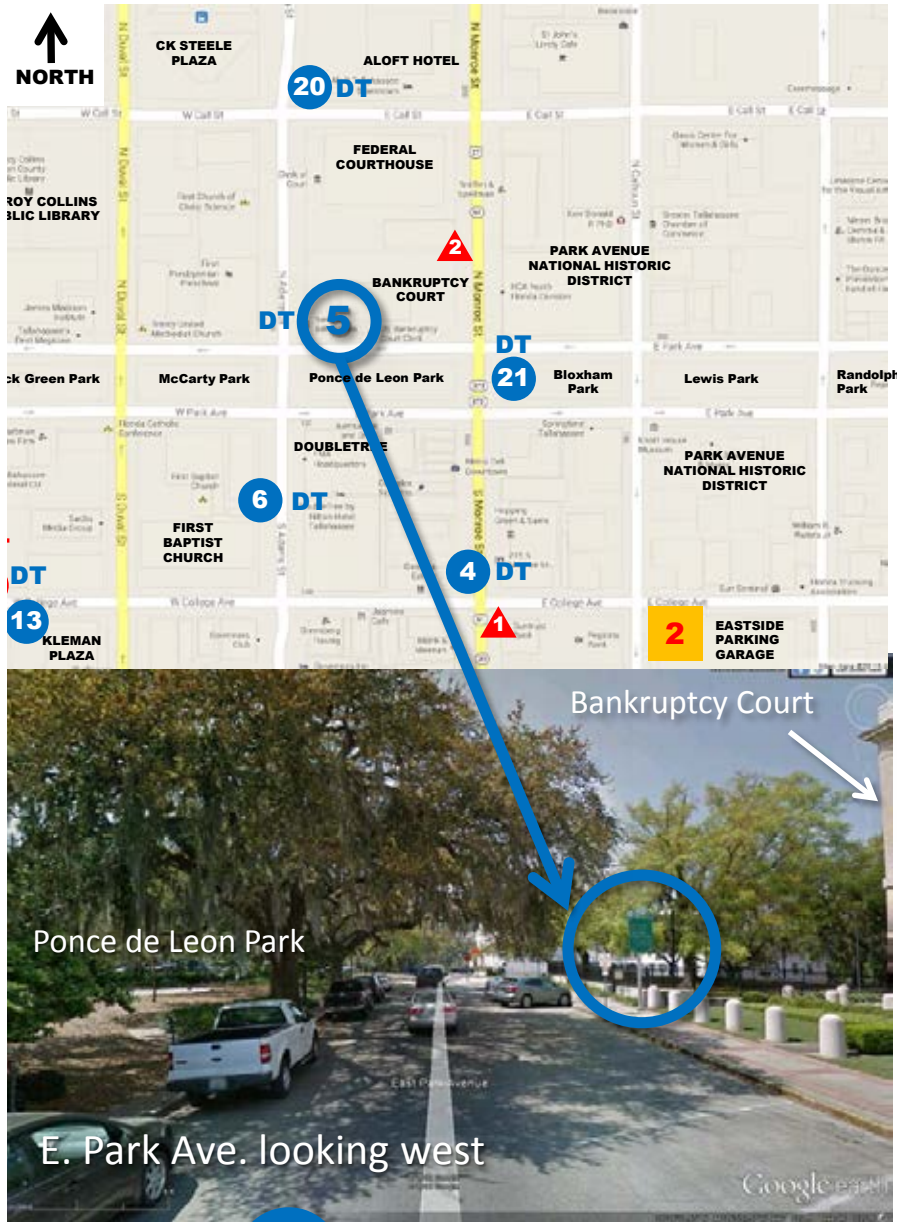
FDOT R.O.W *New sign on new pole and existing foundation*

- NORTH** The Chain of Parks
Park Avenue National Historic District
- SOUTH** Visitor Information
Florida State Capitol
City Hall
Leon County Courthouse
Civil Rights Heritage Walk
- EAST** To Capital Cascades Trail and Cascades Park
- WEST** Adams Street Commons
Kleman Plaza
Challenger Learning Center and IMAX Theater
Florida State University
- MAPS** A: Downtown B: History and photos

DT PP **4** Pedestrian Pointer, S. Monroe St. at E. College Ave., bulb-out at NW corner

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY



COT R.O.W *New sign on new pole and existing foundation*

NORTH Federal Courthouse
C.K. Steele Plaza
Governor's Mansion
The Grove

SOUTH Visitor Information
Florida State Capitol
City Hall

EAST Bloxham Park
Lewis Park
Genevieve Randolph Park
LeMoyne Art Institute

WEST McCarty Park
E. Peck Green Park
Cherokee Park
Old City Cemetery
Florida State University

MAPS A: Downtown B: Park Avenue National Historic District map and information

DT PP 5 Pedestrian Pointer, E. Park Ave. WB between Monroe and Adams, north side
Downtown Wayfinding Signs DRAFT 7/30/2014





DT PP 6 Pedestrian Pointer, S. Adams St. between Park and College, bulb-out on west side
Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- ▲ = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY



COT R.O.W *New sign on new pole and existing foundation*

NORTH Federal Courthouse
 C.K. Steele Plaza
 Governor's Mansion
 The Grove

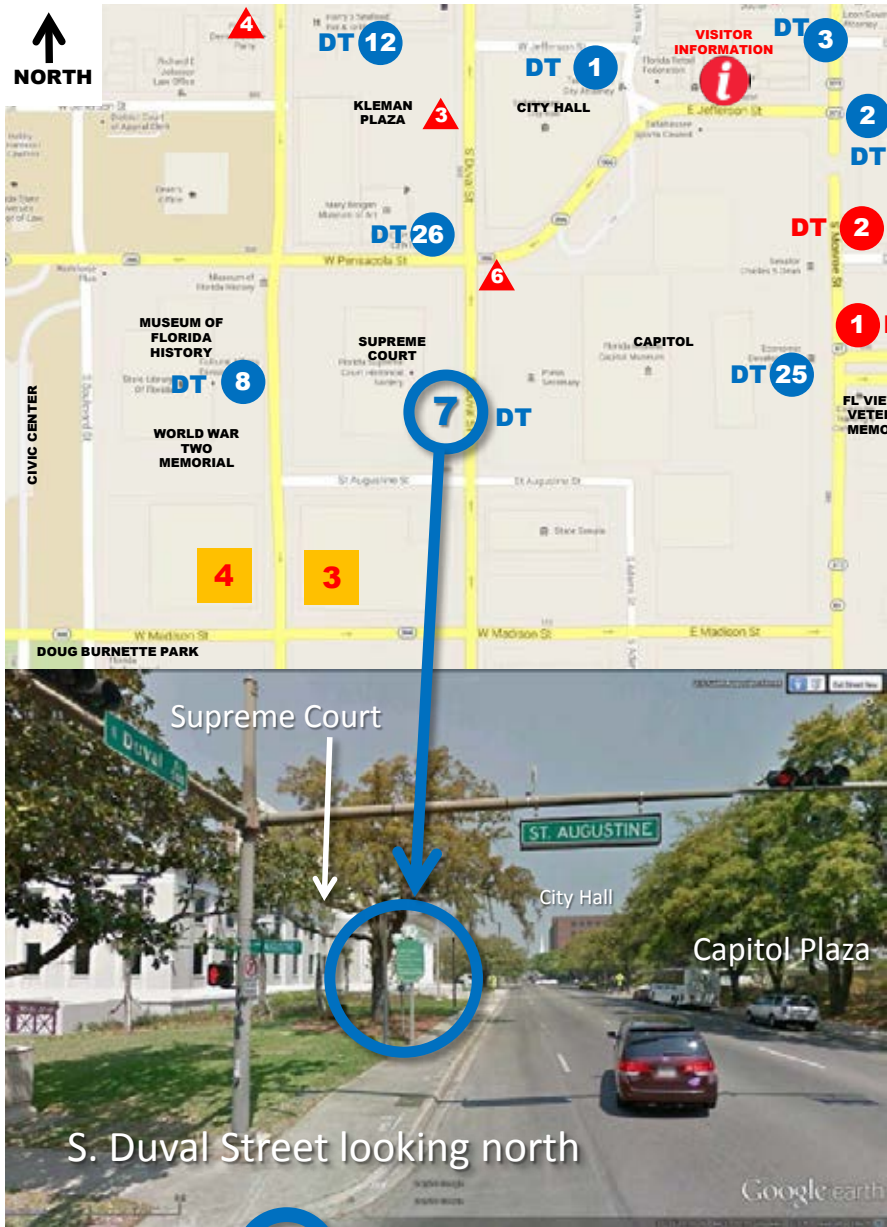
SOUTH Visitor Information
 Florida State Capitol
 City Hall

EAST Cascades Park

WEST Kleman Plaza
 Challenger Learning Center & IMAX Theater
 Florida State University

MAPS A: Downtown B: Park Avenue National
 Historic District map and
 information





DT PP



7 Pedestrian Pointer, S. Duval St. between St. Augustine and Pensacola, west side

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

COT R.O.W *New sign on new pole and existing foundation*

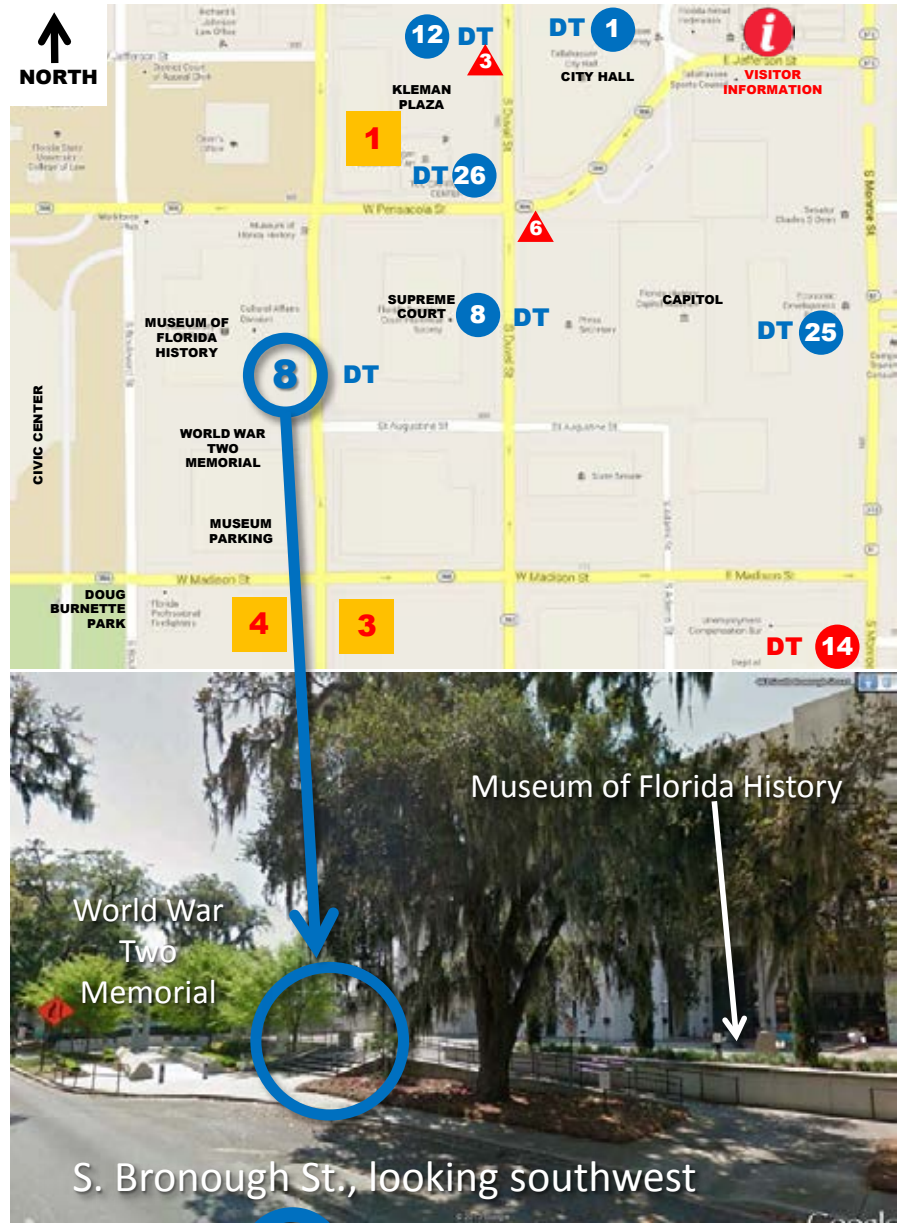
LOCATED IN



Downtown

- NORTH** Kleman Plaza
Public Parking
City Hall
The Chain of Parks
Park Avenue National Historic District
- SOUTH** To Gaines Street
- EAST** Florida State Capitol
- WEST** Civic Center
Florida State University
- MAPS** A: Downtown B: Capitol Complex and state buildings





DT PP 8

DT PP 8 Pedestrian Pointer, S. Bronough St. between Pensacola and Madison, west side

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN

DIA

COT R.O.W *New sign on new pole*
Verify R.O.W. *and new foundation*



Downtown

NORTH Kleman Plaza
 Public Parking
 Florida State Capitol
 The Chain of Parks
 Park Avenue National Historic District

SOUTH Florida World War Two Memorial
 To Gaines Street

EAST (No pointers)

WEST (No pointers)

MAPS A: Downtown B: Capitol Complex and state buildings





DT PK 9 Pedestrian Kiosk, Boulevard Park

- = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- = VEHICULAR DIRECTIONALS IN THE VICINITY
- = PARKING TRAILBLAZERS IN THE VICINITY
- = PARKING IDENTIFIERS IN THE VICINITY

COT R.O.W *New sign on new pole and new foundation*

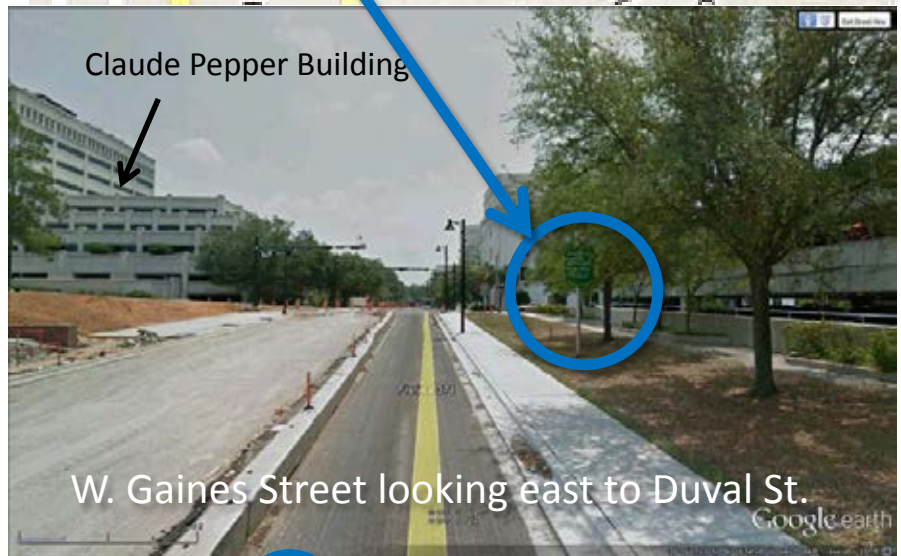
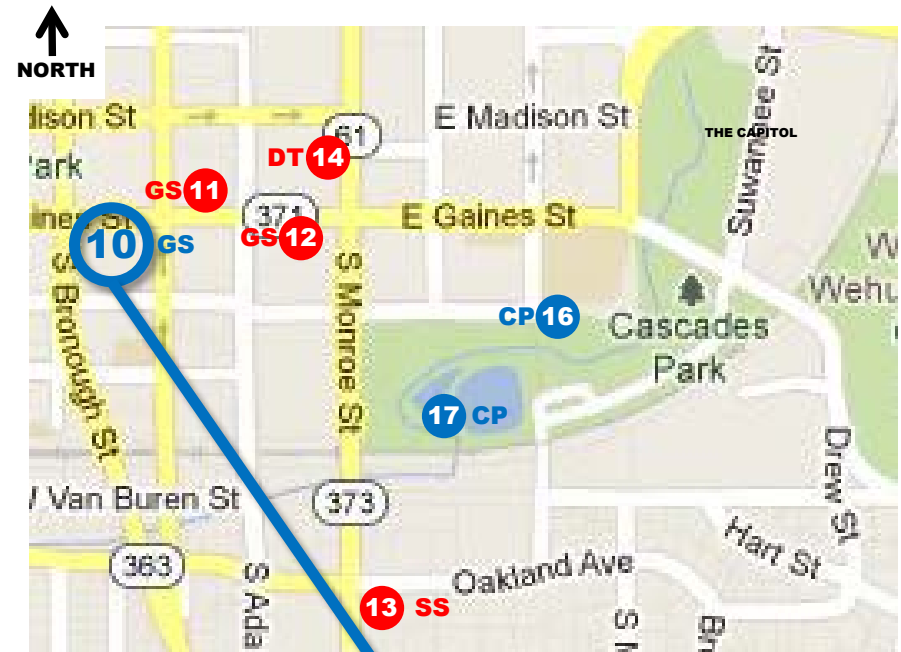
LOCATED IN
DIA
FRENCHTOWN
SOUTHSIDE
CRA

**ALL SAINTS
THEME**

(no pointers)

MAPS A: Downtown B: All Saints neighborhood





DT PP 10 Pedestrian Pointer, W. Gaines St. between Bronough and Duval, south side

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

COT R.O.W *New sign on new pole and existing foundation*



Gaines Street

- NORTH** Kleman Plaza
Public Parking
Florida State Capitol
Museum of Florida History
Florida Supreme Court
The Chain of Parks
Park Avenue National Historic District

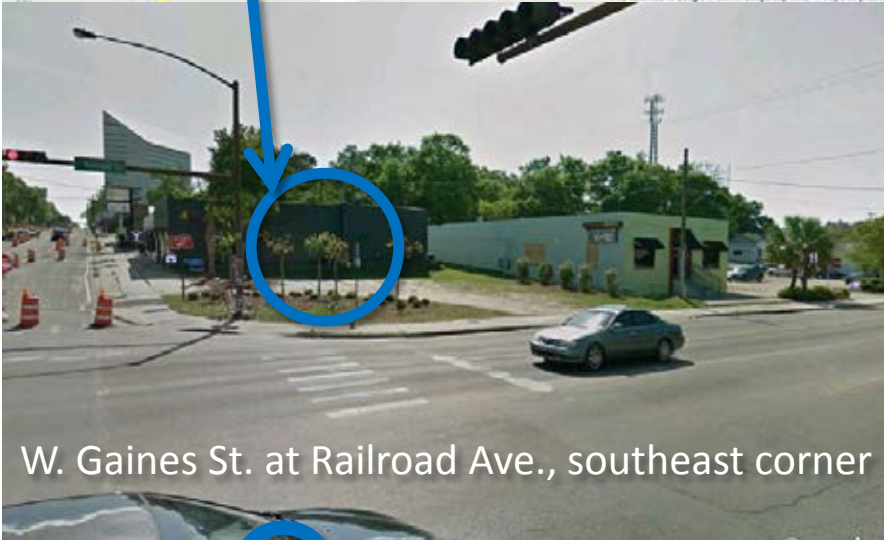
SOUTH *(No pointers)*

- EAST** Downtown
Cascades Park

- WEST** Doug Burnett Park
All Saints
Railroad Square

MAPS A: Downtown B: Gaines Street





W. Gaines St. at Railroad Ave., southeast corner

DT PP

11

Pedestrian Pointer, W. Gaines St. at Railroad Ave., southeast corner

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN

FRENCHTOWN
SOUTHSIDE
CRA

PRIVATE *New sign on new pole
and new foundation*



Gaines Street

NORTH Civic Center
Public Parking
Turnbull Conference Center
Park Avenue National Historic District
Frenchtown

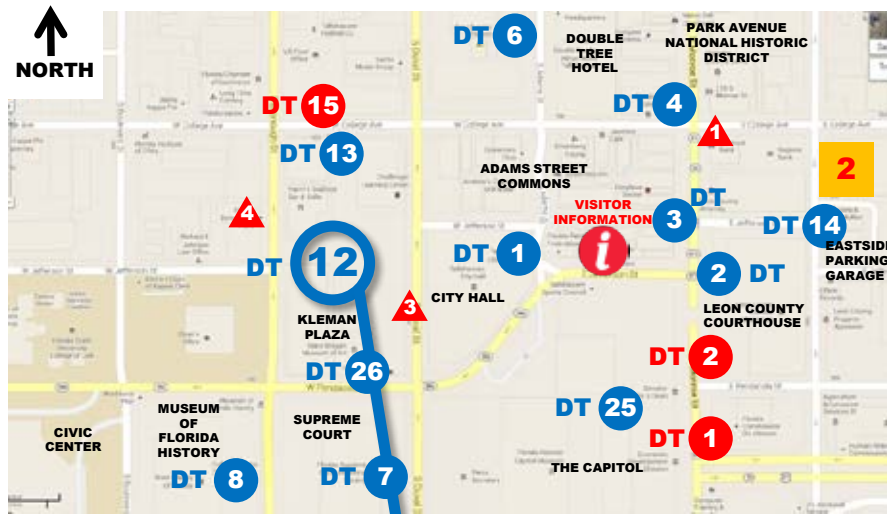
SOUTH All Saints
Railroad Square
FAMU Way
Florida A&M University

EAST Doug Burnette Park
Boulevard Park
All Saints
Downtown
Florida State Capitol
Cascades Park

WEST Florida State University Center
Doak Campbell Stadium

MAPS A: Downtown B: Gaines Street





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

COT R.O.W *New sign on new pole and new foundation; replaces prototype.*



Downtown

- NORTH** Challenger Learning Center & IMAX Theater
The Chain of Parks
Park Avenue National Historic District
- SOUTH** Mary Brogan Museum
TCC Capital Center
Florida State Capitol
Supreme Court
Museum of Florida History
To Gaines Street
- EAST** City Hall
Visitor Information
Leon County Courthouse
Adams Street Commons
Civil Rights Heritage Walk
- WEST** Steve Meisburg Amphitheater
Public Parking Elevators
Florida State University

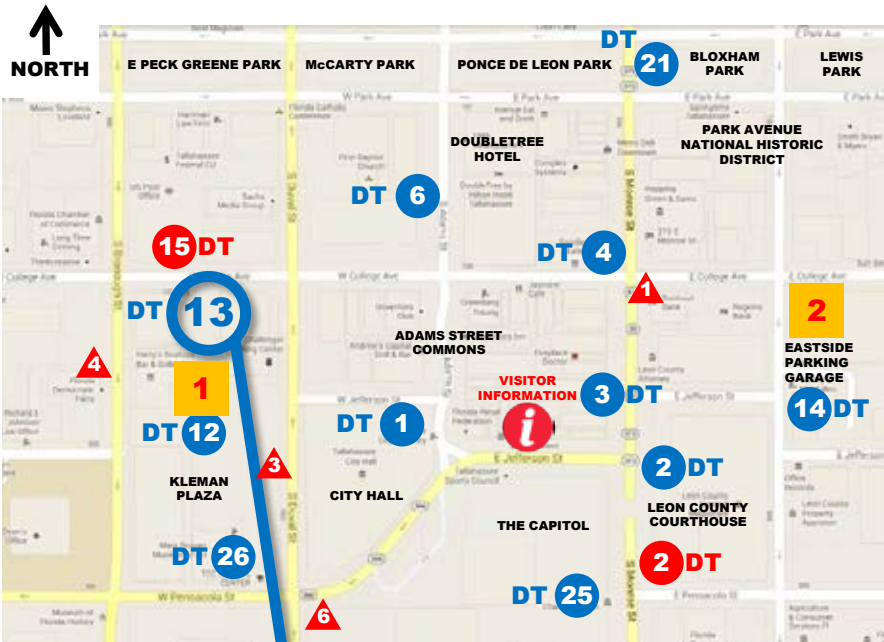
MAPS A: Downtown B: Kleman Plaza



DT PP 12 Pedestrian Pointer, Kleman Plaza near parking rotunda

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

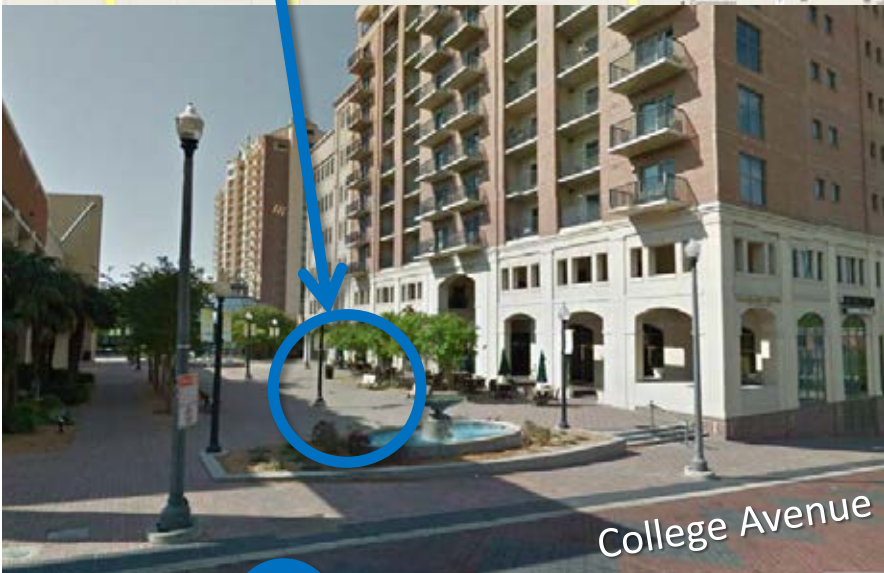
LOCATED IN
DIA
DOWNTOWN
CRA

COT R.O.W *New sign on new foundation*



(no pointers)

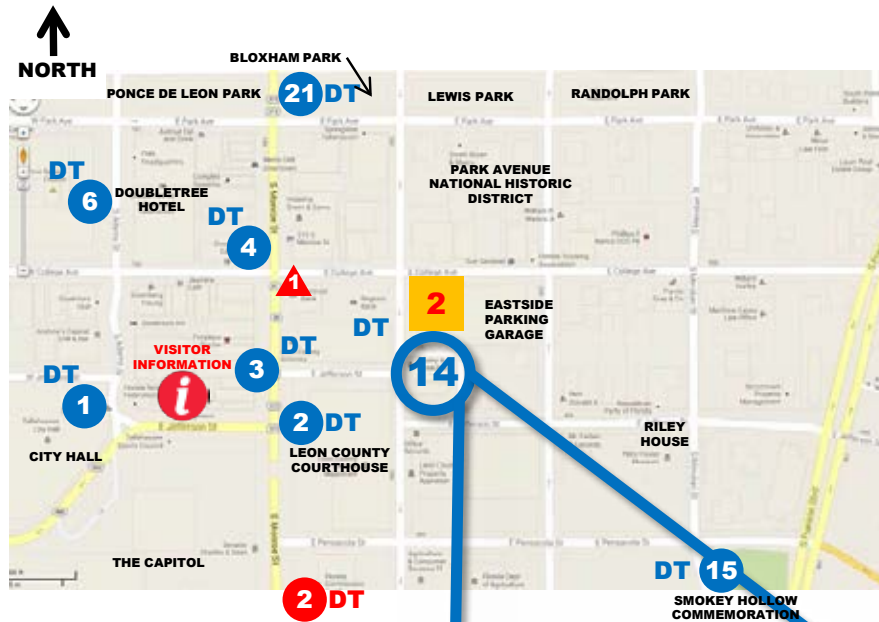
MAPS A: Downtown B: All Saints neighborhood



DT PK 13 Pedestrian Kiosk, Kleman Plaza north at College Ave.

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA



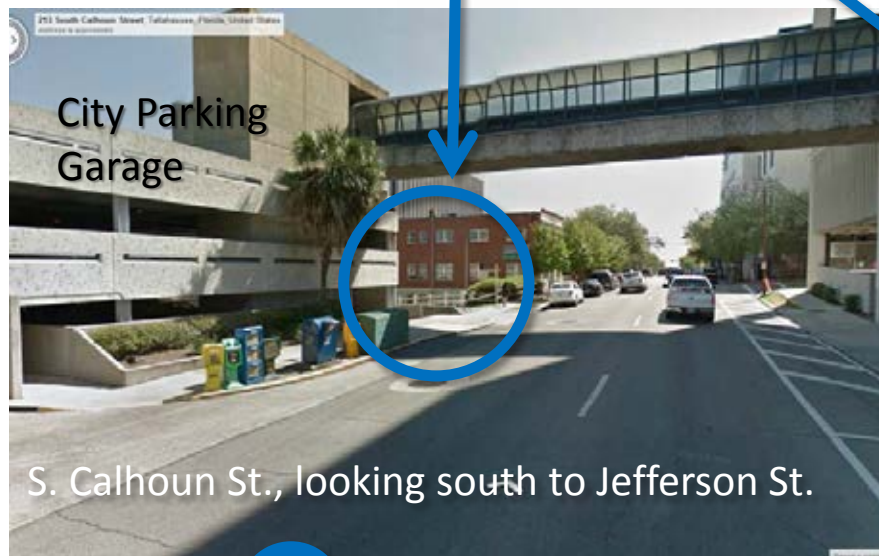
Downtown

COT R.O.W *New sign on new foundation*

(no pointers)

MAPS A: Downtown

B: Graphic motif towards street



S. Calhoun St., looking south to Jefferson St.

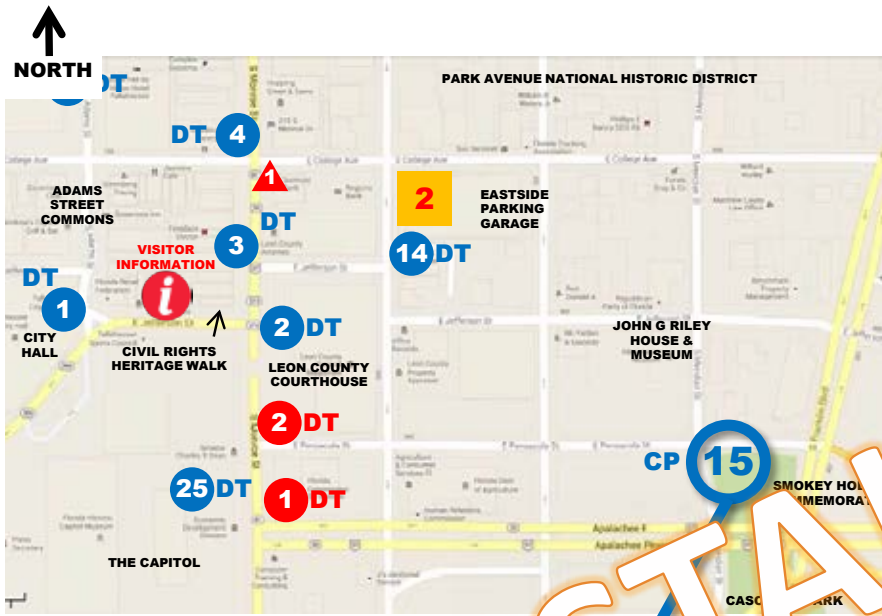


Locate new Parking Identifier sign over entrance

DT PP 14 Pedestrian Pointer, S. Calhoun St. between College and Jefferson, east side

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN



COT R.O.W *New sign on new pole and new foundation*

Cascades Park

NORTH John G. Riley House & Museum
Park Avenue National Historic District

SOUTH Medford Monument Plaza
Capital City Amphitheater
Imagination Fountain
Electric Building
Public Restrooms

EAST To Capital Cascades Trail

WEST Florida State Capitol
City Hall
Leon County Courthouse
Civil Rights Heritage Walk
Visitor Information

SOUTHEAST
Smokey Hollow National Historic District
De Soto Encampment Site
Discovery @ Cascades

MAPS A: Downtown B: Cascades Park

DT PP 15 Pedestrian Pointers, S. Meridian St. at Pensacola, southeast corner

Downtown Wayfinding Signs DRAFT 7/30/2014





DT PP **15**

Pedestrian Pointers, S. Meridian St. at Pensacola, southeast corner

Downtown Wayfinding Signs DRAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

COT R.O.W *New sign on new pole and foundation*



Cascades Park

INSTALLED

NORTH Historic Waterworks and Leon County

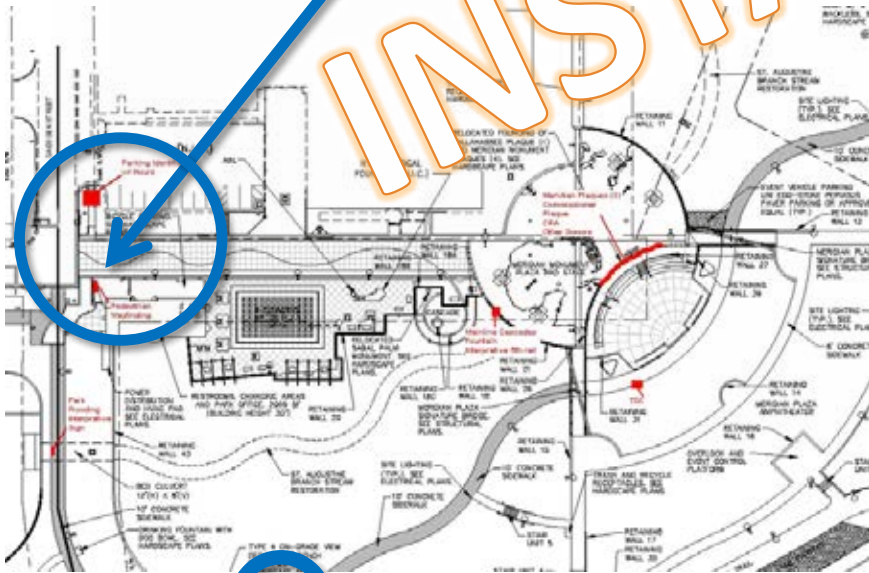
SOUTH Myers Park Historic District
Monroe Street Pedestrian Bridge

EAST Capital City Amphitheater
Meridian Monument Plaza
Imagination Fountain
Public Restrooms
Discovery @ Cascades

WEST Centennial Field Commemorative Plaza

SOUTHEAST Electric Building

MAPS A: Downtown B: Cascades Park



DT PP **16** Pedestrian Pointers, Bloxham St. at S. Gadsden St.

Downtown Wayfinding Signs DRAFT 7/30/2014



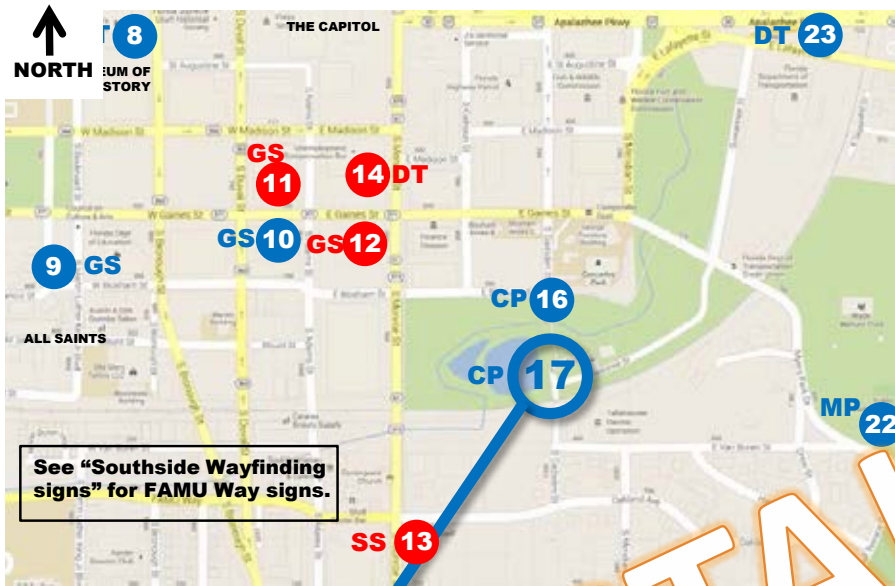


DT PP **16**

Pedestrian Pointers, Bloxham St. at S. Gadsden St.

RAFT 7/30/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

COT R.O.W *New sign on new pole and foundation*



LOCATED IN
DIA
DOWNTOWN
CRA

Cascades Park

- NORTH Immediate Foundation
Public Restrooms
- NORTH-NORTHWEST
Centennial Field Commemorative Plaza
- SOUTH Myers Park Historic District
Monroe Street Pedestrian Bridge
- SOUTHEAST
Electric Building
- EAST-NORTHEAST
Electric Building
Public Restrooms
Meridian Monument Plaza
Capital City Amphitheater
Smokey Hollow Commemoration
- WEST Capital Health Plan Trail and Bike Path
Monroe Street Gateway
- WEST-NORTHWEST
Boca Chuba Pond

MAPS A: Downtown B: Cascades Park

DT PP 17 Pedestrian Pointers, S. Gadsden St. at Cascades Park Lane

Downtown Wayfinding Signs DRAFT 7/30/2014



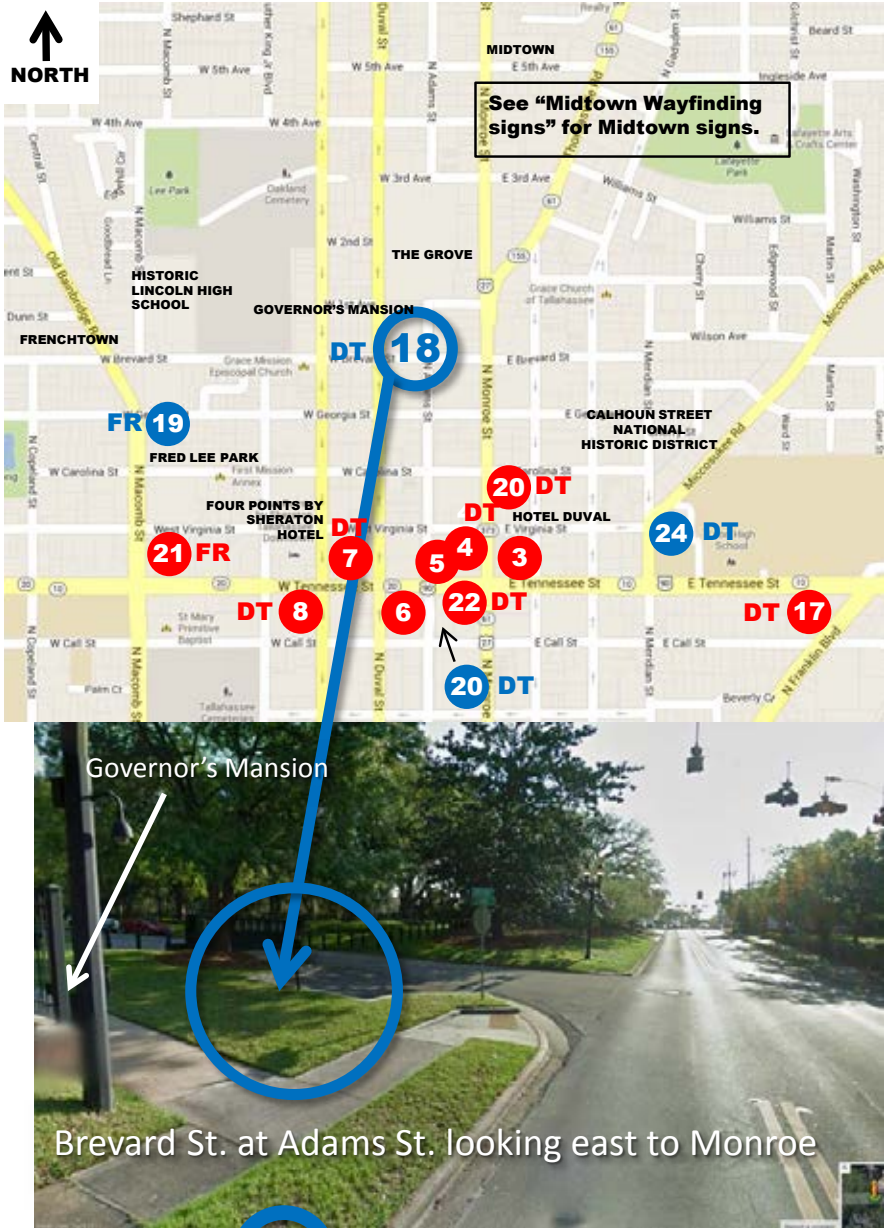


DT PP 17

Pedestrian Pointers, S. Gadsden St. at Cascades Park Lane

Downtown Wayfinding Signs DRAFT 7/30/2014





DT PP 18 Pedestrian Pointers, N. Adams St. at Brevard St.

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- ▲ = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

NOT located in
DIA
or
CRA

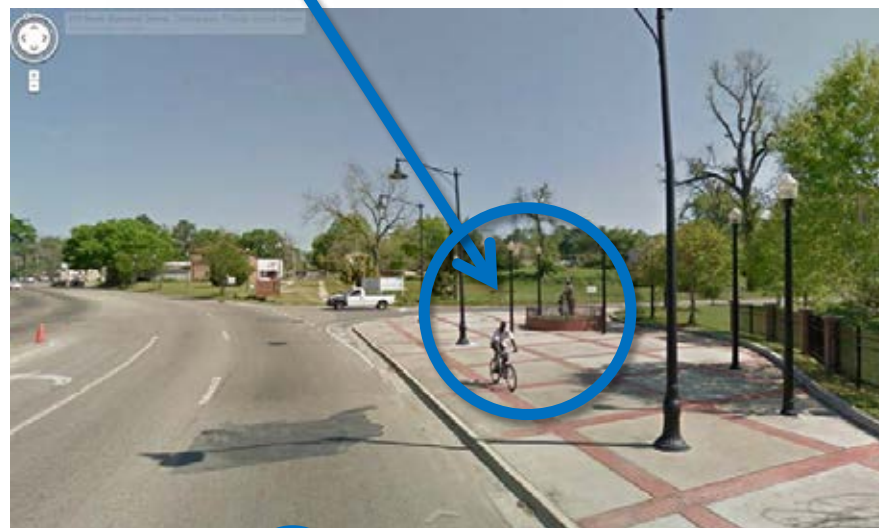
COT R.O.W *New sign on new pole and new foundation*



Downtown

- NORTH** The Grove
Governor's Mansion
- SOUTH** Downtown
Park Avenue Historic District
Florida State Capitol
- EAST** Calhoun Street Historic District
- WEST** Frenchtown
Historic Lincoln High School and Community Center
Oakland Cemetery
- MAPS** A: Downtown B: The Grove and Governor's Mansion vicinity





DT PP 19 Pedestrian Pointers, N. Maccomb St. at Georgia St. at Fred Lee Park

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
FRENCHTOWN
SOUTHSIDE
CRA

COT R.O.W *New sign on new pole and new foundation*

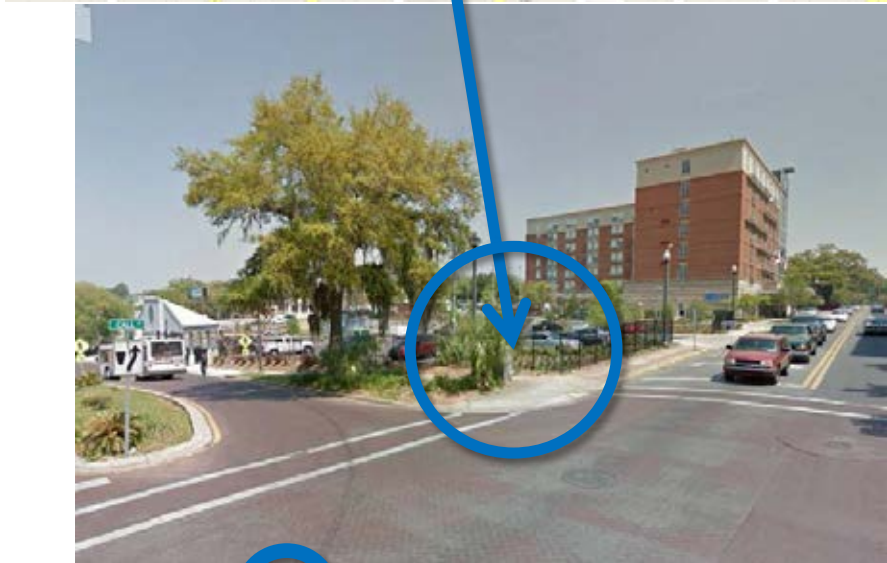
Theme:
Frenchtown

- NORTH** Oakland Cemetery
Lincoln Community Center
Historic Lincoln High School
- SOUTH** FSU
Frenchtown Renaissance Center
- EAST** Governor's Mansion
The Grove
Calhoun Street Historic District
Midtown
- WEST** Carter Howell Strong Park

MAPS
A: Downtown
B: Frenchtown or Frenchtown history or Who was Fred Lee?

Downtown Wayfinding Signs DRAFT 7/30/2014





DT PP 20 Pedestrian Pointers, N. Adams St. at Call St., northeast corner

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

COT R.O.W *New sign on new pole and foundation*

NORTH Frenchtown
Governor's Mansion
The Grove
Midtown

SOUTH Florida State Capitol
City Hall
Chain of Parks
Park Avenue Historic District
Visitor Information

EAST Calhoun Street Historic District

WEST FSU
Old City Cemetery

MAPS A: Downtown B: Adams Street

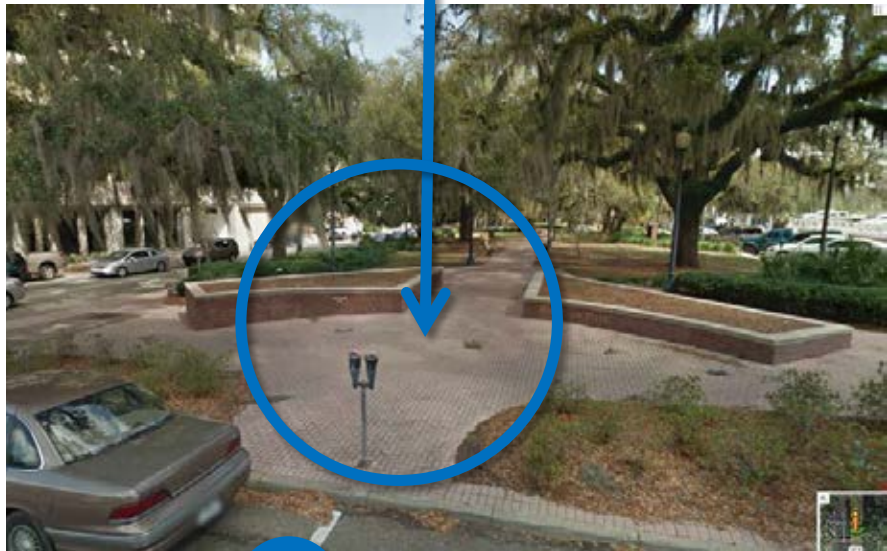
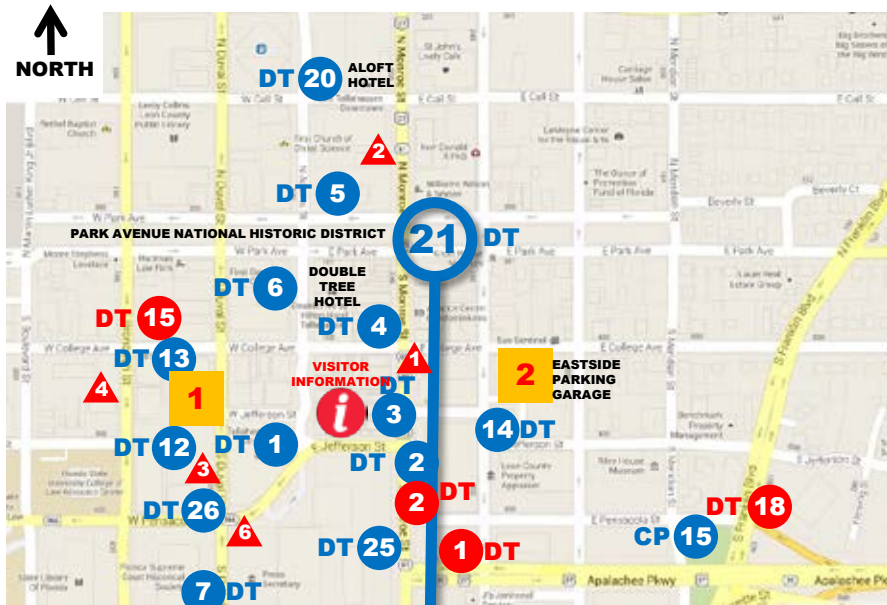
LOCATED IN

DIA
DOWNTOWN
CRA



Downtown





DT PP 21 Pedestrian Pointers, Bloxham Park at Monroe St.

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
 DOWNTOWN
 CRA

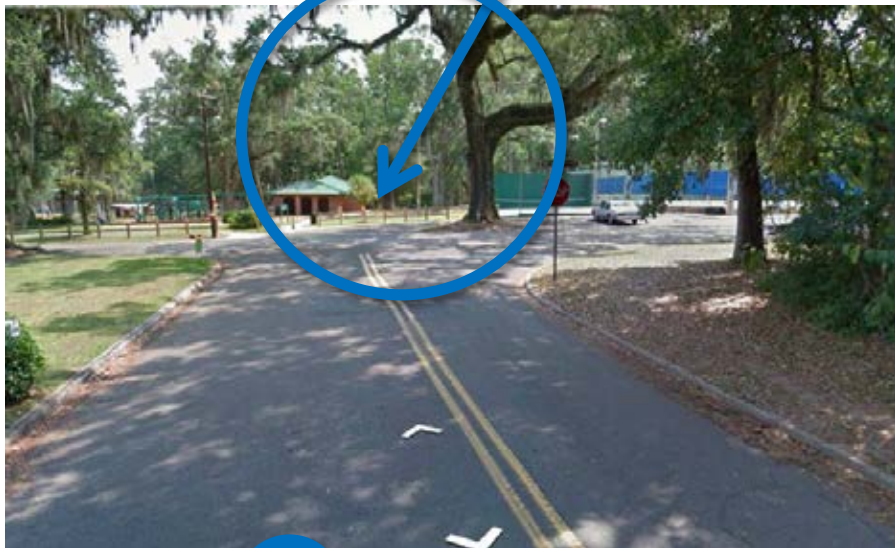
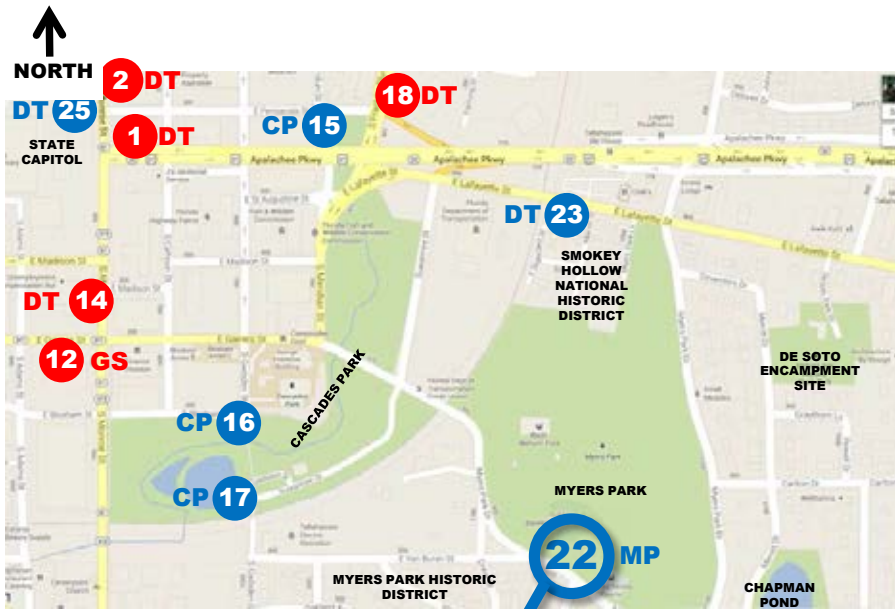
COT R.O.W *New sign on new pole and new foundation*



Downtown

- NORTH** Calhoun Street National Historic District
Midtown
- SOUTH** Florida State Capitol
City Hall
Leon County Courthouse
Visitor Information
- EAST** Lewis Park
Genevieve Randolph Park
LeMoyne Art Foundation
- WEST** Ponce de Leon Park
McCarty Park
E. Peck Greene Park
Cherokee Park
Old City Cemetery
Governors Walk
- MAPS** A: Downtown B: Park Avenue National Historic District





DT PP 22 Pedestrian Pointers, Myers Park Dr. at Golf Terrace Dr., in Myers Park

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

NOT located in

DIA
or
CRA



Myers Park

COT R.O.W *New sign on new pole and new foundation*

- NORTH** Public Restrooms
- SOUTH** Capital City Country Club
Country Club Park
- EAST** Smokey Hollow National Historic District
Chapman Pond
Old Fort Park
De Soto Encampment Site
Governor Martin House
- WEST** Cascades Park
Wade Wehunt Municipal Pool
- MAPS** A: Downtown B: Myers Park Historic District





COT R.O.W *New sign on new pole and new foundation*

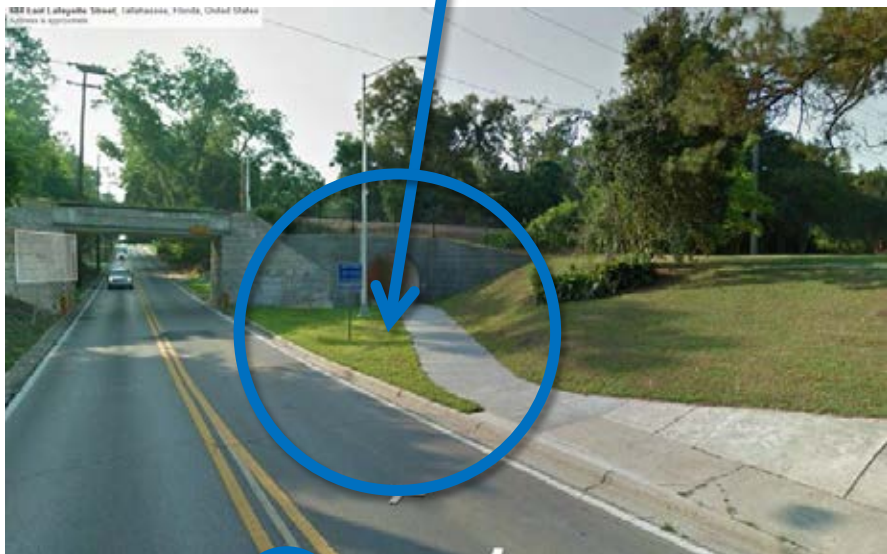
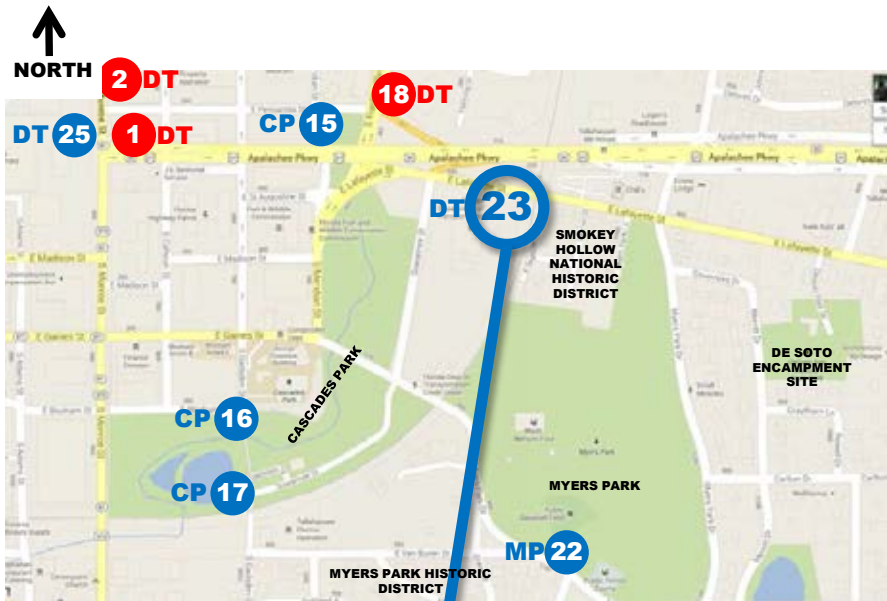


Myers Park

DT PP 22 Pedestrian Pointers, Myers Park Dr. at Golf Terrace Dr., in Myers Park

Downtown Wayfinding Signs DRAFT 7/30/2014





DT PP 23

Pedestrian Pointers, Lafayette St. at pedestrian tunnel, west side

Downtown Wayfinding Signs DRAFT 7/30/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LC R.O.W *New sign on new pole and new foundation*



Downtown

LOCATED IN



NORTH (NONE)

SOUTH (NONE)

EAST Smokey Hollow National Historic District
Myers Park Historic District
De Soto Encampment Site
Governor Martin House

WEST Cascades Park
John G. Riley House & Museum
State Capitol

MAPS

A: Downtown including Cascades Park, Myers Park, De Soto

B: History and Photos, Lafayette Street

Relocate "Adopt A Road" sign as appropriate.



Note:

- The cost of this sign is not included in the Wayfinding System cost estimate.



Standard Florida Historical Marker

Cast aluminum, text area is 30" high by 42" wide; dark blue background; letters and Florida Heritage emblem are white; comes with a 7" concrete post coated with brushed aluminum (three feet of the post goes into the ground). A one-side marker (same text on both sides of the marker) is \$1,920. A two-side marker (text is continued from side one to side two) is \$2,110. Prices vary depending on cost of materials, location where the marker would be shipped and length of text.

Purpose: This is the principal marker used to recognize historic sites of interest throughout Florida.

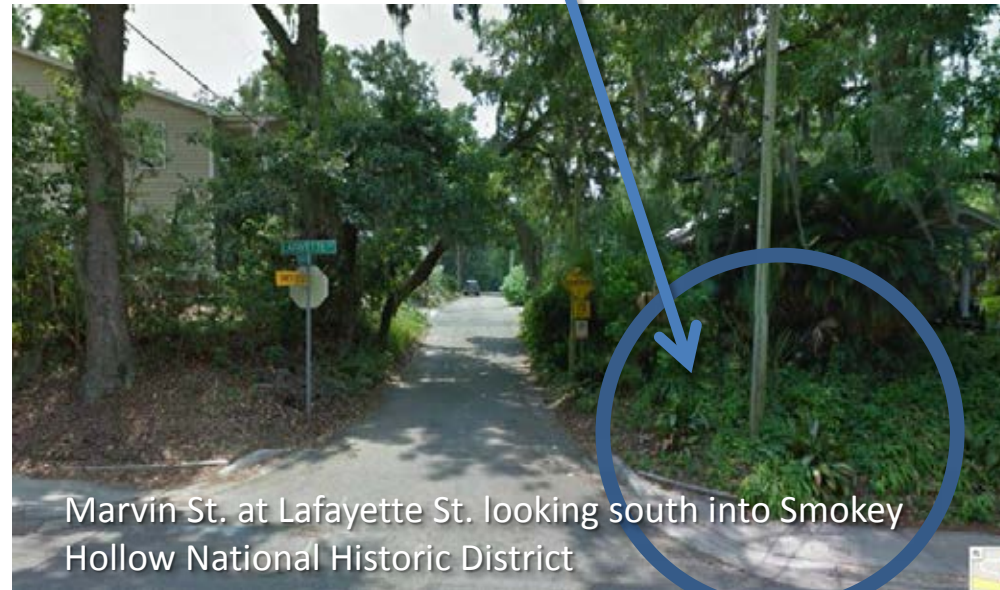


Download the Florida Historical Marker application (PDF Document)

<http://www.flheritage.com/preservation/markers/apply.cfm>

NOT located in

DIA
or
CRA



Marvin St. at Lafayette St. looking south into Smokey Hollow National Historic District

To be installed in conjunction with installing

DT PP 23

west of Lafayette Street pedestrian tunnel

Standard Florida Historical Marker at Smokey Hollow National Historic District

Downtown Wayfinding Signs DRAFT 7/30/2014





Note:

- This feature is recommended to enhance the visitor's experience of the wayfinding path.

To be installed in conjunction with installing

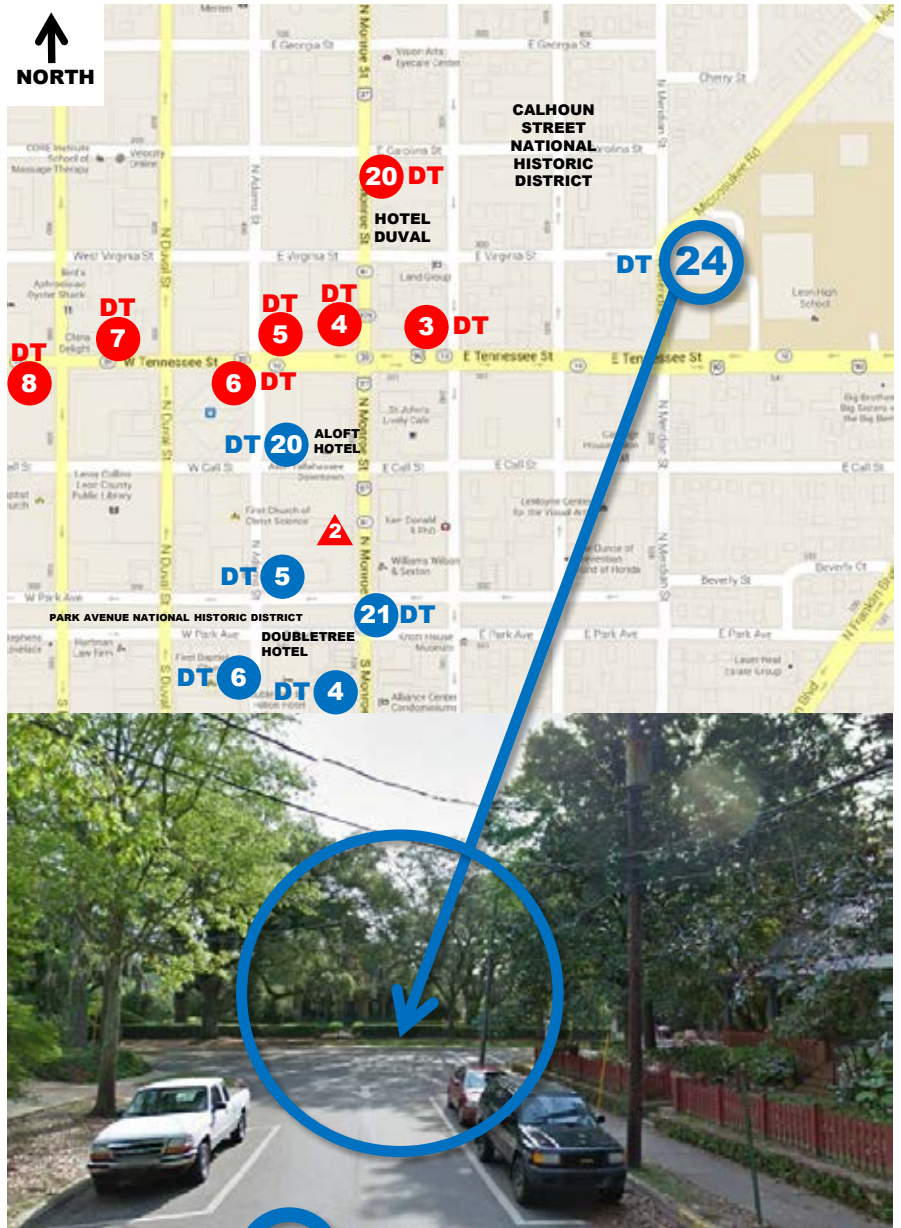


Over both entrances to the Lafayette Street pedestrian tunnel

Date "2011" to be installed over entrances to the Lafayette Street pedestrian tunnel (opened 2011)

Downtown Wayfinding Signs DRAFT 7/30/2014





DT PP 24 Pedestrian Pointers, N. Meridian at Virginia, east side

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

COT R.O.W *New sign on new pole and new foundation*

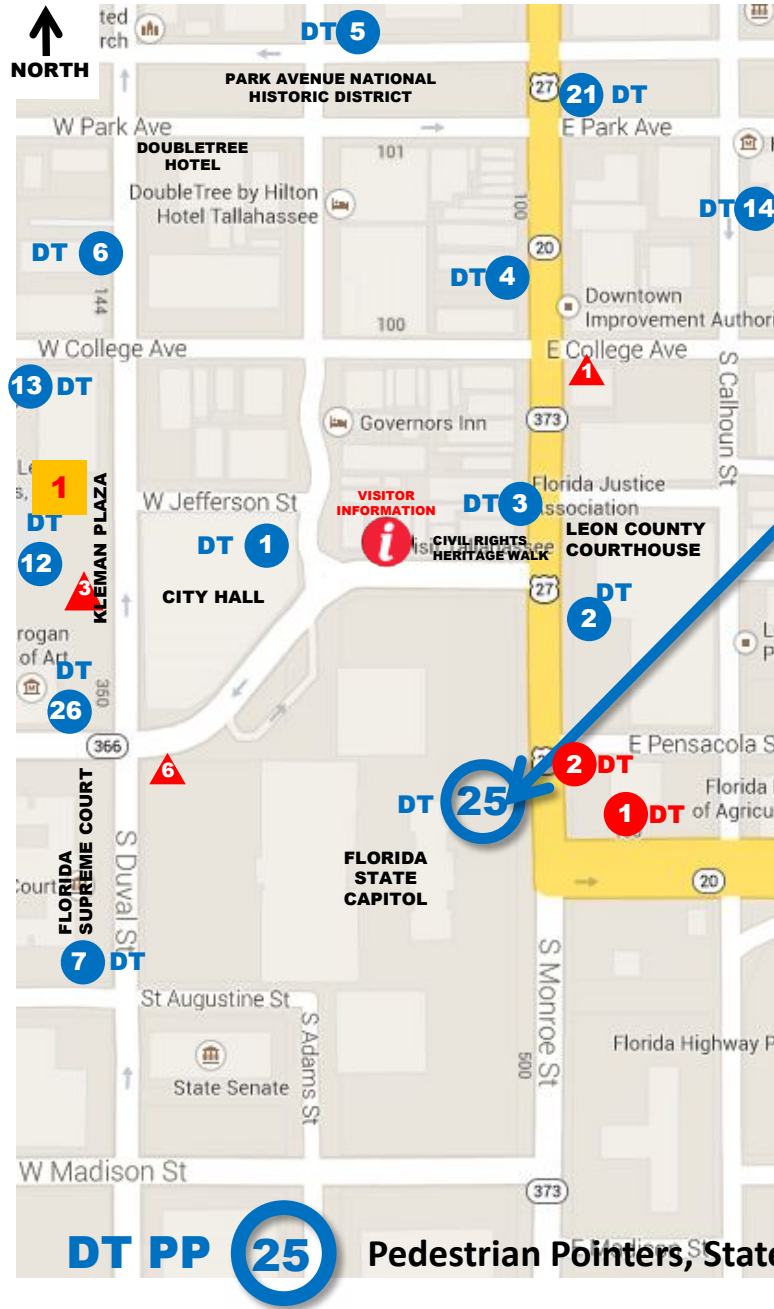
LOCATED IN
DIA



Downtown

- NORTH (NONE)
- SOUTH Downtown
Park Avenue National Historic District
Chain of Parks
- EAST Brokaw-McDougall House
- WEST Calhoun Street National Historic District
- MAPS A: Downtown B: Calhoun Street National Historic District





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- ▲ = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN



**FDOT R.O.W/ New sign on new pole
State property and new foundation**



Downtown

Coordinate location of sign with Florida Department of Management Services (DMS), and revise directions as required.

- NORTH**
- City Hall
 - Leon County Courthouse
 - Visitor Information
 - Civil Rights Heritage Walk
 - Chain of Parks
 - Park Avenue National Historic District

- SOUTH**
- To Gaines Street
 - Cascades Park

- EAST**
- Cascades Park
 - Florida Vietnam Veterans Memorial
 - Union Bank

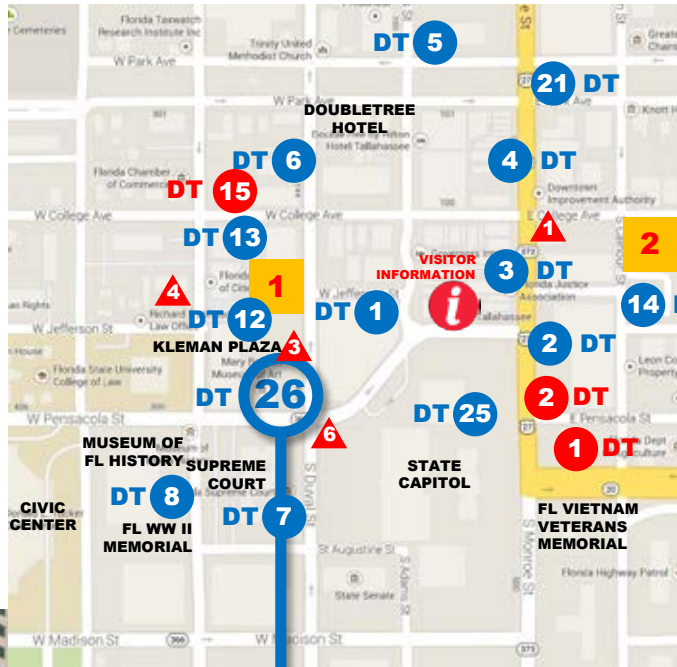
- WEST**
- Historic Florida State Capitol
 - Florida State Capitol Visitor Center
 - To Florida Supreme Court
 - To Museum of Florida History
 - To Florida World War II Memorial
 - To Kleman Plaza

MAPS A: Downtown B: Capitol grounds

DT PP 25 Pedestrian Pointers, State Capitol grounds, Monroe St. side

Downtown Wayfinding Signs DRAFT 7/30/2014





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- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- ▲ = PARKING TRAILBLAZERS IN THE VICINITY
- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN
DIA
DOWNTOWN
CRA

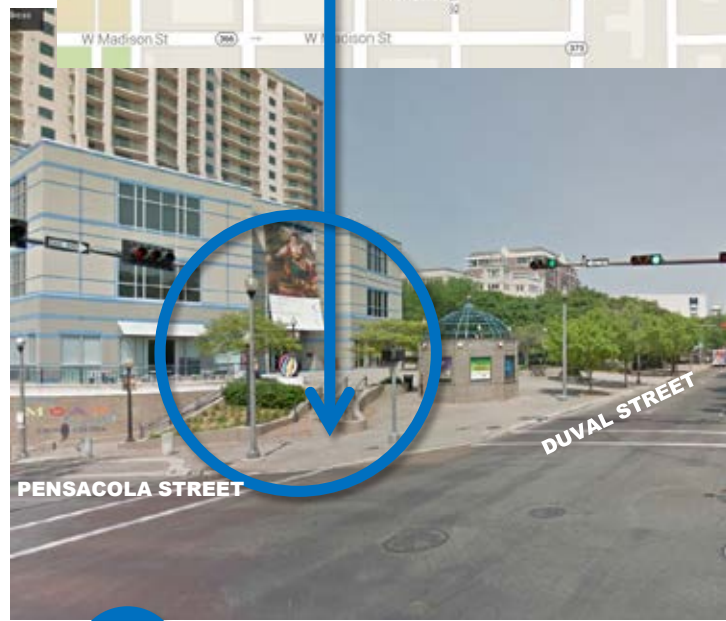
COT R.O.W *New sign on new pole and new foundation*



Downtown

(no pointers)

MAP BOX
A: Downtown
B: Kleman Plaza



DT PK 26 Pedestrian Kiosk, Kleman Plaza, S. Duval St. at Pensacola St., northwest corner
Downtown Wayfinding Signs DRAFT 7/30/2014





NORTH ↑

FSU

COLLEGETOWN

THE DECK AT FSU

STEARN'S-MOSLEY

RAILROAD SQUARE

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
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- # = PARKING IDENTIFIERS IN THE VICINITY

LOCATED IN



COT R.O.W *New sign on new pole and new foundation*



Gaines Street

NOTE: Is "Collegetown" a legitimate destination on the sign if "The Deck at FSU" and others are not?

NORTH Collegetown
FSU

SOUTHEAST
To FAMU Way
Railroad Square
Stearns-Mosley
FAMU

EAST Downtown
Cascades Park
Civic Center

WEST FSU
Doak Campbell Stadium

MAPS A: Downtown B: Gaines Street



NEED UPDATED PHOTOGRAPH

DT PP **27** Pedestrian Pointers, Gaines St. at Stone Valley Way, north side

Downtown Wayfinding Signs DRAFT 7/30/2014



New **SOUTHSIDE** Wayfinding signs and locations

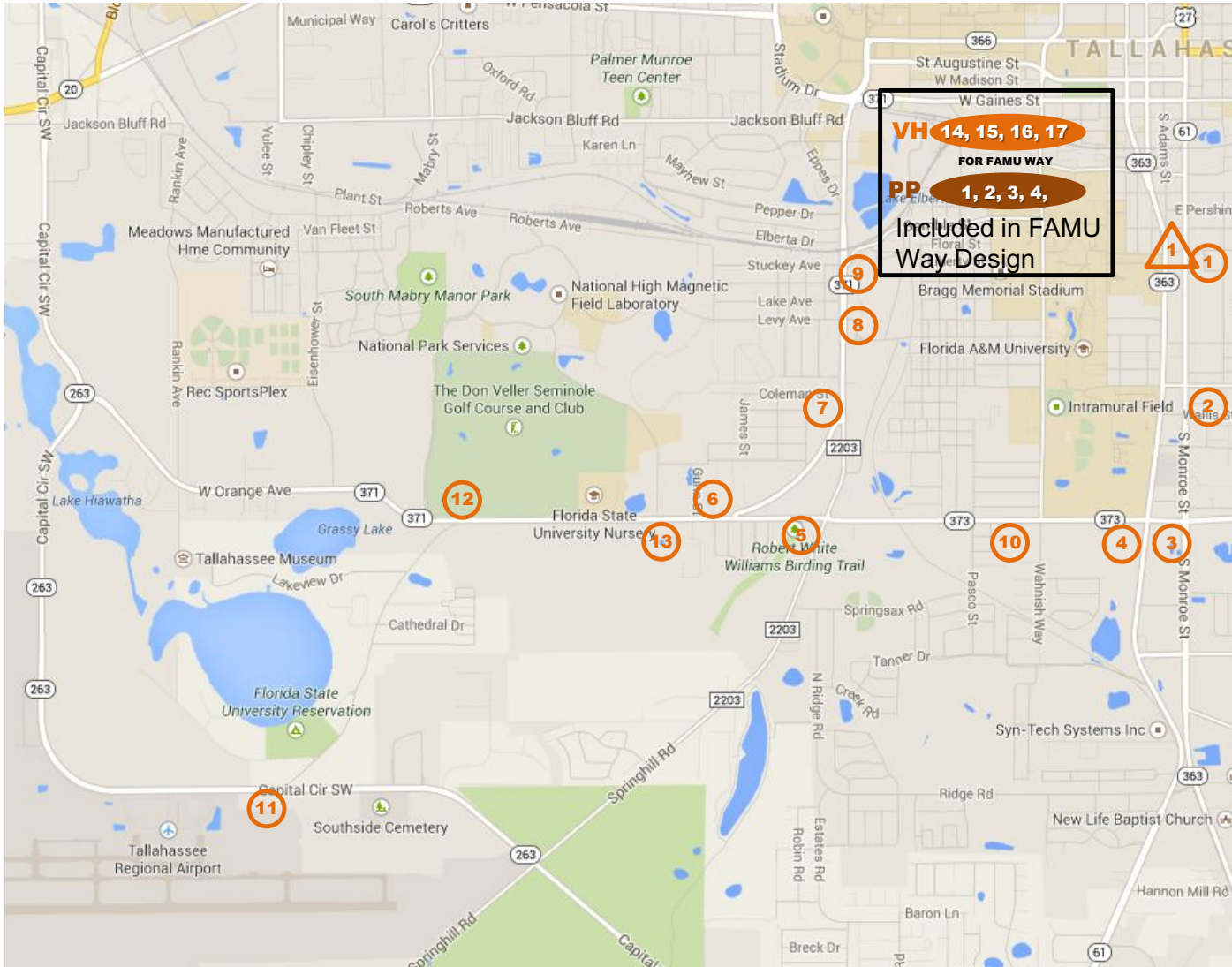
Includes:

VH Vehicular Directionals

DM District Markers

PP Pedestrian Pointers





**New
SOUTHSIDE
Wayfinding
signs
locations**

-  **VH**
Vehicular Directional
-  **DM**
Destination Marker
-  **PP**
Pedestrian Pointer

**On the following maps:
FW=FAMU Way
SS=Southside**

**See other maps in
the series for
complete
Downtown,
Frenchtown, and
Midtown Wayfinding
signs.**

Southside Wayfinding Signs DRAFT 8/8/2014

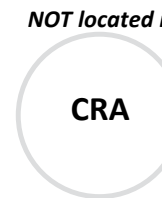


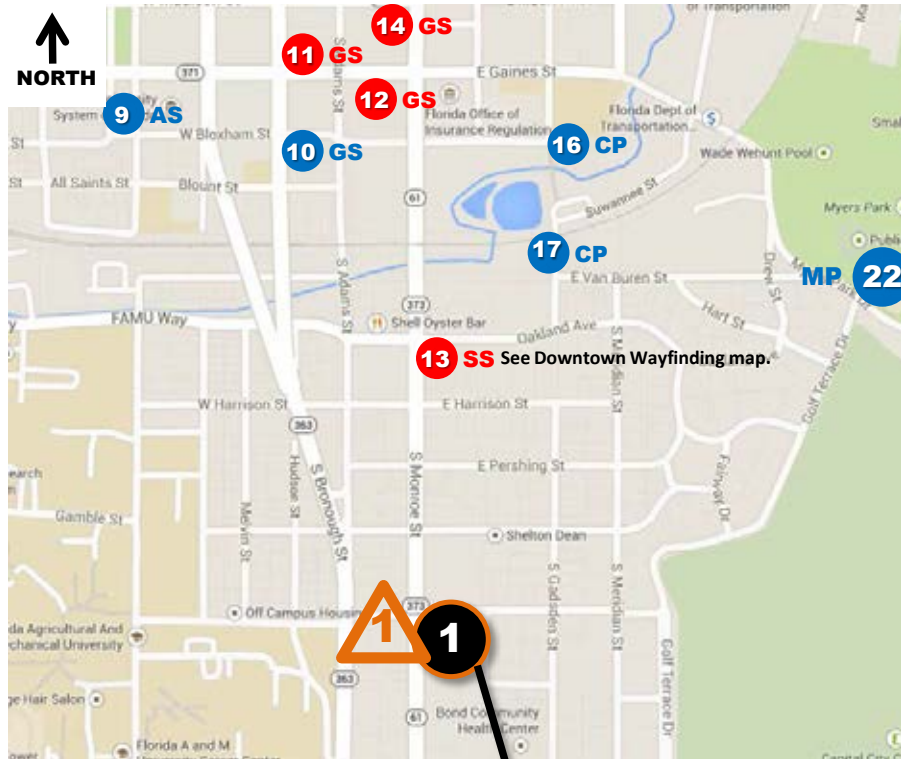
LOCATION
by
DISTRICT
*Upper Right of
page*

Located within Frenchtown-Southside CRA boundaries



Not located within any CRA boundaries





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
 - # = VEHICULAR DIRECTIONALS IN THE VICINITY
 - # = DESTINATION MARKERS IN THE VICINITY
- NOT located in
CRA

FDOT R.O.W *New sign on new pole and new foundation*



Southside

↑
Downtown
Florida State Capitol
Cascades Park
Capital Cascades Trail

← Florida A&M University

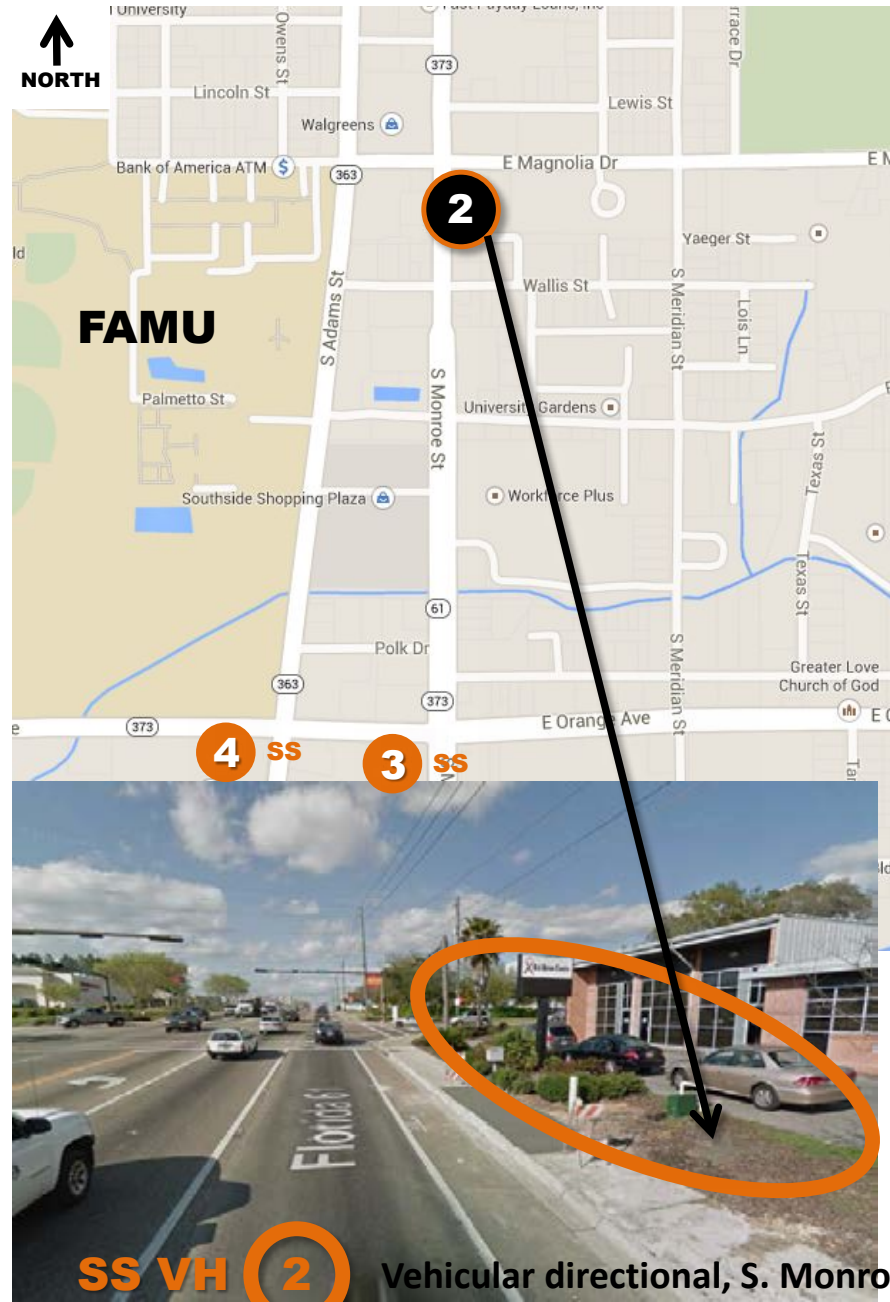
Myers Park Historic District →



SS VH 1 Vehicular directional, S. Monroe St. NB at Palmer Ave., southeast side

Southside Wayfinding Signs DRAFT 8/8/2014





SS VH 2

Vehicular directional, S. Monroe St. NB at Magnolia Dr., southeast side

Southside Wayfinding Signs DRAFT 8/8/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

LOCATED IN
FRENCHTOWN
SOUTHSIDE
CRA

FDOT R.O.W *New sign on new pole and new foundation*



Southside



Downtown
Florida State Capitol
Cascades Park
Capital Cascades Trail

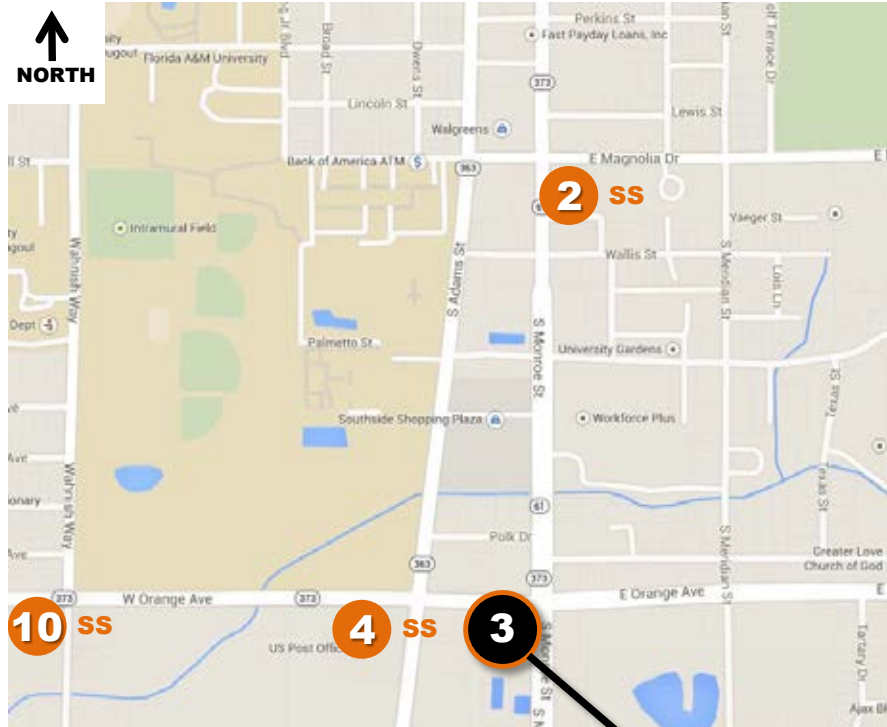


Florida A&M University



Myers Park Historic District
Capital City Country Club





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
 - # = VEHICULAR DIRECTIONALS IN THE VICINITY
 - # = DESTINATION MARKERS IN THE VICINITY
- NOT located in
CRA

FDOT R.O.W *New sign on new pole and new foundation*



Southside

← Downtown
Florida A&M University
Cascades Park
Capital Cascades Trail

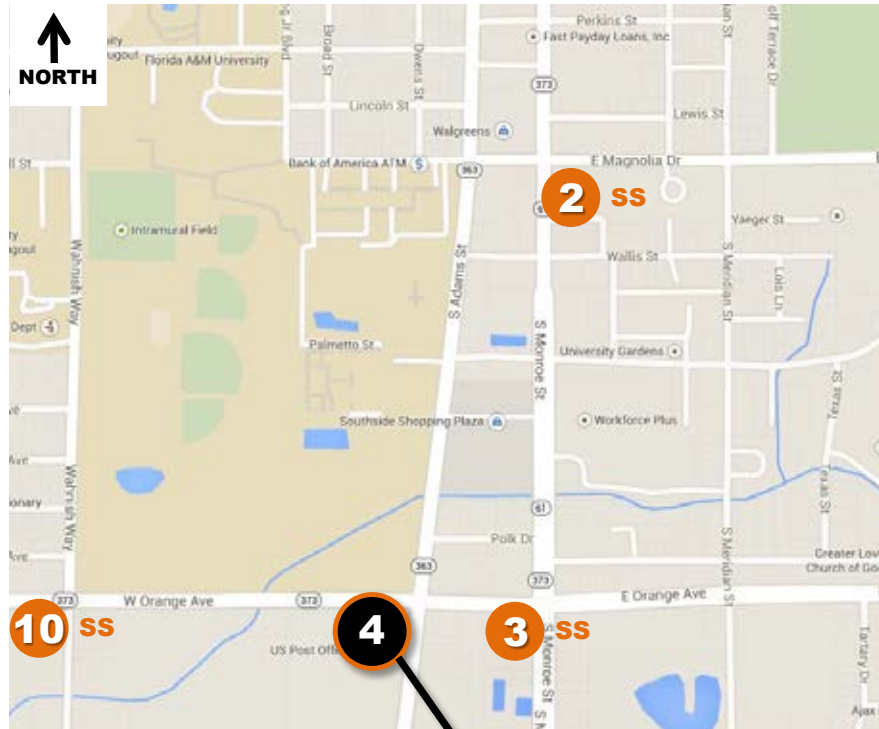
North Florida Fairgrounds →



SS VH **3** Vehicular directional, Orange Ave. EB at S. Monroe St. southwest side

Southside Wayfinding Signs DRAFT 8/8/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

NOT located in
CRA

FDOT R.O.W *New sign on new pole and new foundation*



Southside

← Downtown
Florida A&M University
Civic Center
Capital Cascades Trail

North Florida Fairgrounds ↑

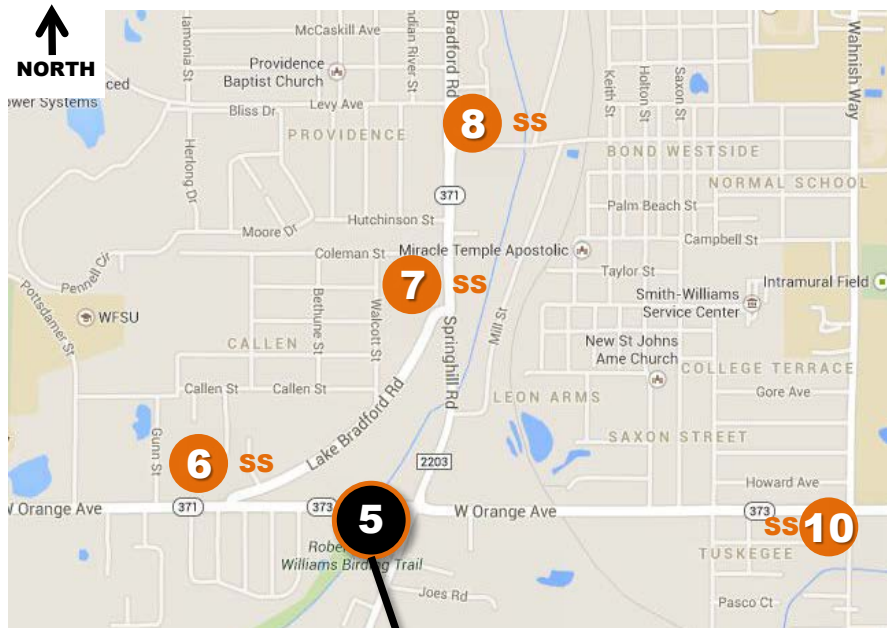
Library →
Post Office



SS VH **4** Vehicular directional, Orange Ave. EB at S. Adams St. southwest side

Southside Wayfinding Signs DRAFT 8/8/2014





SS VH 5 Vehicular directional, Orange Ave. EB at Springhill Rd., southwest side

Southside Wayfinding Signs DRAFT 8/8/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
 - # = VEHICULAR DIRECTIONALS IN THE VICINITY
 - # = DESTINATION MARKERS IN THE VICINITY
- NOT located in
CRA

FDOT R.O.W *New sign on new pole and new foundation*



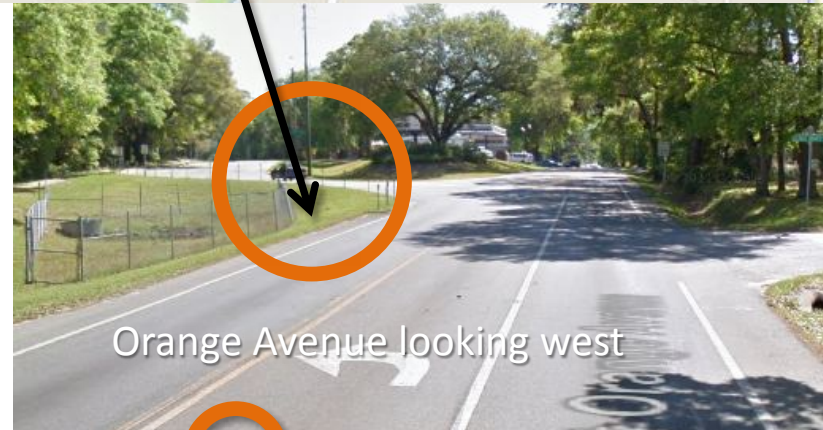
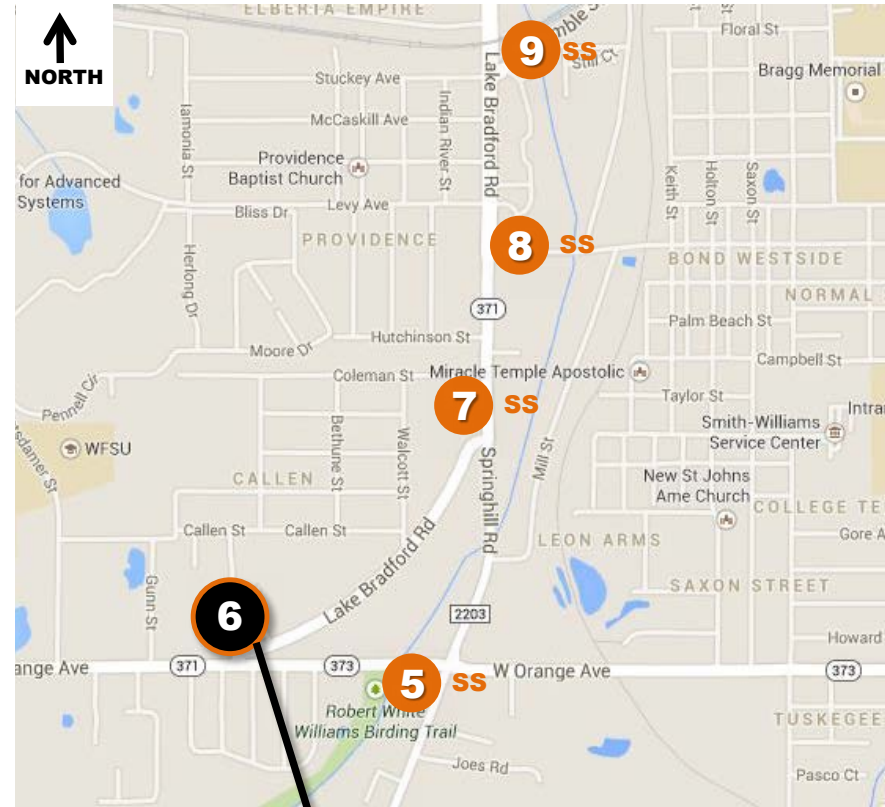
Southside

← Downtown
 Florida State University
 Doak Campbell Stadium
 Civic Center
 Lake Elberta Park
 Capital Cascades Trail

↑ Florida A&M University
 Cascades Park

Airport →





SS VH 6 Vehicular directional, Orange Ave. EB at Lake Bradford Rd., north side

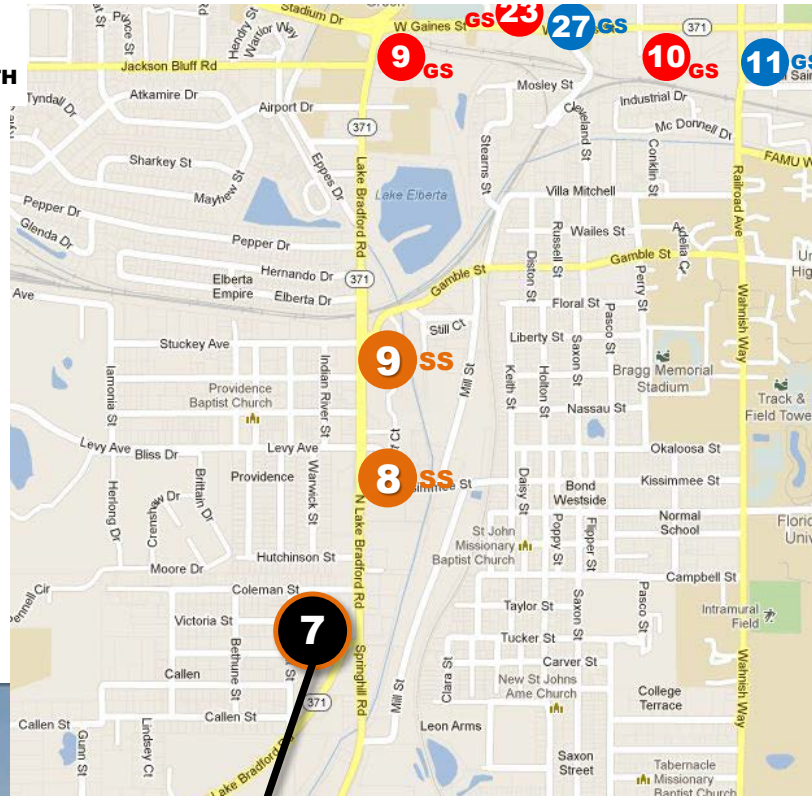
- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

NOT located in
CRA

FDOT R.O.W *New sign on new pole and new foundation*

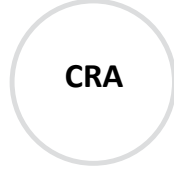
- S** Southside
 - ↖ Downtown
 - Florida State University
 - Doak Campbell Stadium
 - Florida A&M University
 - Civic Center
 - Lake Elberta Park
 - Cascades Park
 - Capital Cascades Trail
- North Florida Fairgrounds
- Robert White Williams Birding Trail ↗





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

NOT located in

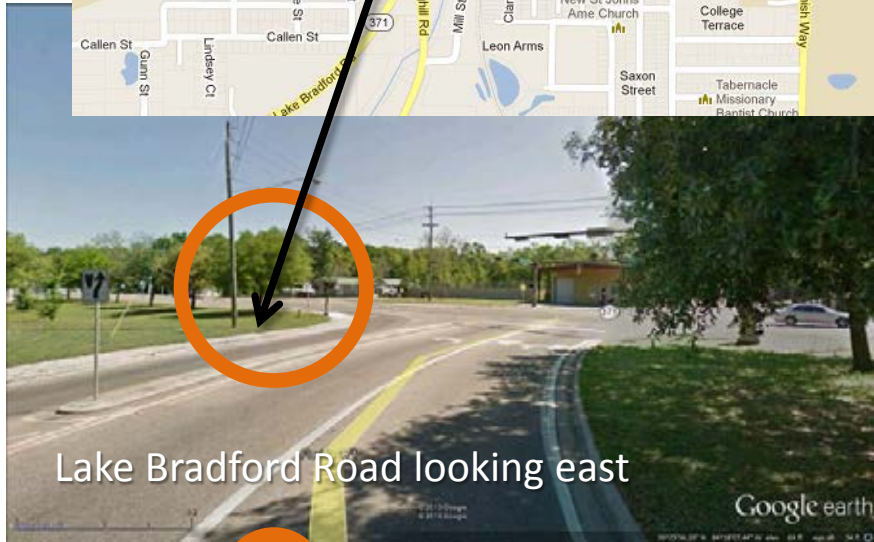


FDOT R.O.W *New sign on new pole and new foundation*



Southside

- ← Downtown
- Florida State University
- Doak Campbell Stadium
- Florida A&M University
- Civic Center
- Public Parking
- Lake Elberta Park
- Capital Cascades Trail
- Innovation Park
- FAMU/FSU College of Engineering

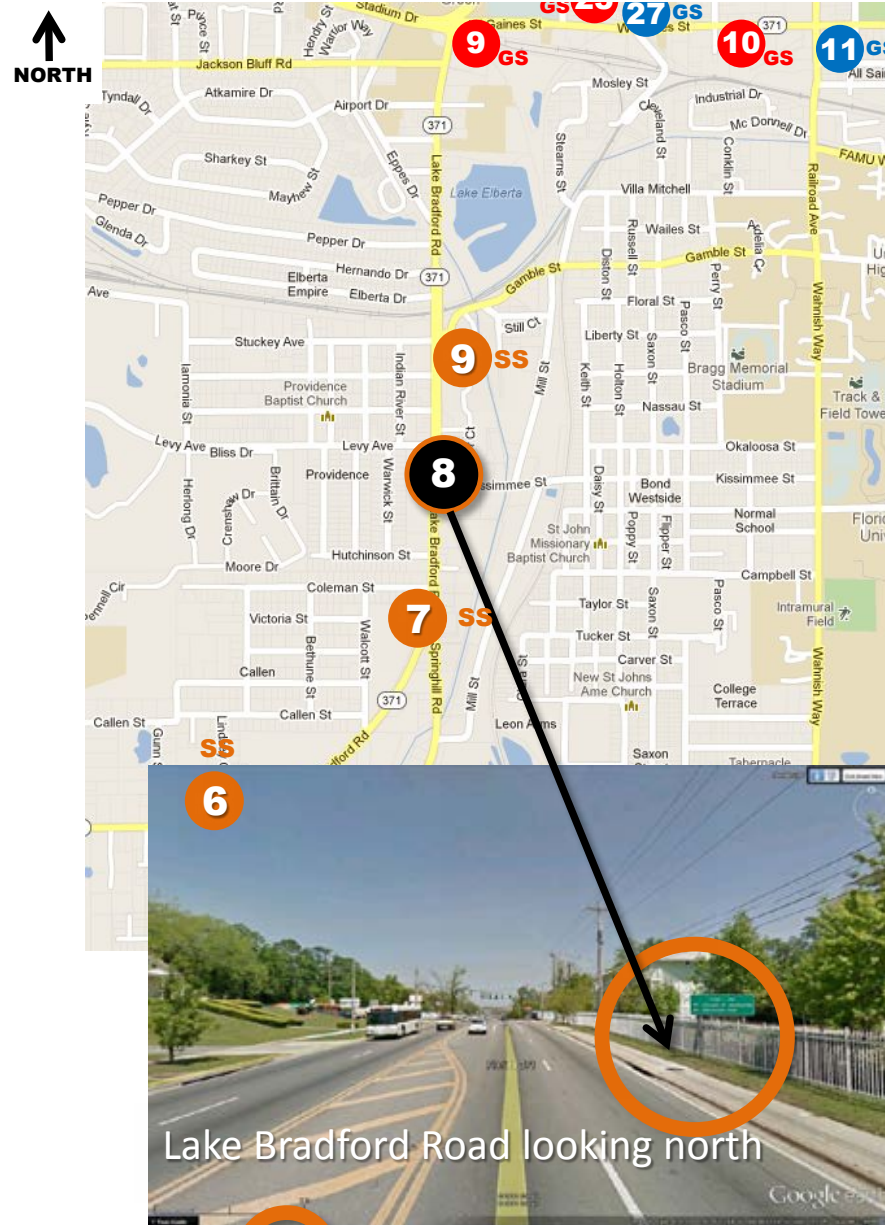


Lake Bradford Road looking east

SS VH 7 Vehicular directional, Lake Bradford Road EB at Spring Hill Road, northwest corner

Southside Wayfinding Signs DRAFT 8/8/2014





SS VH 8 Vehicular directional, Lake Bradford Road NB before Levy Avenue, east side
Southside Wayfinding Signs DRAFT 8/8/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

LOCATED IN
**FRENCHTOWN
 SOUTHSIDE
 CRA**

FDOT R.O.W *New sign on new pole and new foundation*



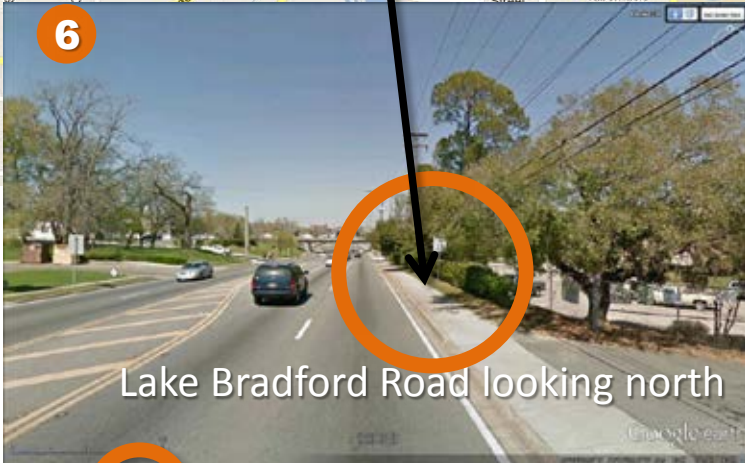
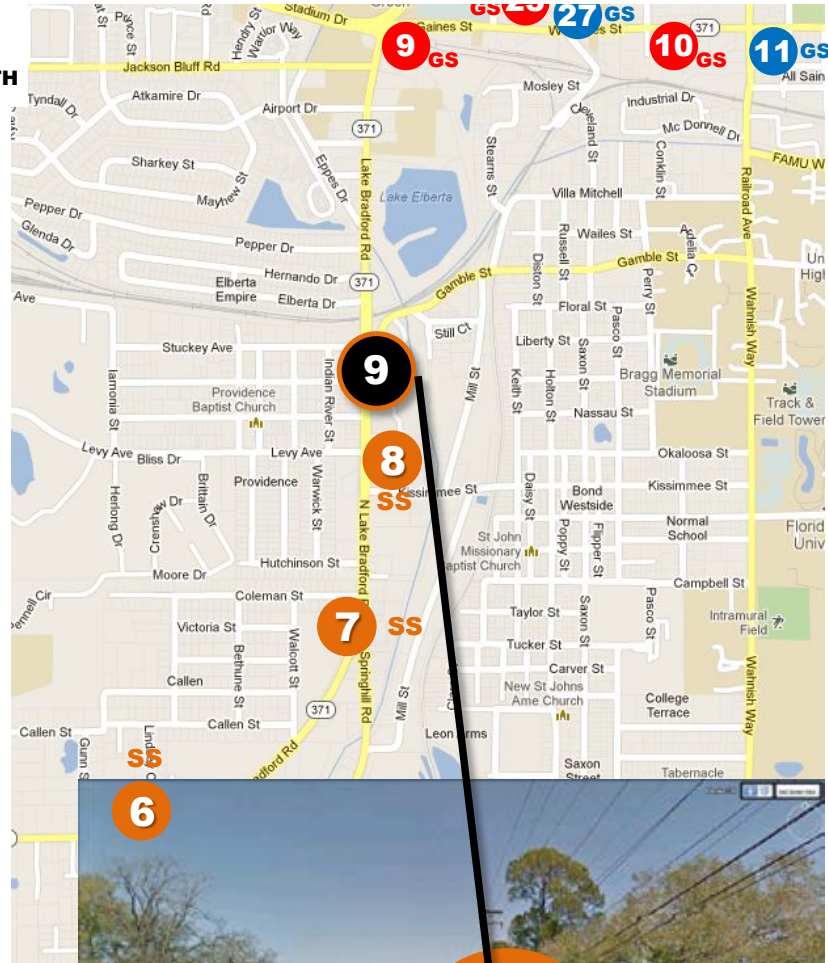
Southside

↑ **Downtown**
 Florida State University
 Doak Campbell Stadium
 Florida A&M University
 Civic Center
 Public Parking
 Lake Elberta Park
 Cascades Park
 Capital Cascades Trail

← **Innovation Park**
 FAMU/FSU College of Engineering

Replaces existing road sign.





Lake Bradford Road looking north

SS VH 9

Vehicular directional, Lake Bradford Road NB before FAMU Way, east side

Southside Wayfinding Signs DRAFT 8/8/2014

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

LOCATED IN

FRENCHTOWN
SOUTHSIDE
CRA

FDOT R.O.W *New sign on new pole and new foundation*

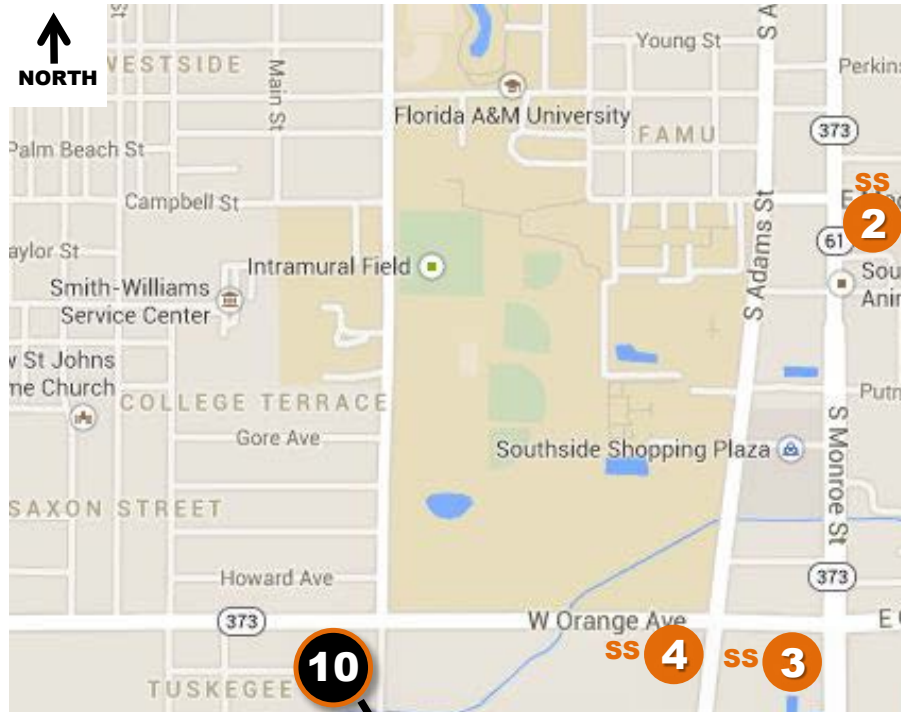


Southside

↑
Downtown
Florida State University
Doak Campbell Stadium
Civic Center
Public Parking
Lake Elberta Park

→
Florida A&M University
Cascades Park
Capital Cascades Trail
Railroad Square
Myers Park Historic District





SS VH 10 Vehicular directional, Orange Ave. EB at Wahnish Way, southeast side

- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY *NOT located in*
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY



FDOT R.O.W *New sign on new pole and new foundation*



Southside

↑
Downtown
 Florida State Capitol
 Cascades Park
 Capital Cascades Trail

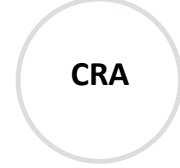
←
 Florida A&M University
 Bragg Stadium





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

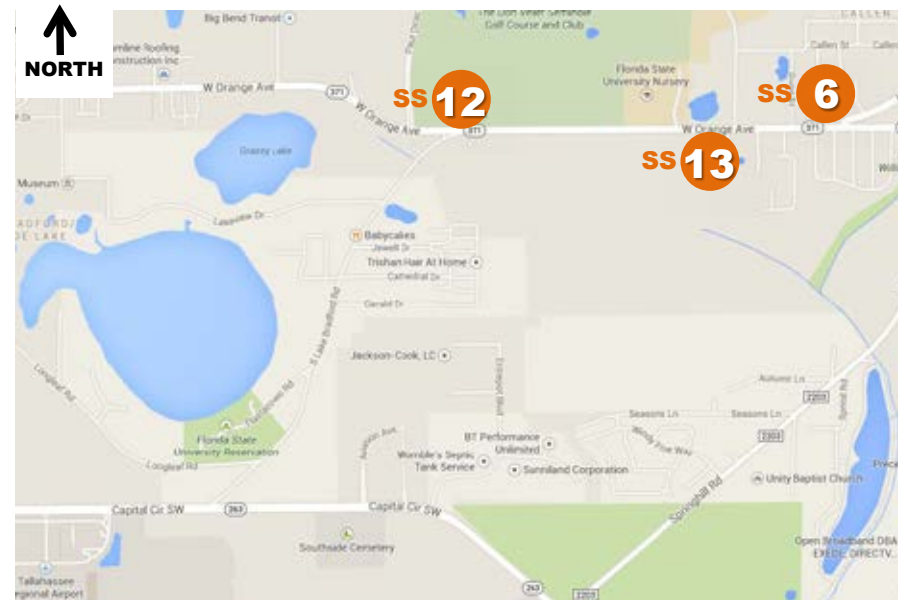
NOT located in



Exact Location to be Determined

SS VH **11** Vehicular directional, Capital Circle EB at S. Lake Bradford Road, south side
Southside Wayfinding Signs DRAFT 8/8/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

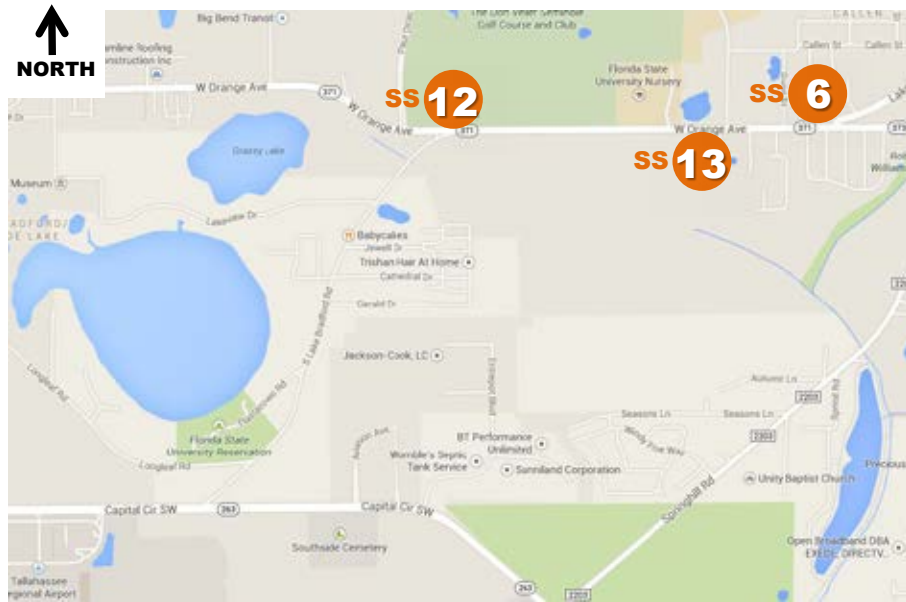
NOT located in
CRA

Exact Location to be Determined

SS VH 12 Vehicular directional, Capital Circle EB at S. Lake Bradford Road, north side

Southside Wayfinding Signs DRAFT 8/8/2014





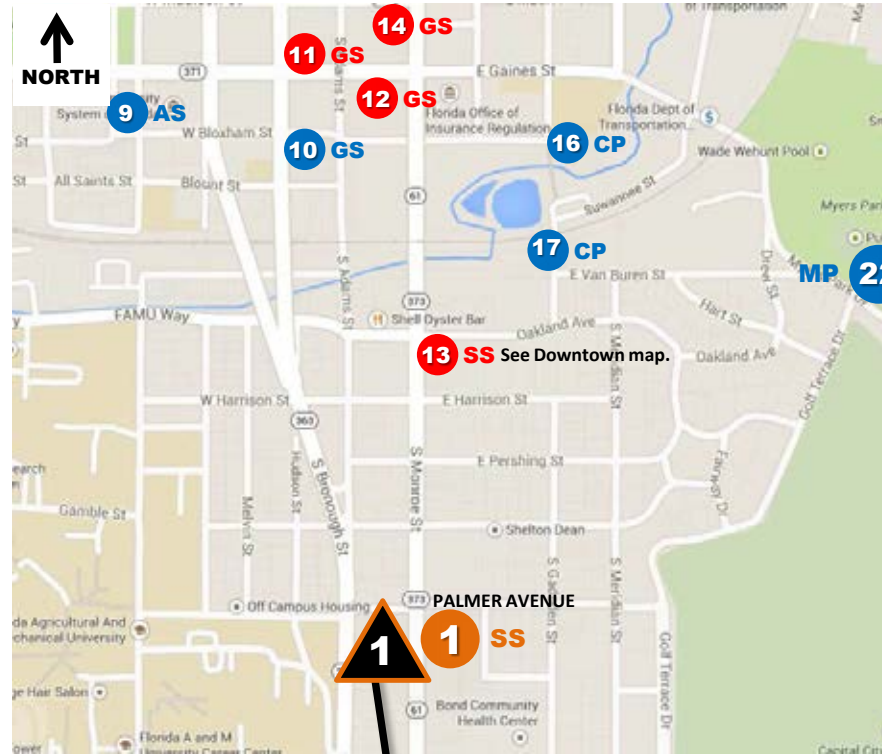
- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

NOT located in
CRA

Exact Location to be Determined

SS VH 13 Vehicular directional, Capital Circle EB at S. Lake Bradford Road, south side
Southside Wayfinding Signs DRAFT 8/8/2014





- # = PEDESTRIAN DIRECTIONALS IN THE VICINITY
- # = VEHICULAR DIRECTIONALS IN THE VICINITY
- # = DESTINATION MARKERS IN THE VICINITY

LOCATED IN
**FRENCHTOWN
 SOUTHSIDE
 CRA**

FDOT R.O.W *New sign on new pole and new foundation*

Florida A&M University
 →



SS DM 1 Destination Marker, S. Monroe St. SB at Palmer Ave., southwest side

Southside Wayfinding Signs DRAFT 8/8/2014

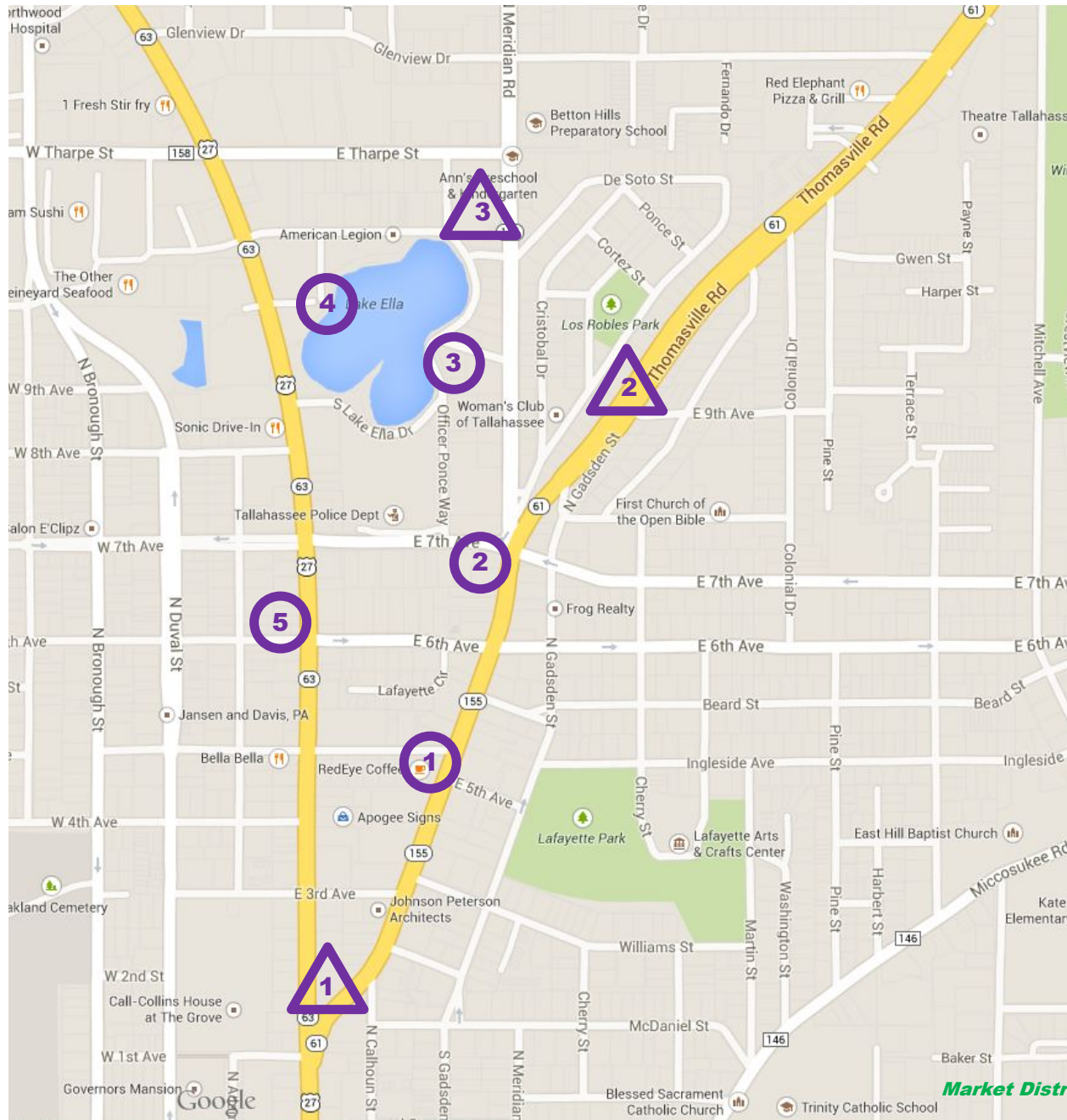
New MIDTOWN Wayfinding signs and locations

Includes:

DM District Markers

PP Pedestrian Pointers



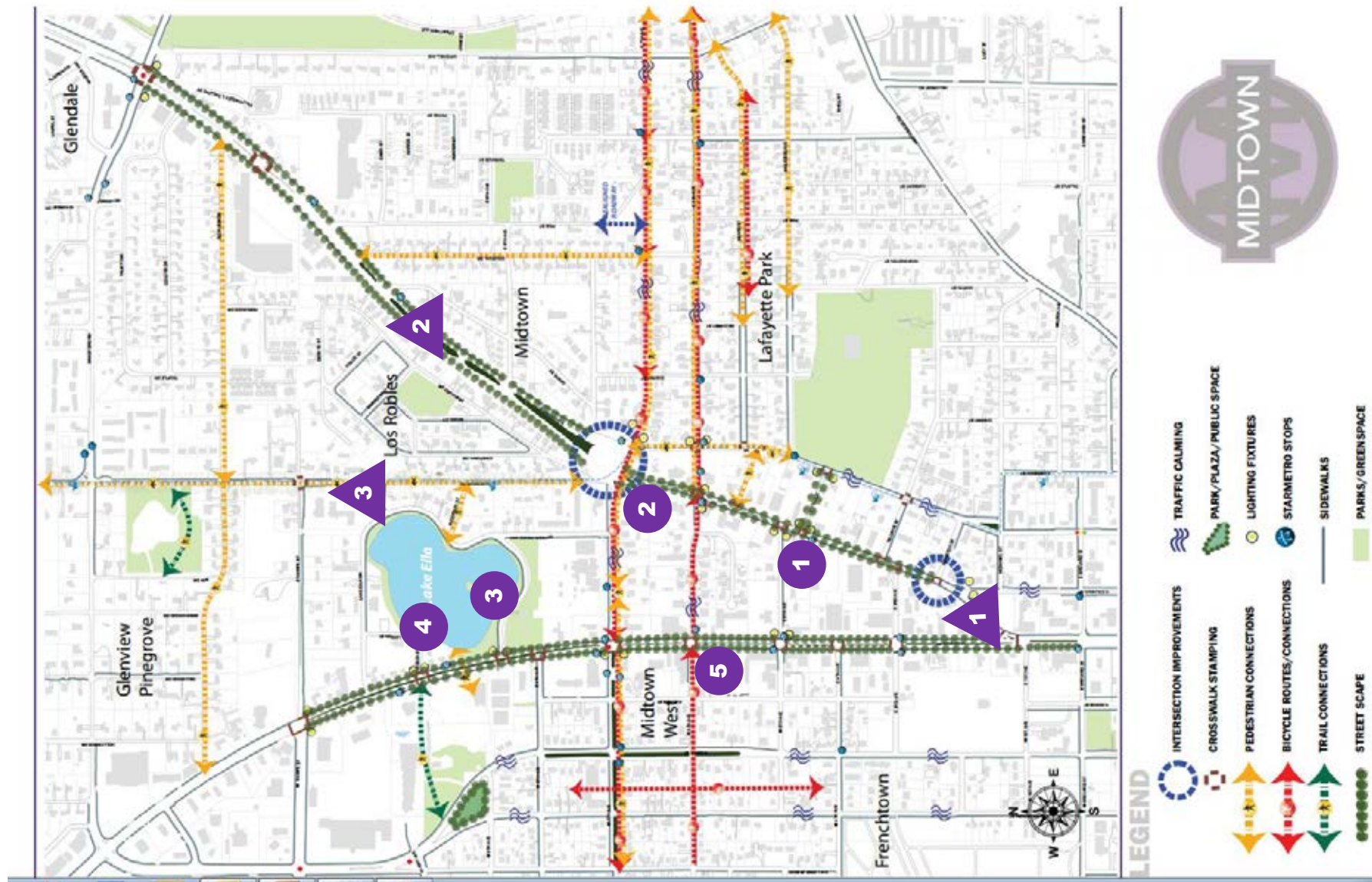


Market District Wayfinding Signs DRAFT 10/31/2013



**New
MIDTOWN
signs
locations**





Midtown Action Plan map, March 30, 2011



Destination marker



Pedestrian directional

DRAFT 10/31/2013





MT PP 1 Pedestrian Pointer, Thomasville Road at 5th Avenue, northeast corner

↑ NORTH

= PEDESTRIAN DIRECTIONALS

= DESTINATION MARKERS

FDOT R.O.W *New sign on new pole and new foundation*

Midtown theme

NORTH Los Robles Park
 Woman's Club of Tallahassee
 Lake Ella

SOUTH Shops & Restaurants
 Downtown

SOUTH Lafayette Park

NORTH Senior Center
 To Monroe Street
 Shops & Restaurants

MAP BOX

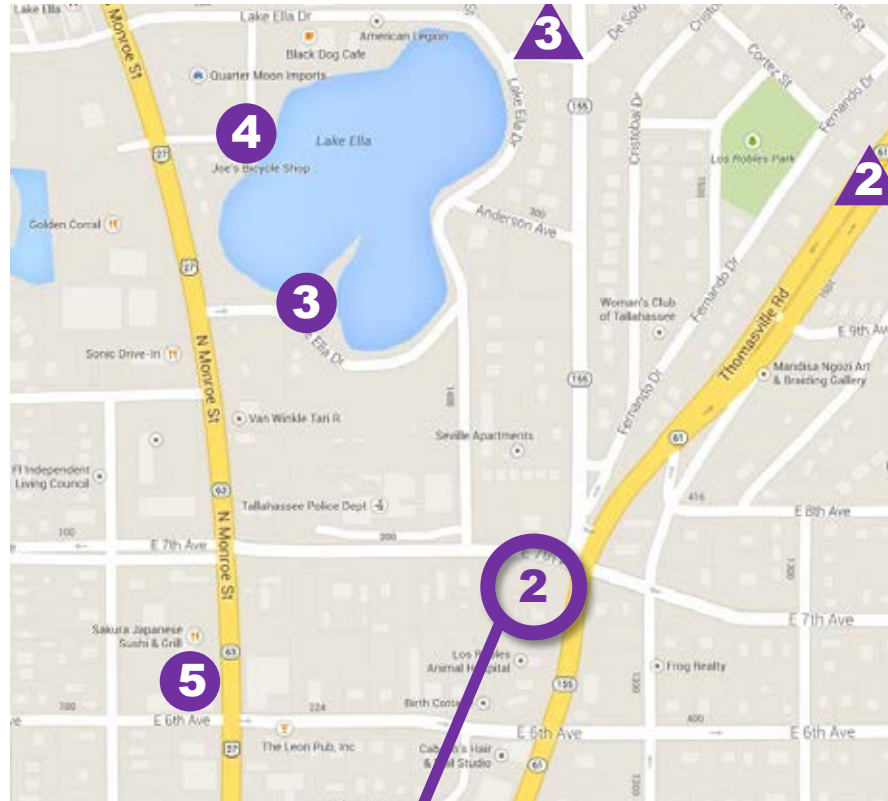
A: Midtown

B: History and photos

Note: Align north-south direction of sign parallel to Thomasville Road.

DRAFT 10/31/2013





↑ NORTH

= PEDESTRIAN DIRECTIONALS

= DESTINATION MARKERS

FDOT R.O.W *New sign on new pole and new foundation*

Midtown theme

NORTH Lake Ella

NORTHEAST

Los Robles Park
Woman's Club of Tallahassee

SOUTH Shops & Restaurants
Lafayette Park

EAST Tallahassee Memorial Hospital

WEST Shops & Restaurants
Senior Center
Levy Park

MAP BOX

A: Midtown

B: History and photos

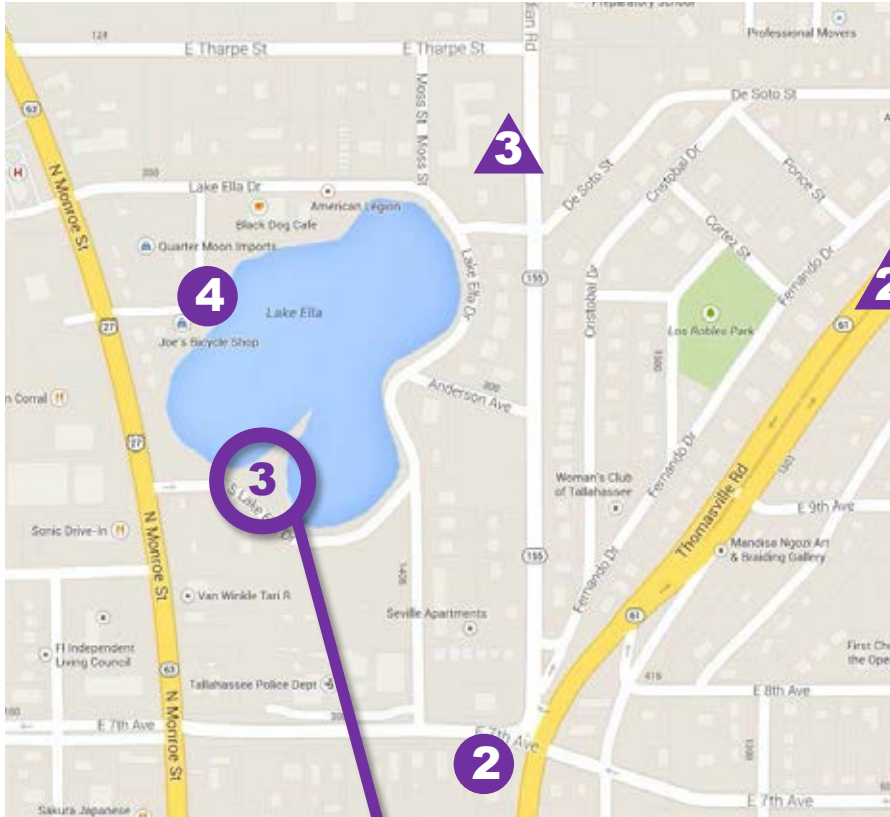


MT PP 2 Pedestrian Pointer, Thomasville Road at 7th Avenue

Note: Final location and disposition of this sign depends on planned intersection improvements.

DRAFT 10/31/2013





↑ NORTH

= PEDESTRIAN DIRECTIONALS

= DESTINATION MARKERS

COT R.O.W *New sign on new pole and new foundation*

- NORTH American Legion Hall
- SOUTH Tallahassee Police Department
Public Restrooms
- EAST Los Robles Park
Tallahassee Woman's Club
- WEST Shops & Restaurants

MAP BOX
 A: Midtown
 B: Lake Ella

Midtown theme

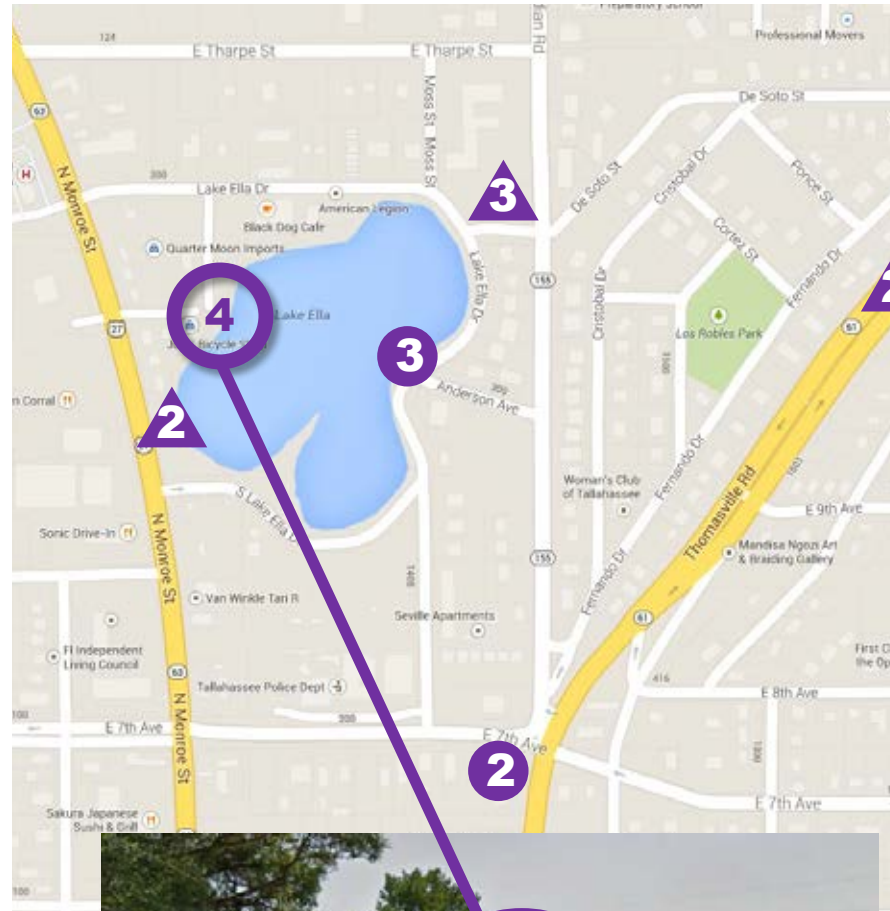


*Locate in the sidewalk in C.O.T. right-of-way.
 Install map box perpendicular to curb, with maps facing pedestrian traffic.*

MT PP 3 Pedestrian Pointer, Lake Ella Drive, east side of lake

DRAFT 10/31/2013





↑ NORTH

= PEDESTRIAN DIRECTIONALS

= DESTINATION MARKERS

COT R.O.W *New sign on new pole and new foundation*

NORTH Shops & Restaurants

SOUTH Shops & Restaurants
Public Restrooms

EAST Los Robles Park

WEST Shops & Restaurants

MAP BOX

A: Midtown

B: Lake Ella

Midtown theme

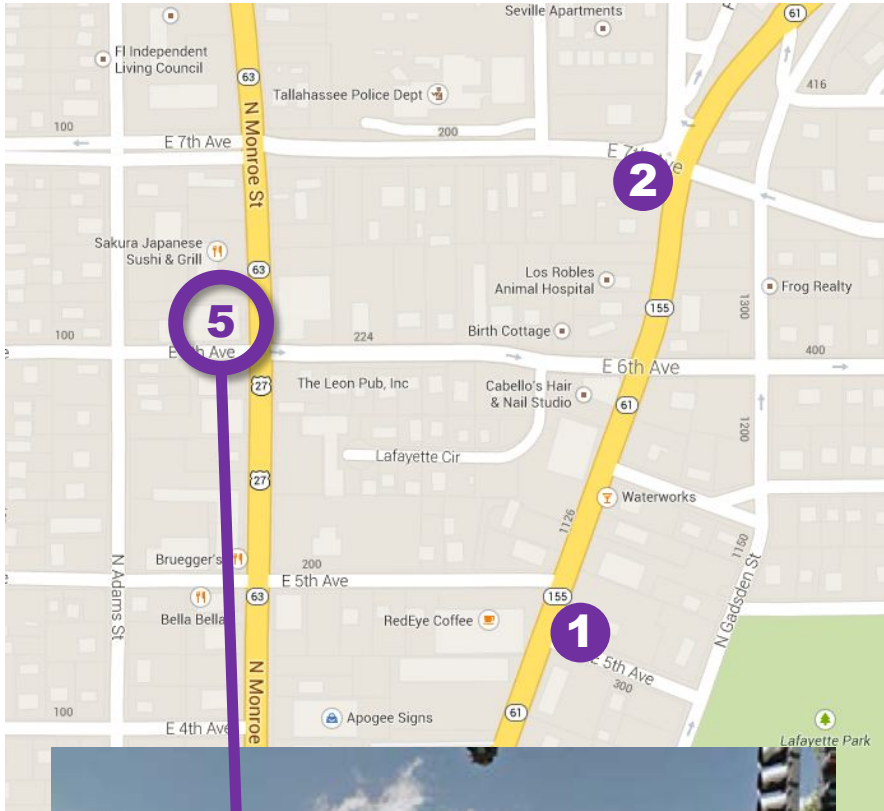


MT PP 4 Pedestrian Pointer, Lake Ella Drive, west side of lake

Locate in C.O.T. right-of-way near the sidewalk, to be visible from point of view of this photograph.

DRAFT 10/31/2013





↑ NORTH

= PEDESTRIAN DIRECTIONALS

= DESTINATION MARKERS

COT R.O.W *New sign on new pole and new foundation*

Midtown theme

NORTH Senior Center
Lake Ella Park
Shops & Restaurants

SOUTH Shops & Restaurants
Downtown

EAST Shops & Restaurants

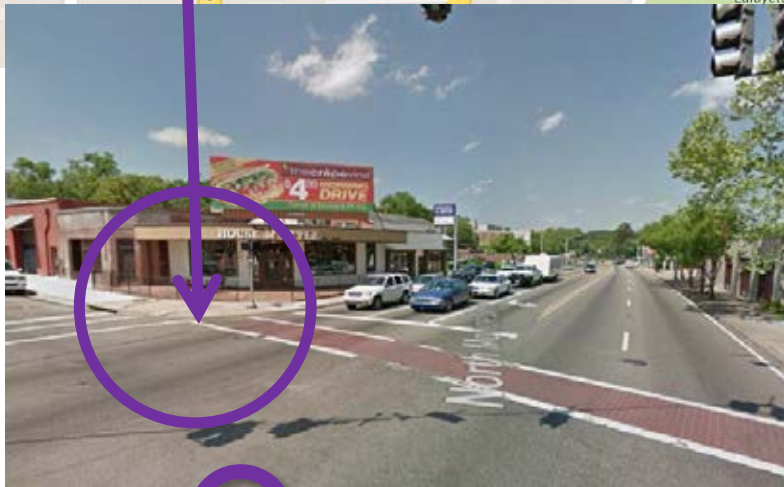
WEST Levy Park

MAP BOX

A: Midtown

B: History and photos

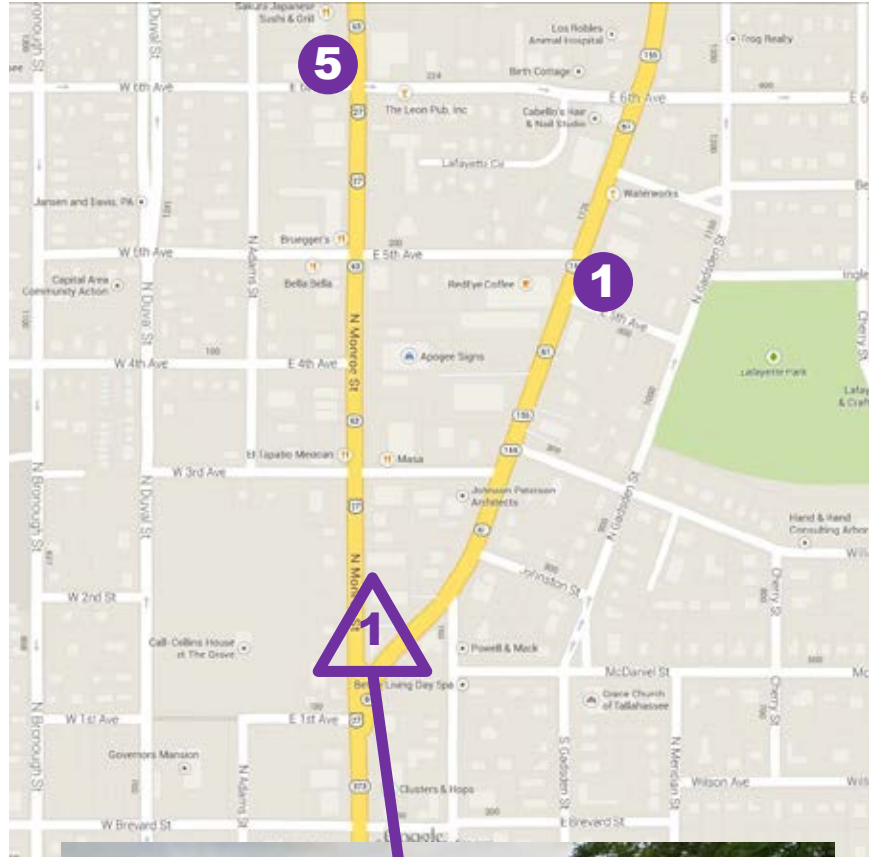
Locate in C.O.T. right-of-way in new sidewalk bulb-out to be installed at this corner.



MT PP 5 Pedestrian Pointer, N. Monroe Street at 6th Avenue, northeast corner

DRAFT 10/31/2013





↑ NORTH

= PEDESTRIAN DIRECTIONALS

= DESTINATION MARKERS

VERIFY R.O.W *New sign on new pole and new foundation*

Midtown theme

Midtown



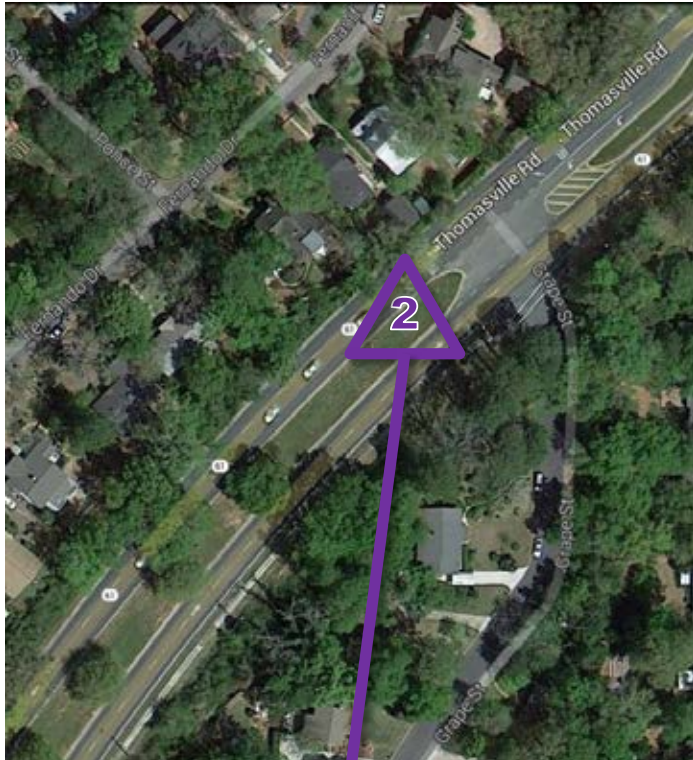
MT DM



Destination marker, N. Monroe Street at Thomasville Road

DRAFT 10/31/2013





↑ NORTH

= DESTINATION MARKERS

FDOT R.O.W *New sign on new pole and new foundation*

Midtown theme

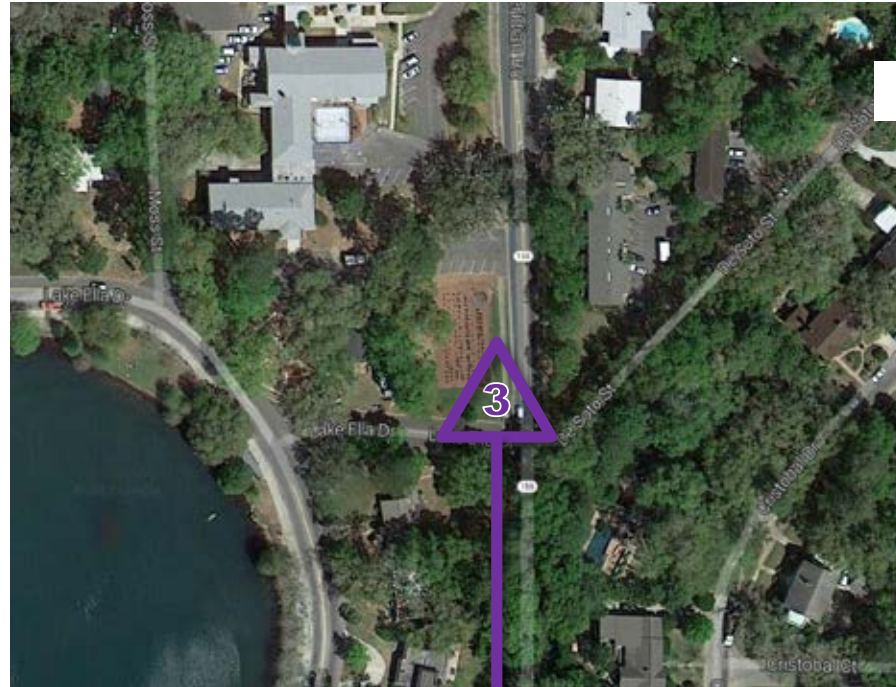
Midtown



MT DM  Destination marker, Thomasville Road median south of Grape Street

DRAFT 10/31/2013



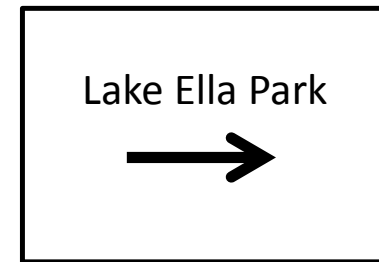


↑ NORTH

= DESTINATION MARKERS

COT R.O.W *New sign on new pole and new foundation*

Midtown theme



MT DM  Destination marker, Meridian Road SB at Lake Ella Drive, northwest corner

DRAFT 10/31/2013



New **MARKET DISTRICT** Wayfinding signs and locations

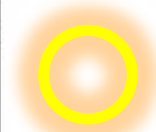
Includes:

DM District Markers

PP Pedestrian Pointers

Market District Wayfinding Signs DRAFT 7/30/2014





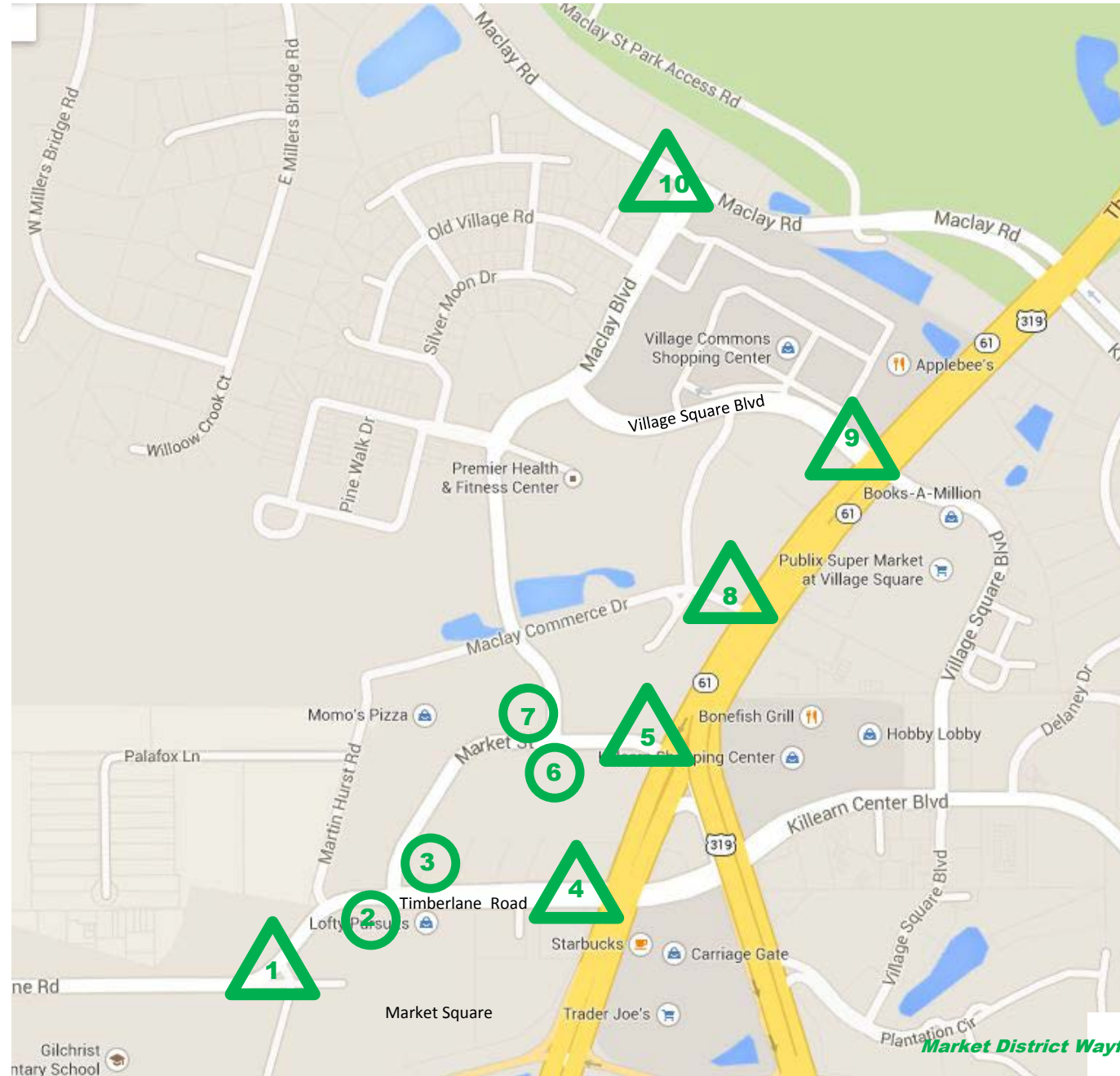
2014:
 Wayfinding signs are proposed at these locations.



Area Map from the Market District Action Plan document, adopted October 12, 2011

Market District Wayfinding Signs DRAFT 7/30/2014





**New
MARKET
DISTRICT
Wayfinding
signs
locations**

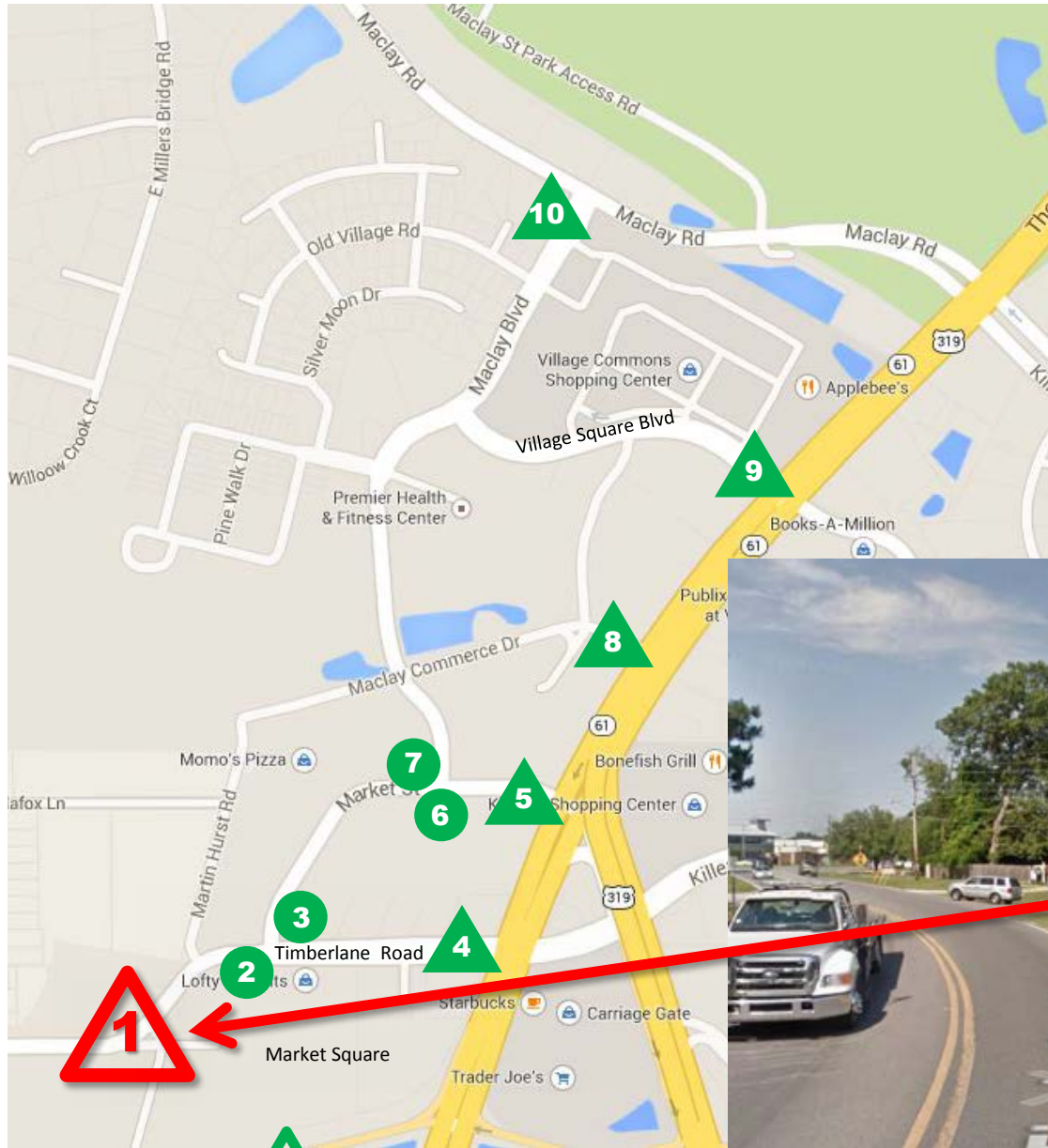
MD DM 
Destination Marker

MD PK 
Pedestrian Kiosk

**All signs should
be located in the
public right-of-
way.**

Market District Wayfinding Signs DRAFT 7/30/2014

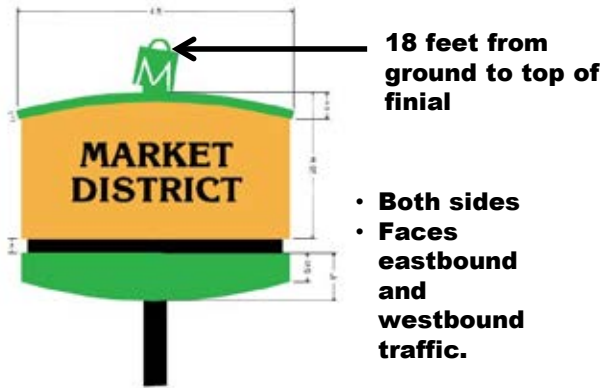




↑ NORTH

= PEDESTRIAN KIOSKS

= DESTINATION MARKERS



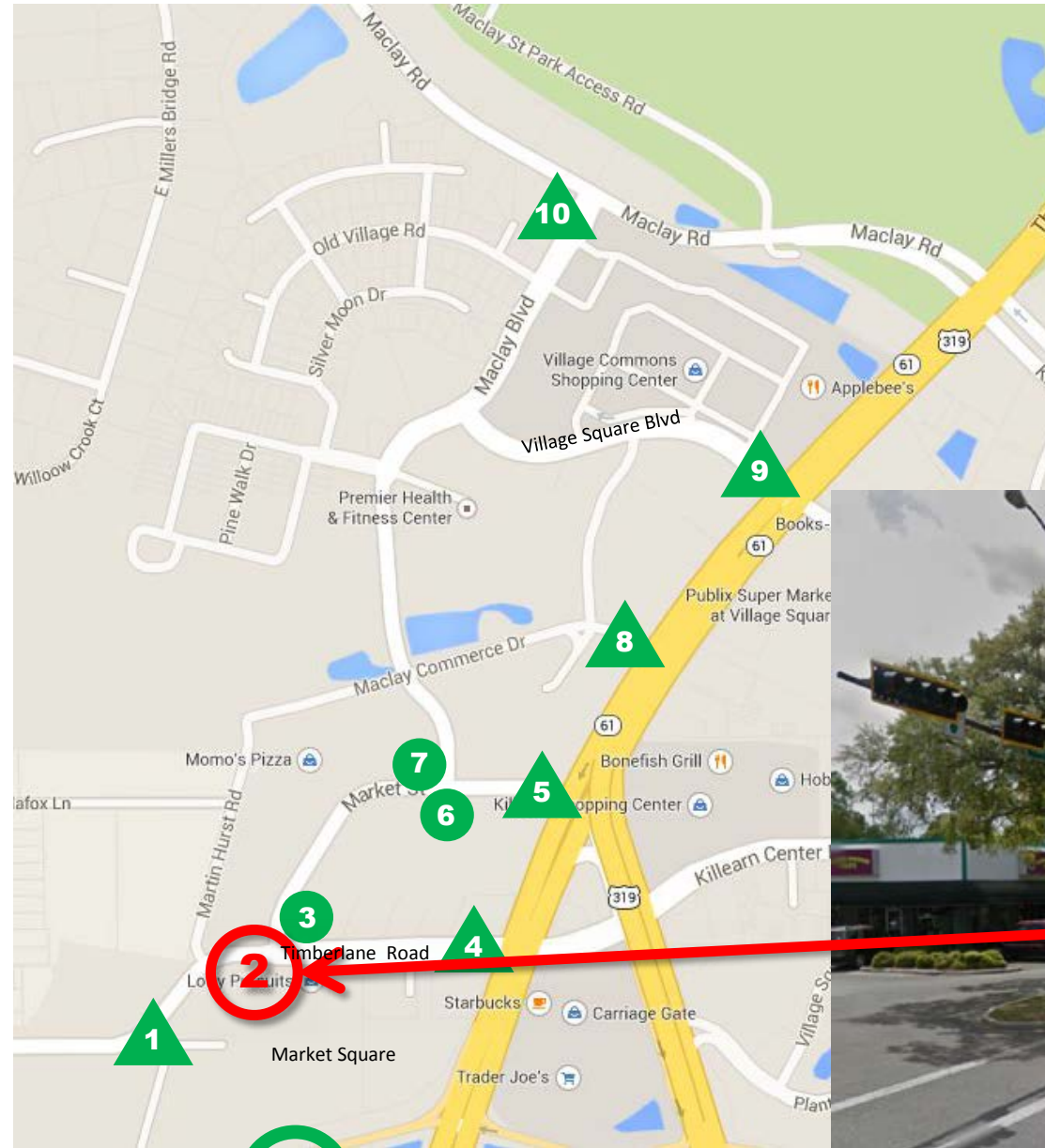
MD DM



Destination marker, Timberlane Road at Market Square west entrance

Market District Wayfinding Signs DRAFT 7/30/2014

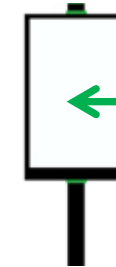




↑ NORTH

= PEDESTRIAN KIOSKS

= DESTINATION MARKERS



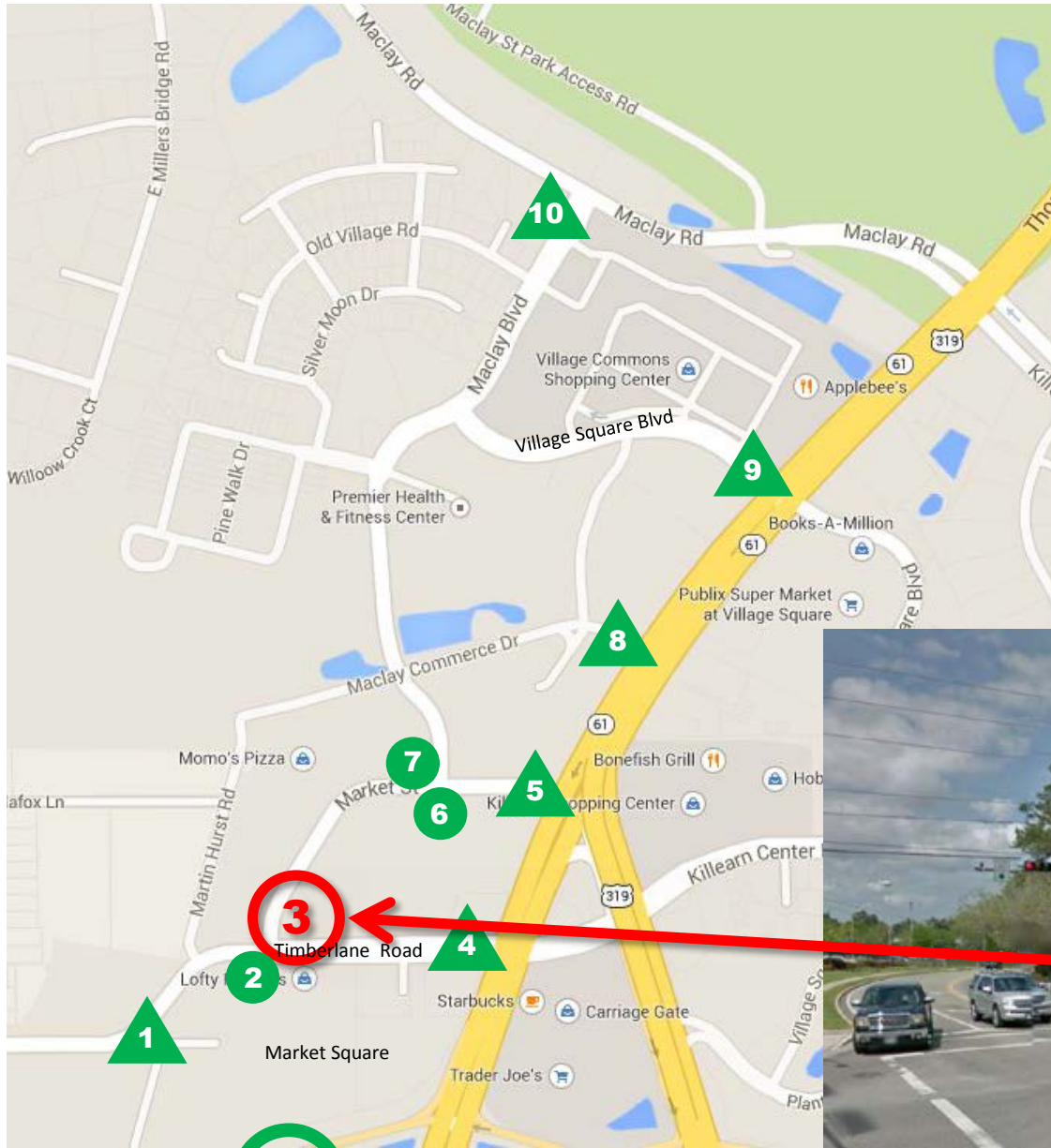
MAP ON ONE SIDE ONLY
CENTER OF MAP
IS AT EYE LEVEL



MD PK 2 Pedestrian Kiosk, Timberlane Road at Market Square north entrance

Market District Wayfinding Signs DRAFT 7/30/2014

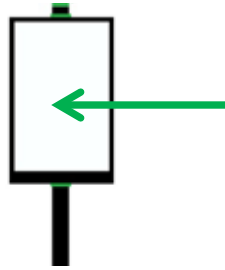




↑ NORTH

= PEDESTRIAN KIOSKS

= DESTINATION MARKERS



MAP ON ONE SIDE ONLY
CENTER OF MAP IS AT EYE LEVEL



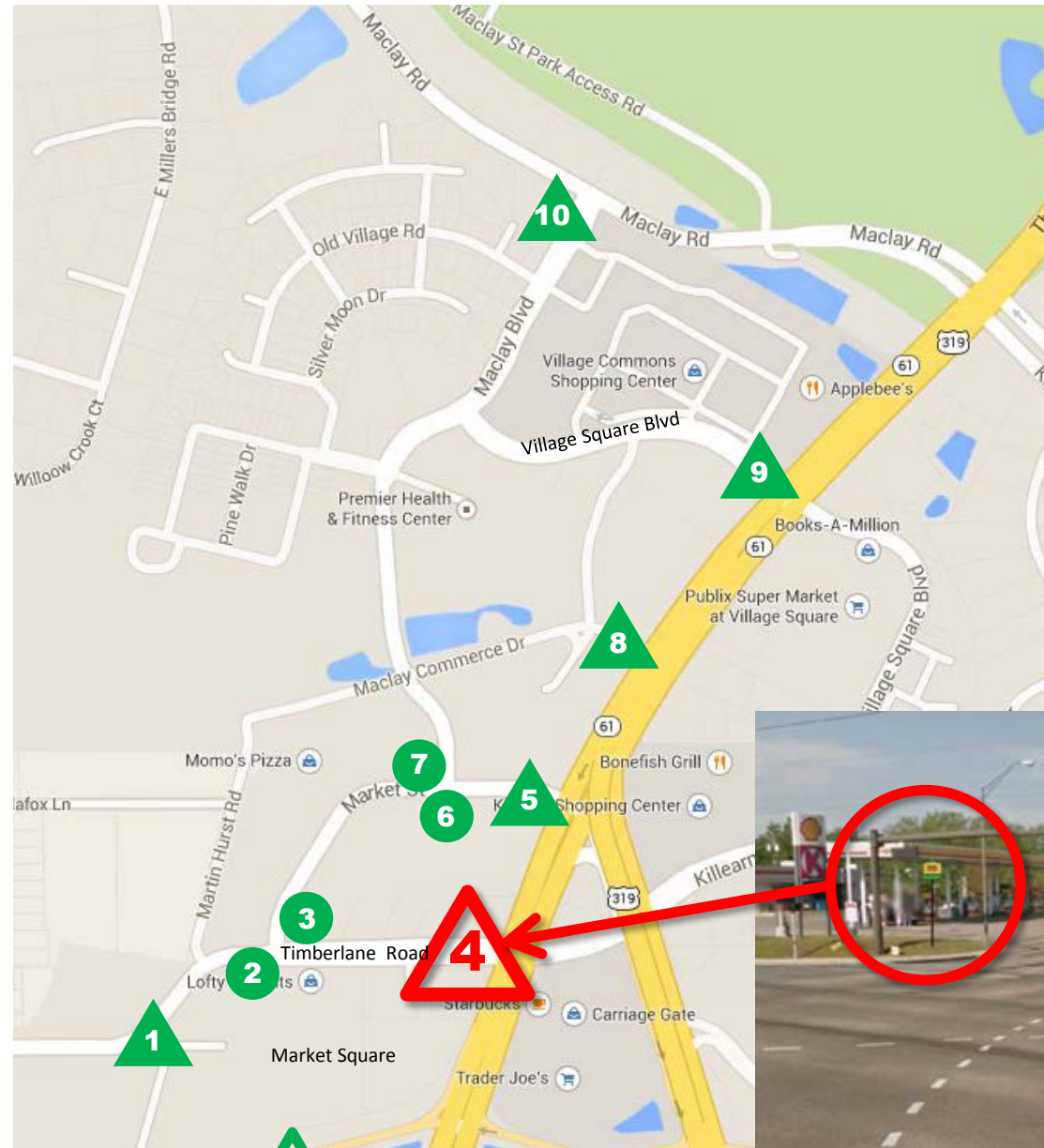
MD PK



Pedestrian Kiosk, Timberlane Road at Market Street, northeast corner

Market District Wayfinding Signs DRAFT 7/30/2014





↑ NORTH

= PEDESTRIAN KIOSKS

= DESTINATION MARKERS



• Back of sign



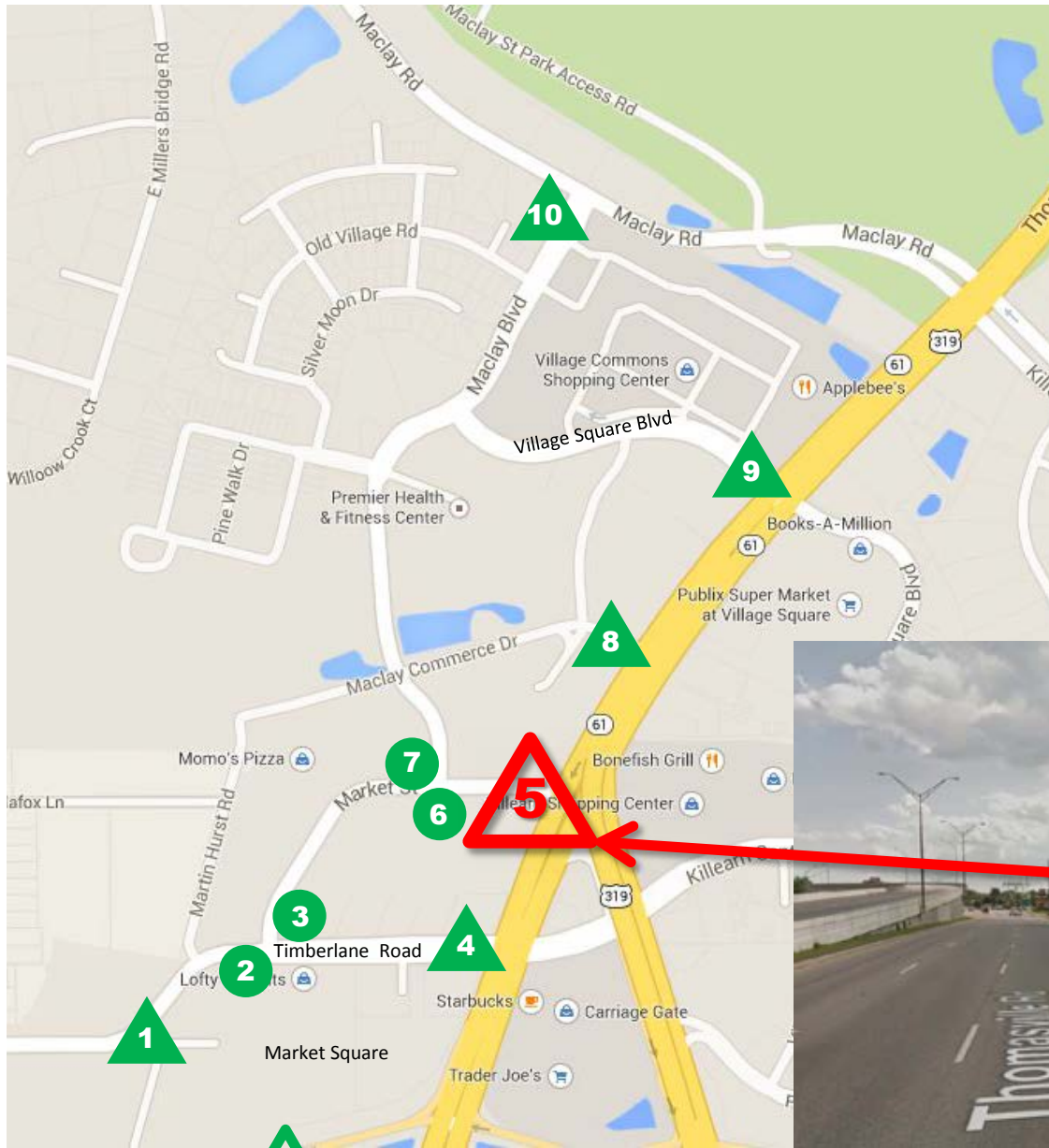
MD DM



Destination marker, Thomasville Road at Timberlane Road, SW corner

Market District Wayfinding Signs DRAFT 7/30/2014





↑ NORTH

= PEDESTRIAN KIOSKS

= DESTINATION MARKERS



18 feet from ground to top of finial
 • One side only, face southbound traffic



• Back of sign



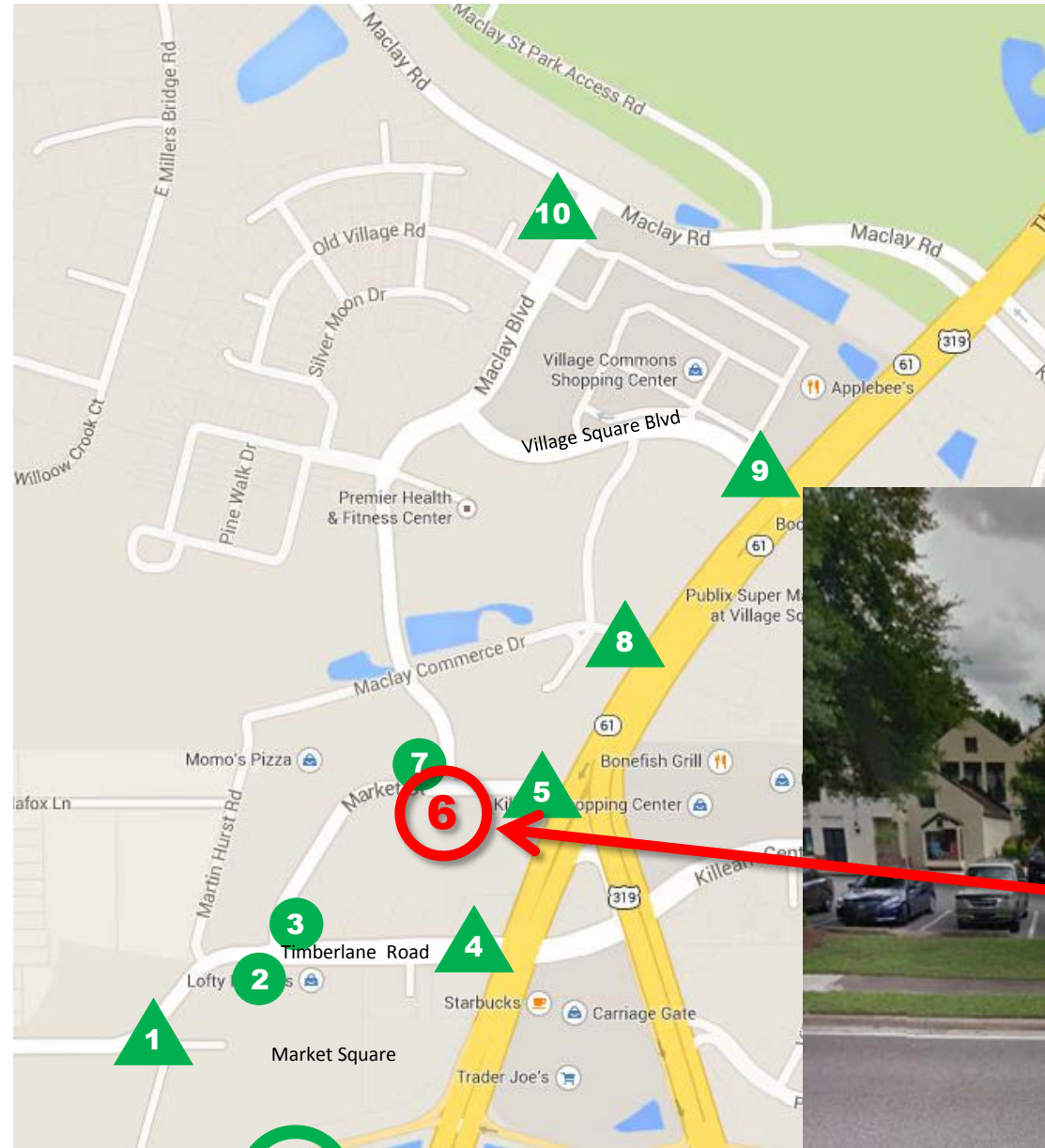
MD DM



Destination marker, Thomasville Road at Market Street

Market District Wayfinding Signs DRAFT 7/30/2014





↑ NORTH

= PEDESTRIAN KIOSKS

= DESTINATION MARKERS



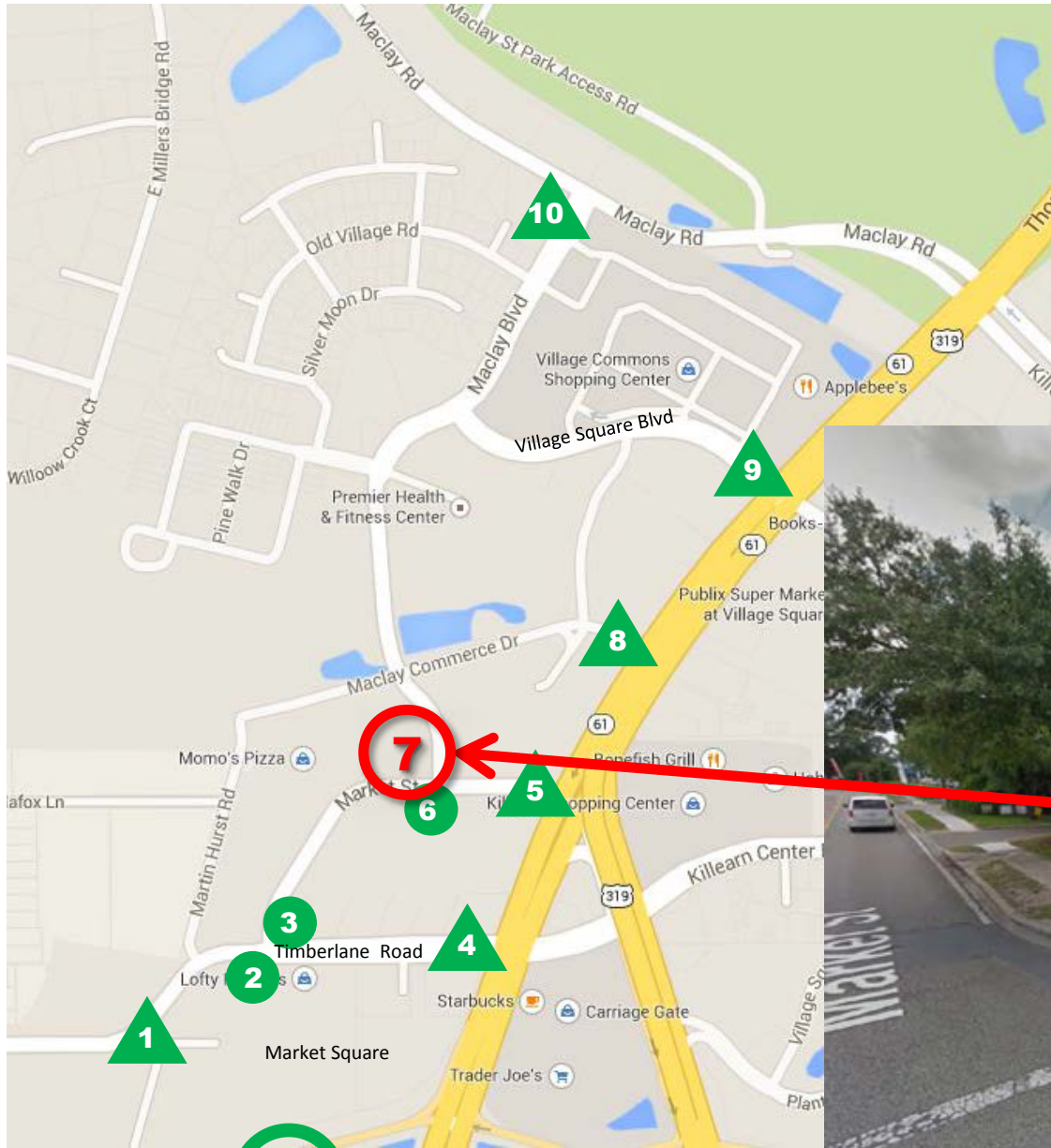
MAP ON ONE SIDE ONLY
CENTER OF MAP
IS AT EYE LEVEL



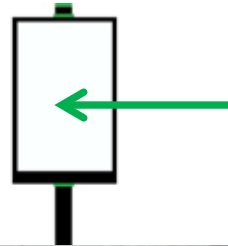
MD PK 6 Pedestrian Kiosk, Market Street at the foot of Maclay Boulevard

Market District Wayfinding Signs DRAFT 7/30/2014





- ↑ NORTH
- # = PEDESTRIAN KIOSKS
- ▲ = DESTINATION MARKERS



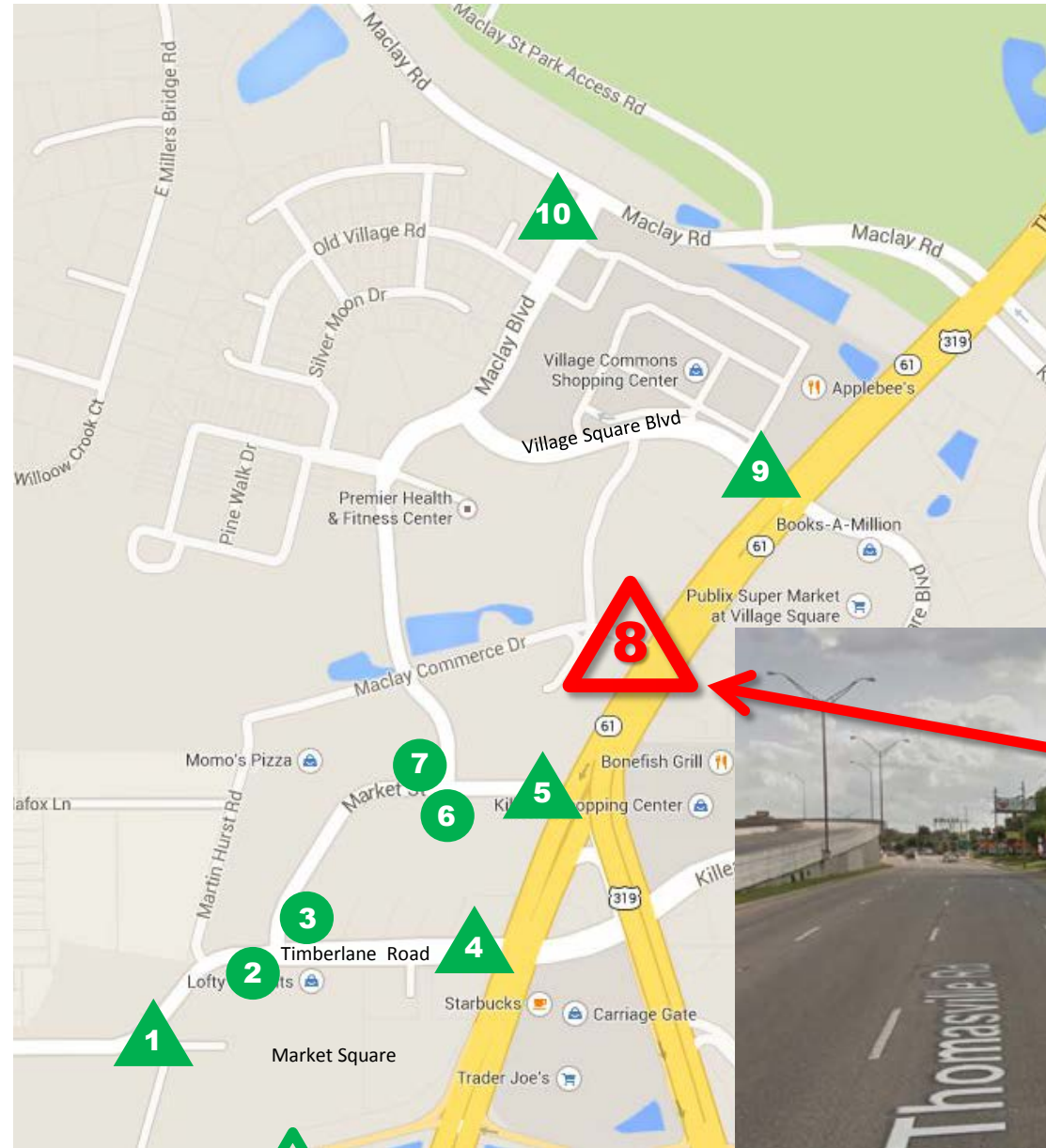
MAP ON ONE SIDE ONLY
CENTER OF MAP IS AT EYE LEVEL



MD PK 7 Pedestrian Kiosk, Market Street at Maclay Boulevard, northwest corner

Market District Wayfinding Signs DRAFT 7/30/2014

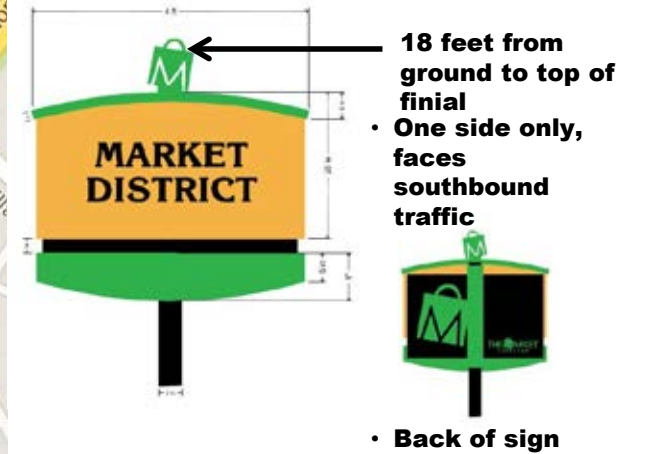




↑ NORTH

= PEDESTRIAN KIOSKS

= DESTINATION MARKERS



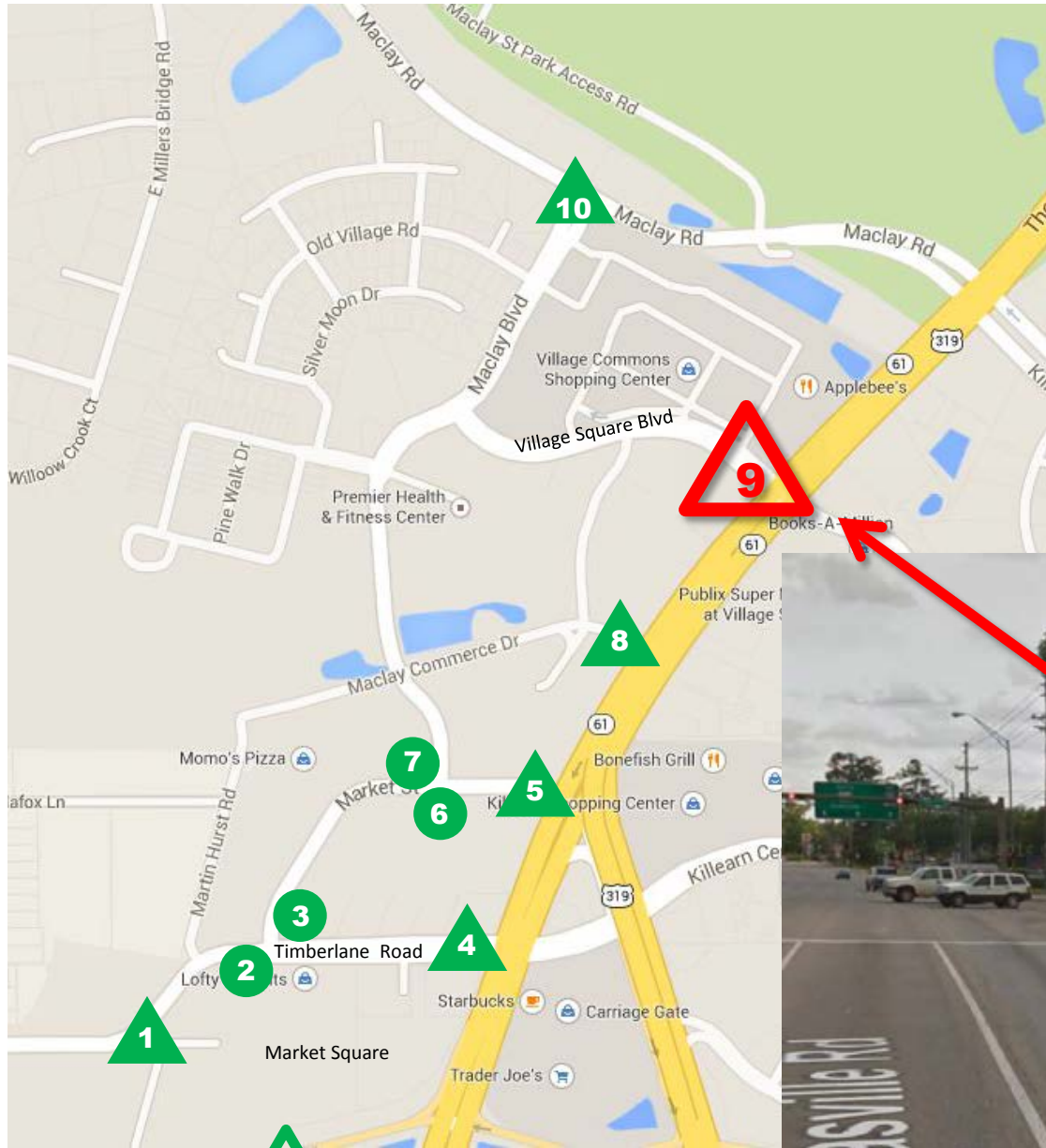
MD DM



Destination marker, Thomasville Road at Maclay Commerce Drive

Market District Wayfinding Signs DRAFT 7/30/2014





↑ NORTH

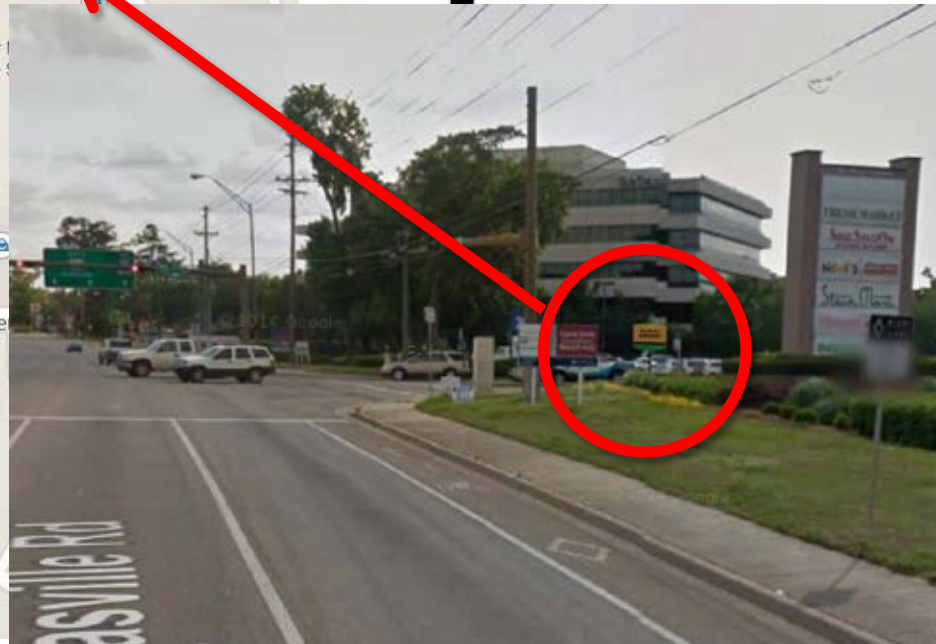
= PEDESTRIAN KIOSKS

= DESTINATION MARKERS



18 feet from ground to top of finial

- Both sides
- Faces northbound and southbound traffic.



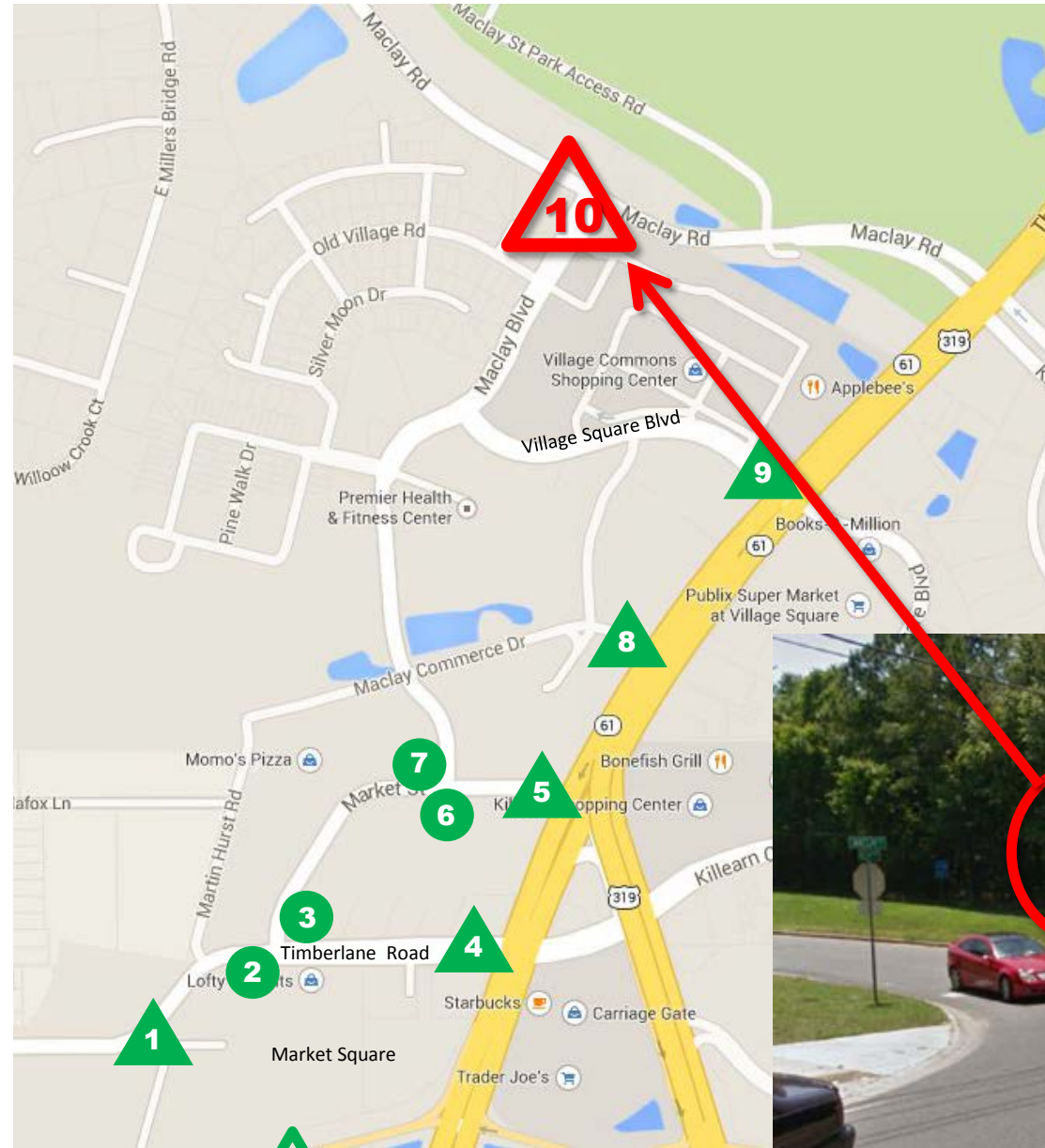
MD DM



Destination marker, Thomasville Road at Village Square Boulevard

Market District Wayfinding Signs DRAFT 7/30/2014





↑ NORTH

= PEDESTRIAN KIOSKS

= DESTINATION MARKERS



18 feet from ground to top of finial

- Both sides
- Faces eastbound and westbound traffic.
- Install perpendicular to Maclay Road.



MD DM



Destination marker, Maclay Road at Maclay Boulevard, in median

Market District Wayfinding Signs DRAFT 7/30/2014



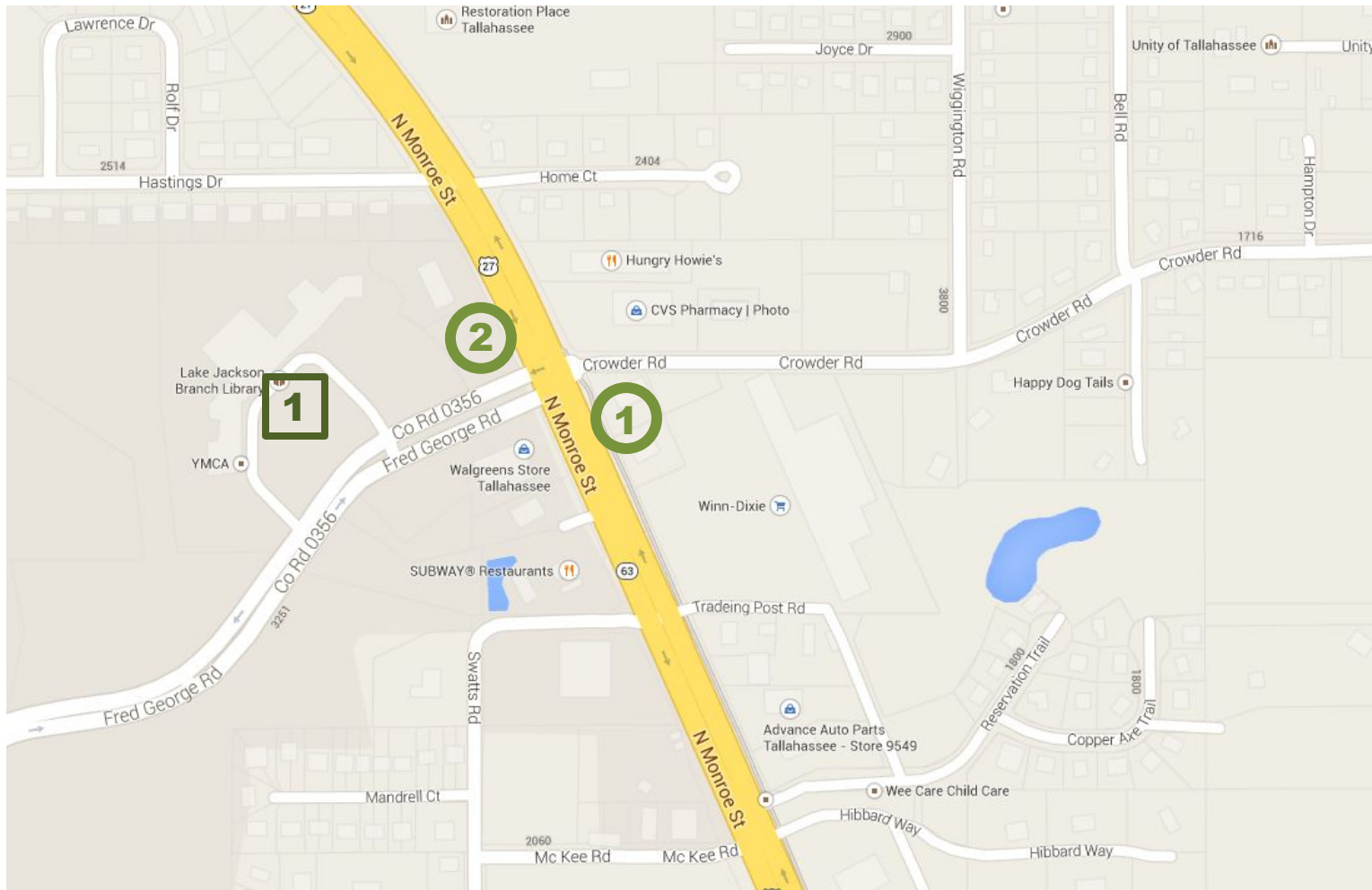
New HUNTINGTON Wayfinding signs and locations

Includes:

VH Vehicular Directionals

PK Pedestrian Kiosks





**New
HUNTINGTON
Wayfinding
signs
locations**



Vehicular directional



Pedestrian kiosk





↑ NORTH

FDOT R.O.W *New sign on new pole and new foundation*

Huntington theme

← Huntington Town Center
Library

Lake Jackson Mounds →
Archaeological State Park
Boat Ramp



HT VH **1** Vehicular directional, N. Monroe St. NB at Crowder Road, southeast side





↑ NORTH

FDOT R.O.W *New sign on new pole and new foundation*

Huntington theme

Huntington Town Center Library →

← Lake Jackson Mounds Archaeological State Park Boat Ramp

HT VH **2** Vehicular directional, N. Monroe St. SB at Fred George Road, northwest side





LC R.O.W *New sign on new pole and new foundation*

Huntington theme

MAP BOX

A: Huntington Town Center

B: TBD

1

HT PK **1**

Vehicular directional, Huntington Town Center



Appendix B: Sign Design Graphics Specifications



Sign Font



ITC Korinna Std Extra Bold

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 01234567890 &\$%¥æœβμ?

Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 01234567890 &\$%¥æœβμ?

Vinyl Symbol Graphics



Colors



C37 M65 Y80 K 29

FAMU Way



C0 M100 Y100 K 0

Gaines Street



C67 M100 Y23 K 33

Midtown



C20 M100 Y100 K20

Frenchtown



C0 M57 Y100 K 0

Southside



C20 M77 Y86 K 9

Downtown



C60 M38 Y0 K0

All Saints



BLACK

Pole color



C87 M22 Y30 K 0

Cascades Park



C49 M 56 Y76 K 35

Myers Park



C80 M2 Y100 K0

Market District



C3 M33 Y84 K 0

Blade base Color

Pole

6in diameter pole

Sign or logo top decorative finial water jet cut and powder coated

Blades

Painted/powder coated metal with applied vinyl text and graphics.

Note: Dimensions of Vehicular signs and Pedestrian Pointer signs shall match those of the Vehicular signs and Pedestrian Pointer signs installed at Cascades Park.





The Wayfinding Signage Plan

